

IU HEALTH® #FIGHTALZ TICKET GIVEAWAY

OFFICIAL RULES

NO PURCHASE OR PAYMENT NECESSARY TO ENTER OR WIN.

1. **ENTRY PERIOD:** The IU Health® #FIGHTALZ TICKET GIVEAWAY (“**Promotion**”) will run from 10am-7pm on Feb. 17, 2015 (“Entry Period”).
2. **ELIGIBILITY:** Open to legal residents of Indiana who are age 18 or older as of the date of entry. Employees, officers and directors of IU Health Physicians or IU Health, including all IU Health entities (“**Sponsor**”) and their advertising, promotional and fulfillment agencies (collectively, the “**Released Parties**”), and members of each such person’s immediate family (spouse and parents, children and siblings, and their respective spouses, regardless of where they reside), and persons living in the same household (whether or not related) as each such person are ineligible to enter or win. Subject to applicable law.
3. **AGREEMENT TO OFFICIAL RULES:** Participation in the Promotion constitutes entrant’s full and unconditional agreement to and acceptance of these Official Rules and the decisions of the Sponsor, which are final and binding. Winning a prize is contingent upon fulfilling all requirements set forth herein.
4. **TO ENTER:** There are two ways to enter and win:
 - 1) At or about the Entry Period start time, the Sponsor will post a photo to its Facebook page (facebook.com/IUHealth) (the “Web Site”) announcing the start of the Entry Period (“Post”). During the Entry Period, “like” the Post to receive one (1) entry. You must “like” the IU Health Facebook page in order to enter. Limit one (1) entry per person/household/email address.
 - 2) At our about the Entry Period start time, the Sponsor will tweet (twitter.com/IU_Health) announcing the start of the Entry Period (“Post”). During the Entry Period, “retweet” the post to receive one (1) entry. Retweet must contain “@iu_health” and “#FIGHTALZ”.
5. **SELECTION OF POTENTIAL WINNERS:** For each Entry Period, a random drawing will be conducted by a third party organization from all eligible entries received during the Entry Period to determine the Entry Period winner. There will be twenty (20) winners for the Entry Period. The drawing will be held the evening of the Entry Period. The odds of winning depend on the total number of eligible entries received for the Entry Period. Only one (1) prize will be awarded per person and per household across all Entry Periods.
6. **PRIZES AND APPROXIMATE RETAIL VALUE (‘ARV’):** Twenty (20) winners will receive a pair of tickets to the Feb. 22 screening of “Still Alice” at 2:45 p.m. ET at the Landmark Keystone Art cinema located at 8702 Keystone Crossing, Indianapolis. Approximate Retail Value of prize is \$15. Tickets are only valid for the Feb. 22 screening and cannot be redeemed for cash.

All applicable taxes including federal, state, and local income taxes, if any, are the sole responsibility of the prize winner. No cash substitution, assignment, redemption for cash, or transfer of prize by winner is permitted. However, Sponsor reserves the right, in its sole and

absolute discretion, to substitute any prize described herein, or any portion thereof, with an alternate prize of equal or greater value.

- 7. WINNER VERIFICATION AND CLAIMING A PRIZE:** Potential winners are subject to verification of eligibility and compliance with these Official Rules. All potential winners are subject to review for eligibility by Sponsor, whose decision is final and binding in all matters related to the Promotion. Potential winners that do not meet the requirements set forth in these Official Rules, as determined in the sole discretion of the Sponsor, will be disqualified. Potential Winners will be notified via direct message on Facebook (if possible). If a Potential Winner is found to be ineligible or not in compliance with these Official Rules, declines to accept a prize, or Sponsor is unable to contact a Potential Winner within one (1) day, or in the event that a prize notification is returned undeliverable, the prize may be forfeited and, at the Sponsor's sole discretion, prize may be awarded to an alternate Potential Winner. Potential Winners may be required to furnish proof of being authorized account holder of the Facebook account used to enter.

By accepting a prize, each Winner consents to the use of his/her name, address (city and state of residence), voice, and statements relating to the Sweepstakes or Sponsor, and photographs or other likenesses, without further compensation, notification or permission in any publicity or advertising carried out by Sponsor or any related entities in any and all media now known or hereinafter developed without territorial or time limitation, except where prohibited by law.

