



MOLLY LEMMONS

I started my adult life as a philosophy major in college where I quickly outgrew it for a more visual life. I immediately embraced marketing and graphic design. Having curated a number of my own blogs and marketing myself as an internet personality, I went head first into this career path. It's my dream to eventually start my own agency. Some of my hobbies include product and nature photography, jewellery design, and collecting vinyl. I'm really excited to fully pursue the path I've chosen and help businesses I believe in.

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EXPERIENCE

DIGITAL MARKETING & CONTENT DEVELOPMENT

ALEXIS' SUITCASE

Raised all social media following 1000% across all platforms. Manage and develop all marketing aspects: print, digital, and on-site events.

2013 - PRESENT

FREELANCE DESIGN & PHOTOGRAPHY

SELF-EMPLOYED

Helping small business and artists create strong social media content. Including but not limited to graphic/web design, product photography and branding.

2010 - PRESENT

OWNER AND DESIGNER

MOLLOCIRAPTOR VINTAGE

Curating a vintage website and lifestyle blog. Completely in charge of branding, webstore design, and promotional images.

2008 - 2011

SKILLS

Create marketing strategies to increase brand awareness, and develop growth. Implement marketing initiatives, strategies and campaigns to promote services, products and brand to customers.

MARKETING

Proficient in Adobe Suite. Designs, develops and maintains strategic social marketing materials, graphics, campaigns to drive engagement and increase SEO rankings.

GRAPHIC DESIGN

Creating and managing unique and captivating content. Named Creative Loafing's 2014 Blogger of the Year. Proficient with all blogging platforms. Copy writing for radio ads and promotional material. Featured in Where GuestBook Atlanta.

CREATIVE WRITING

EDUCATION

BA PHILOSOPHY (IN PROGRESS)

OGLETHORPE UNIVERSITY

Subjects: communications and rhetoric, philosophy, analog photography, and public speaking

2008 - 2009

AP HIGH SCHOOL DIPLOMA

WOODLAND SCHOOL OF THE ARTS

Subjects: photography, video editing, journalism, AP English, AP History, ballet, studio art

2004 - 2008