Carolyn Moeger

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Experience

VOX Global Graphic Design Intern (Washington, DC)
[June 2014 - August 2014]

Managed and contributed to projects from proposal through successful implementation involving digital strategy, website design and structure, targeting, advertising, social media, SEO, email outreach, and video production.

Worked closely with globally recognized brands such as AT&T, Nissan, George Washington University, Bank of America and many more.

Improved upon design process and time management skills in a fast paced and challenging environment.

UW-Stout Marketing Graphic Designer (Menomonie, WI)
[October 2013 - May 2014]

Designed and created graphic pieces for multiple departments on campus, and off campus, utilizing the Stout brand.

Graphic pieces included flyers, brochures, booklets, business cards, large format posters, and web content

Learned how to effectively communicate through a set brand identity.

Department of Commerce, Division of Energy Resources- Communications and Public Outreach Intern (St. Paul, MN)
[June 2013 - August 2013]

Responsible for the design of information regarding energy topics ranging from: wind power, electricity, natural gas, weatherization, and energy savings for low income families of the Twin Cities area.

Drafted and produced designs and signage for partners of the Energy Division for the Minnesota State Fair's 'Eco Experience'.

Improved upon communication skills with partners and clients and learned how to design within tight design guidelines.

GovLoop Design Fellow (Washington, DC)
[January 2013 - May 2013]

Assisted in the design and production of guides, infographics, and industry perspectives for multiple clients including HP, Cisco, Esri, Adobe and many more.

Worked closely with the GovLoop team to create commercial advertisements, and digital ads for multiple events around the country.

Introduced to working in a professional setting with real world challenges and solutions.

Education

University of Wisconsin-Stout, Menomonie WI
Bachelor of Fine Arts, Multimedia Design
Graduation [December 2014]

Awards

Best of Design Show (Furlong Gallery) [April 2012]

Cooperative Education Meritorious Achievement Award Recipient [April 2014]

Software Knowledge

The following are programs and software I specialize in:

- Adobe Illustrator, Photoshop, Indesign, Dreamweaver, Premiere
- Autodesk Maya [3D rendering software]
- Microsoft Office Suite

Languages

I have front end web developing experiences and expertise in the following languages:

- XHTML/CSS
- Javascript