

Online Advert Kit

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Masthead (180x90): Situated at top left of web page. Ads may come as .jpg or .gif

Masthead (180x90): Situated at top right web page. Ads may come as .jpg or .gif formats.

Sponsored Video Ads (340x240): Situated at top right, above "Special Report" articles.

Sidebar Ads (340x240): Situated at right sidebar, below "Special Report" articles and Capable for 10 banners.

Trending Articles



Atiku Kwankwano, Nda-Isaiah Have Abandoned Buhari



Boko Haram Forces of Evil, Say Chadian Demonstrators



IBB 'Endorses' Buhari for Presidency



Jonathan 'I'll Still Defeat Muhammadu Buhari



Boko Haram Survivor Told Not to Search for Children



Charlie Hebdo Protests: Churches Burnt in Niamey



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Facebook social plugin



Bottom Strip: (675x80) Situated at the bottom of both home and article page

Vice President Mohammed Namadi Sambo Declares Open Abuja Carnival



PICT 1: Vice President Mohammed Namadi Sambo with Minister of Tourism, Culture & National Orientation Edem Duke, during Abuja carnival 2014 at Eagle Square.

PICT 2: L - R: Vice President Mohammed Namadi Sambo, Minister of Tourism, Culture & National Orientation Edem Duke, chairman Senate committee on Tourism, Culture and National Orientation, Sen. Ahmed Hassan Barata and Chairman House Committee on Tourism, Culture and National Orientation, Hon. Ben Nwankwo, during Abuja Carnival 2014 at Eagle Square.

PICT 3: A cultural display from contingents in Cross River State, during Abuja Carnival 2014.

PICT 4: A Cultural Display from contingents from Niger State, during Abuja Carnival 2014.

Special Projects & Event Covering (Full Width): Documentary (includes text & Photo Splash)

Wednesday 21-Jan-2015 11:34 am

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ADVERT DIMENSIONS AND PRICING				
Name	Size	Position	Price (weekly)	Price (monthly)
Masthead	width="180" height="90" (180x90)	Top left and right	N 80,000	N 300,000
Sidebar	width="340" height="240" (340x240)	Side-bar (right)	N 400,000	N 1,500,000
Bottom Strip	width="675" height="80" (675 x80)	Bottom (footer)	N 100,000	N 350,000
Sponsored Video Ad	width="340" height="240" (340x240)	Side-bar (right)	N150, 000	N550,000

SPECIAL PROJECTS		
Category	Type	Price
States	Documentary (includes text and pictures)	N 4,000,000 & above
Ministries/Department & Agencies	Documentary (includes text and pictures)	N 1,500,000 & above
Private Institution	Documentary (includes text and pictures)	N 400,000 & above

EVENT COVERING			
Name	Size	Type	Price
Photo splash	Full width Page	photos	N 200,000 – 500,000 (depending on duration and location)

e-NEWSLETTER ADVERTISING				
Name	Size	Position	Price (weekly)	Price (month)
Newsletter Advertising	width="728" height="90" (728x90)	Above newsletter stories	N150,000	N550,000

TECHNICAL SPECIFICATIONS

1. Ads can be in any of the following formats:
 - a) .jpg
 - b) .gif
 - c) .flv/.mp4 (For Video Ad)
2. Banner size should not exceed 250kb except for video Ads.

POLICY

1. We accept political and non-political adverts.
2. We adhere strictly to professional and ethical standards of appropriate regulatory bodies.
3. Adverts must be received 1 week ahead prior to placement date to provide ample time for in-house verifications. Advert placement will commence when evidence of payment has been received.
4. A 3-days, 1 week, or 1 month notice for extension of placement must be received in advance for weekly, monthly and yearly advert placements respectively.
5. Advert placement may be terminated at the expiration of the contract when notice of extension is not received within the stipulated period.

Contact us @:

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