- 8. PROMOTION OPERATION:** Sponsor reserves the right in its sole discretion to cancel, modify or suspend this Promotion at any time, if fraud, technical failures, including any network server or hardware failure, viruses, bugs, errors in programming, or any other errors or other causes corrupt the administration, security, integrity or proper play of the Promotion. In the event of cancellation, prizes will be awarded in a random manner to be determined by Sponsor.
- 9. RELEASE & LIMITATION OF LIABILITY:** As a condition of entering the Promotion, each entrant agrees, and as a condition of being awarded a prize, each winner agrees, to release, indemnify and hold harmless Sponsor, the Released Parties, Facebook, Inc. and each of their respective officers, directors, shareholders, members, employees, agents and assigns and all others associated with the development and execution of this Promotion from and against any and all liabilities, claims, actions, lawsuits, judgments, costs and expenses, damages of any kind whatsoever, injuries, or losses to persons or property arising from, resulting from or in connection with the Promotion, submitting an Entry or otherwise participating in any aspect of the Promotion, the receipt, ownership, possession, use or misuse of any prize awarded or any typographical or other error in these Official Rules or the announcement of offering of the prize. Released Parties are not responsible for (a) lost, interrupted, inaccessible or unavailable networks, servers, satellites, Internet Service Providers, web sites, or other connection, availability or accessibility problems arising in connection with or over the course of the Promotion; or (b) failed, jumbled, scrambled, delayed, or misdirected computer, telephone or cable transmissions or hardware or software malfunctions, failures or difficulties; or (c) failure of personal computers and/or software and hardware configurations, any technical malfunctions, failures, or difficulties, printing errors, clerical, typographical or other error in the offering or announcement of any prize or in any prize notification documents or any other Promotion-related materials; or (d) for any other errors of any kind relating to or in connection with the Promotion, whether human,

mechanical, clerical, electronic, or technical in nature, including, but not limited to, errors which may occur in connection with the administration of the Promotion or the processing of entries or the cancellation of the Promotion; or (e) the incorrect or inaccurate capture of information, or the failure to capture any information in connection with the Promotion; or (f) damage to a user's system occasioned by participation in this Promotion or downloading any information necessary to participate in this Promotion; incomplete, illegible, misdirected, damaged, or lost entries; or any technical, hardware or software malfunctions, telephone failures of any kind, lost or unavailable network connections, or failed, incorrect, inaccurate, incomplete, garbled or delayed electronic communications, whether caused by the sender, by any of the equipment or programming associated with or utilized in this Promotion which may limit the ability to participate, or by any human error which may occur in the processing of the entries or otherwise in administrating this Promotion.

As a condition of entering the Promotion, except as prohibited by law, participant agrees that: (1) under no circumstance will participant be permitted to obtain awards for, and participant hereby waives all rights to claim, punitive, incidental, consequential or any other damages, other than for actual out-of-pocket expenses; (2) all causes of action arising out of or connected with this Promotion, or any prize awarded, shall be resolved individually, without resort to any form of class action; and (3) any and all claims, judgments, and awards shall be limited to actual out-of-pocket costs incurred, but in no event attorneys fees or court costs.

- 10. ADDITIONAL TERMS:** In the event of any conflict with any Promotion details contained in these Official Rules and Promotion details contained in Promotion Materials (including but not limited to point of sale, internet, television and print advertising, promotional packaging, and other promotion media), the details of the Promotion as set forth in these Official Rules shall prevail.

The invalidity or unenforceability of any provision of these Official Rules shall not affect the validity or enforceability of any other provision. In the event that any provision is determined to be invalid or otherwise unenforceable or illegal, these Official Rules shall otherwise remain in effect and shall be construed in accordance with their terms as if the invalid or illegal provision were not contained herein. In particular, Sponsors' employees are not authorized to waive, modify or amend any provision or provisions of these Official Rules in any manner whatsoever.

- 11. JURISDICTION/CHOICE OF LAW:** All participants consent to the jurisdiction and venue of the State of Indiana, County of Marion, for the resolution of any and all disputes or claims, and agree that all such claims shall be brought exclusively in one of those courts. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of participants and Sponsor in connection with the Promotion, shall be governed by, and construed in accordance with, the substantive laws of the State of Indiana without regard to the conflicts of law principles thereof.

- 12. PRIVACY POLICY:** Personal information provided will be used only for the purposes of this promotion to communicate with winners. To see how Sponsor may use personal information obtained in connection with this Promotion, see Sponsor's Privacy Policy at <http://iuhealth.org/legal-notices/>

- 13. WINNERS LIST:** To obtain a list of winners, call HY Connect at 312.274.3538.

14. SPONSOR: IU Health, 340 W 10th St, Indianapolis, IN 46206.

VOID OUTSIDE INDIANA AND WHERE PROHIBITED BY LAW.

This Contest is in no way sponsored, endorsed or administered by, or associated with, Facebook. You are providing your information to the Sponsor, and not to Facebook.

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