

MATTHIAS BAUCH

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01 May 1969, Gera

German



PERSONAL PROFIL

Passionated and balanced diving instructor (PADI) with a reliable professional qualification and full of positive energy. Well experienced with more than 2.000 dives in different dive sites all over the world (Red Sea, Maledives, Thailand, Sri Lanka, Fidschi, Caribbean Sea, Canary Islands). Cool-headed, humorous, caring and empathetic I have a way with learners and advanced divers as well. I love teaching, hosting and entertaining people. I know how to make guests perfectly happy. As former successful businessman with own travel agency and later own marketing agency I also have solid knowledge in management and marketing, which I am able to contribute.

CAREER OBJECTIVE

Love and live diving. Willing to teach and guide divers and convert beginners to dive by clearing any anxieties and conveying unforgettable impressions. I want to discover and save the beauty of the underwater world while gaining more experience in a professional surrounding and kind team.

KEY SKILLS

- solid knowledge through 30 years experience in diving on hobby level and one year on professional level, more than 2.000 dives
- briefing and guiding boat and beach dives, night dives and checkdives
- specialties: Drift Diver, Nitrox, Wreck Diver, Navigation
- a humorous host over water and a calm and considerate guide under water
- very empathetic and patient with beginners, guiding Try Scuba
- dealing calmly and professionally with challenging and unforeseen situations
- strong service orientation and customer care, a real salesman
- able to maintain the equipment technically
- being a kind, open-minded and helpful part of a team
- experienced in management and marketing and leading of employees
- driving licence (car)

WORK EXPERIENCE

06/2014 – present

Dive Guide internship, **James&Mac**, Hurghada/Egypt, with solid on-the-job-training and **IDC PADI and CMAS**

12/2013 – 04/2014	internship with Divemaster course, Divepoint, Koh Tao/Thailand
02/2013 – 12/2013	Project Manager , ESP Marketing GmbH, Gera
09/2011 – 01/2013	formation of the company Escuela de Idiomas y Marketing SL, with its product “Canary Studies” – Language School, Las Américas, Adeje, Tenerife, Spain; sold to the fierce competitor FU International Academy, Tenerife in 01/2013
01/1997 – 01/2013	Chief Executive and owner of ESP Marketing GmbH, Gera <ul style="list-style-type: none"> ▪ established and headed a marketing and promotion agency with more than 15 employees and a database with up to 8.000 freelancers ▪ created and pitched advertising and promotion concepts for the consumer industry ▪ launching of products for well-known companies like Procter&Gamble, Unilever, Reckitt Benckiser, Bitburger, Heinemann Duty Free; briefing of the promoters ▪ organized road-shows and trade fair appearances for DELL ▪ bargained convincingly and confidently with clients, suppliers and distributors
04/1994 – 12/1996	Chief Executive and owner of the travel agency “Weltweit”, Gera <ul style="list-style-type: none"> ▪ established relationships and contacts with hotels, travel business and tour operators ▪ managed customer acquisition and customer care ▪ advised and informed the customers with location and country-specific information ▪ realised bookings of flights, hotels and cruises ▪ dealt with cancellations and complaints
03/1993 – 03/1994	employee travel agency Soppa, Mainz
01/1989 – 01/1991	Store Manager Penny Markt /REWE Group, Mainz
05/1988 – 11/1988	political imprisonment by the former GDR government and expulsion to the Federal Republic of German

EDUCATION

10/2014 – present	IDC - Diving Instructor PADI, James&Mac, Hurghada/Egypt
05/2014	Assistant Instructor, Sea Dancer – Marlies Lang, Dahab/Egypt
03/2014	Divemaster, Divepoint, Koh Tao/Thailand
01/2014	Rescue Diver, Ban’s Diving, Koh Tao/Thailand
12/2013	AOWD, Ban’s Diving, Koh Tao/Thailand
1983	OWD, GST Gera
02/1991 – 02/1993	Travel Management Assistant
09/1987 – 05/1988	Ambulance Driver, DRK Gera
09/1975 – 08/1985	13. POS “Wilhelm Pieck”, Gera, O-level

LANGUAGES

- German native
- English good understanding, teaching level

INTERESTS

- Diving!!! and snorkeling
- skiing, cycling, motorcycling
- traveling, reading, playing chess