

WorkplaceDiversity.com

The Source For Diversity Talent™

WorkplaceDiversity.com, the source for diversity talent™, is an experienced job-board for corporate recruiters who are seeking experienced diverse candidates.

Our main focus is to help connect organizations that support and value diversity and inclusion within the workplace. We present organizations with a central location to accommodate any of their online recruiting needs.

Research shows that the hiring of diversity, also referred to as EEO-1, is a main focus in the workplace nationwide. Other diversity boards tend to focus primarily on one specific group whereas WorkplaceDiversity.com is the first career site that reaches a broad audience. We value the many diverse groups in today's society and work to help achieve a diverse workforce. By posting positions with WorkplaceDiversity.com, employers demonstrate their commitment to hiring diversity and inclusion initiatives. In doing so, employers are also granted access to a diverse group of quality candidates.

For our job seekers, WorkplaceDiversity.com serves as a web-based community that includes resources and tools to help them connect with employers across multiple career fields. The site serves also as an avenue to look down for the latest diversity information and other resources to ensure that they achieve success in their career paths

WorkplaceDiversity.com was founded in 1999 and is a minority owned and operated company. The company's headquarters are in Parsippany, New Jersey. For more information, please call us at (973) 992-7311.



**BlueCross BlueShield
of Louisiana**

*Your Career
Starts Here*



Employee Information:

Thanks for choosing WorkplaceDiversity.com, the source for Diversity Talent. WorkplaceDiversity.com is the career site for employers who want to reach experienced, diverse talent. We provide you with a central location to accommodate all of your online diversity recruiting needs.

- **EFFECTIVELY COMPETE FOR TOP TALENT** – Diversity programs are becoming a more prominent factor in job seekers’ decision-making process. WorkplaceDiversity.com enables featured employers to make information about their diversity and inclusion programs accessible from one fundamental location, making it easier for job seekers to get answers to their questions.
- **PUBLICIZE DIVERSITY EFFORTS** – In today’s progressive labor market, companies must be prepared for shareholders and social activists to raise questions about their diversity practices. WorkplaceDiversity.com enables sponsors to be proactive by providing them with another outlet for publicizing their diversity efforts.
- **DIFFERENTIATE THEMSELVES FROM OTHER COMPANIES** – The diversity initiatives of many industries are being scrutinized because their workforce does not reflect the dynamic of the US population on many levels. Being a Featured Employer on WorkplaceDiversity.com enables individual companies to differentiate themselves from others in their market by placing them at the forefront of diversity recruitment.
- **LEVERAGE THE POWER OF THE INTERNET** – WorkplaceDiversity.com enables Featured Employers to use the reach and 24/7 accessibility of the Internet to recruit top diversity talent. Posting your jobs with us has never been easier. The price for a single posting is only \$200.00 (Click Here to pay by Credit Card and Post Immediately). Your job will remain active on www.WorkplaceDiversity.com for a full 60 days. If you are interested in learning more about discounted job posting packages, advertising opportunities, or Premium Sponsorships call us today at (973) 992-7311 or email sales@WorkplaceDiversity.com.

Did You Know?

As of June 2012 people of color made up 36% of the US labor force. Breaking it down by race and ethnicity:

- Approximately 99,945,000 (64%) in the labor force are non-Hispanic white;
- 24,679,000 (16%) are Hispanic;
- 18,758,000 (12%) are African American; and
- 8,202,000 (5 %) are Asian.
- Approximately 4,801,000 people (3 %) in the labor force do not identify in any of these racial or ethnic categories.

Within these communities, more Hispanic men and African American women (aged 20 and over) are in the labor force than Hispanic women and African American men.

- Of Hispanics in the labor force, 58 % are men, and 42 % are women.
- Of African Americans in the labor force, 53 % are women, and 47 % are men.

Diversity Is Linked to Profitability

- The annualized return for the 100 companies who rated lowest in equal employment opportunities issues averages 7.9 %, compared to 18.3% for the 100 companies that rated highest in their equal employment opportunities.

Benefits of a Diverse Workforce

- 52% of employers say a good diversity initiative improves relationship with clients.
- 79% of the respondents said it improves their corporate culture.
- 77% said it improves recruitment of new employees.
- More than half said it decreases interpersonal conflict among employees (58%), increases creativity (59%) and productivity (52%).

Contact Us

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