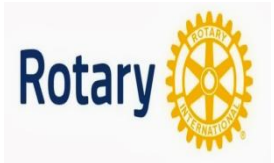


Abhilash



Rotaract Club of MCKV Institute of Engineering

Sponsored by Rotary Club of Belur

Rotary International District 3291

Volume 4 Issue 06



President: Rtr Ankit Gupta

Secretary: Rtr Sayantonee Maitra

Date: 31-12-2014

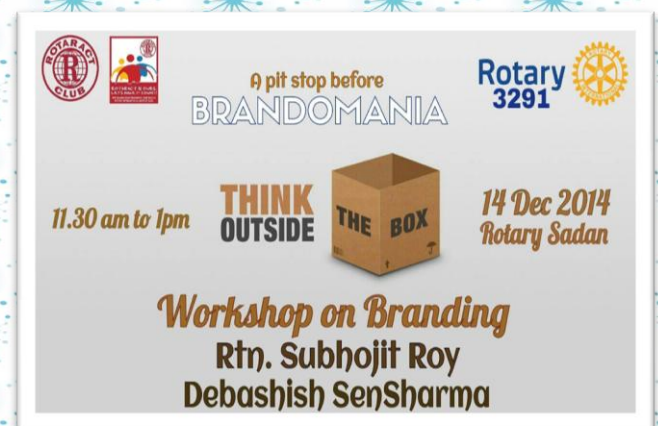
Think outside the box

20 clubs of RID 3291 jointly organized

“Think outside the box” – a workshop on branding held on 14th December, 2014 at

Rotary Sadan from 11:30 A.M. RC

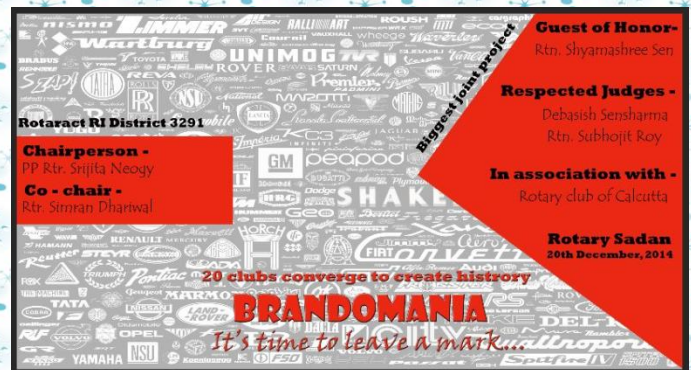
MCKVIE was also a part of it. This is a pitstop before Brandomania. As speaker Rtn. Subhojit Roy and Gopinath Ghosh talked about the topic and engaged audience, they were very impressed by the questions raised by young minds.



Brandomania

One of the biggest PD event of this year is “Brandomania”, organized by 20 rotaract clubs of RID 3291 namely RC MCKVIE, RC Calcutta, RC Calcutta metropolitan, RC

MSIT, RC Laketown Conquerors, RC Dalhousie Orbit, RC Calcutta Cosmopolitan Genesis, RC Calcutta South Central, RC Behala, RC Jadavpur, RC HITK, RC Joka, RC Calcutta South City Towers, RC Calcutta Renaissance, RC Barasat Central, RC Barrackpore, RC Calcutta South West, RC IISWBM, RC North Calcutta & RC Calcutta North West. It was the ultimate war of brands between all the organizing clubs held on 20th December, 2014 at Rotary Sadan from 10:30 AM. The clubs branded on digestive pills, health drinks, shower gel, chips and deodorant. Rtn. Shyamashree Sen was the Guest of Honour and the competition was judged by Rtn. Subhojit Roy & Debashish Sen Sharma. There are lots of prizes such as Look, Logo, Packaging, Tagline, Pricing etc.



Christmas Celebration and Hosting the IDYE team

On the day of Christmas we celebrated it with the IDYE team of RID 3201 from Coimbatore. We were hosting them. We took them to Park Street, St. Paul's Church, Chandni, Esplanade etc. We were enjoying the day with them by shopping, riding metro etc. Lastly we came back to Howrah and had food there.



The members of club went to Chak de Kabaddi, a kabaddi tournament jointly organized by RCC Renaissance & RCC South Central on 21st December, 2014.

Rage - The District Sports

Members from our club participated in the Rotaract district sports "Rage" held on 28th December at BA CA Ground, Saltlake. The events of the day were Paintball, 100 mtr race, 200 mtr race, relay race, Long jump & Tug of war. Retry. Biswadeep Das secured first place at 200 mtr race, first runner up in 100 mtr race, and winner of the relay race along with Rtr. Swagata, Rtr. Sayantani & Rtr. Sohamjit of other Rotaract clubs. Kudos to Rtr. Biswadeep.



Facts about December:

The 12th month of the year is an outstanding one

December is the last month in the Gregorian calendar. Its name is based on the Latin term for ten. In the Roman calendar, December was the tenth month until the addition of January and February at the beginning of the year. In the Northern Hemisphere December has the shortest daylight hours and marks the beginning of winter. December provides the longest days in Southern Hemisphere, as it is the beginning of summer. December is a month home to many religious holidays.

- 1. The birthstone of December is turquoise.*
- 2. Zodiac signs for December are Sagittarius (November 22 - December 21) and Capricorn (December 22 - January 19).*
- 3. The birth flower of December is the narcissus.*
- 4. World's AIDS Day is celebrated on December 1st.*
- 5. December 3 - International Day of the Disabled Person*
- 6. Universal Human Rights Month*
- 7. National Read a New Book Month*
- 8. In December, Nobel Prizes are awarded.*

9. On December 4, 1791, The Observer newspaper (the first Sunday newspaper) was first published in Britain.

10. Christmas Day is celebrated on December 25th.

11. On December 7, 1941, The United States Naval Base at Pearl Harbor was attacked by Japanese planes which killed more than 2,300 Americans.

12. On December 20, 1803, the Louisiana Purchase was completed.

13. Kwanzaa is celebrated on December 26 - January 1 every year.

14. National Stress Free Family Holiday Month

15. December 27th is National Chocolate Day

16. On December 29, 1862, the bowling bowl was invented.

17. Poinsettia Day is on December 12th.

18. On December 3, 1967, the first heart transplant was completed.

19. On December 17, 1903, the Wright Brothers made their first flight.

20. On December 14, 1791, the Bill of Rights was passed.

Rotaract Club of MCKV Institute of Engineering wishes you all a very Happy & Prosperous New Year!!



Edited By Rtr. Sayantonee