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Introduction



This DataFox Private Tech Companies Report is our curated compilation of top private companies across various tech sectors, including cyber security, ecommerce, cryptocurrency, and many more.

Throughout the year, we've followed these sectors through our lists and smartlists, which are updated regularly and available to all DataFox users. For this report, we have selected 16 sector lists and featured each list's top 5 private companies based on their DataFox Score (see next page for more info).

Along with company funding and investor information, this report highlights the five companies' top investors, keywords, and recent events. The report includes tables, graphs and charts taken directly from <u>DataFox.co</u> and available to all DataFox users.

Best, The DataFox Team

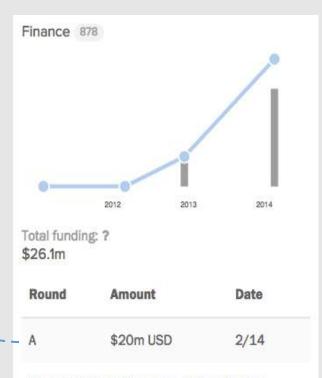
DataFox Score



The DataFox Score helps users rank the best private companies in any sector, region, funding round, and more. Each company's DataFox Score is calculated from models using machine learning in conjunction with curated training sets. These models analyze our data set of more than 500,000 companies and use algorithms to identify indicators of current strength and future success, including educational prestige, headcount, recent funding, website traffic, **noteworthy events**, and many others.

Practically Every Notable Founder In
 Silicon Valley Just Invested In This Startup
 2 months ago - sai
 SenPayroll, ADP, Twitter

Stanford University: 6 University of California, Berkeley: 1 Yale University: 1 Technion - Israel Institute of Technology: 1



General Catalyst Partners - Kleiner Perkins Caufield & Byers - AFSquare - Obvious Ventures

Sector Lists

Top 5s

Sector: Financial Technology

	Company	DataFox Score	Founded	Location	Funding	Recent Funding	Top Keywords	Top Investors
	BankBazaar.com bankbazaar.com	1058	2008	Chennai, Tamil Nadu IND	\$19M raised	\$13M Jan 2014 (12 months ago)	real estate investors, curated web, insurance, finance, credit cards	Walden International (2) Sequoia Capital (1)
K	Addepar addepar.com	1043	2009	Mountain View, CA	\$66M raised	\$50M May 2014 (8 months ago)	finance, saas, technology, data, reporting	AITV - AccelerateIT Ventures (2) Signatures Capital LLC (2) SG VC (1)
🔷 peerTransfer	peerTransfer peertransfer.com	1043	2009	Boston, MA	\$43M raised	\$22M Jan 2015	payments, finance, money transfer, global payments, tuition	Spark Capital (4) QED Investors (2) Kibo Ventures (2)
StockTwits	StockTwits stocktwits.com	1042	2008	San Diego, CA	\$9M raised	\$4M Oct 2010 (51 months ago)	curated web, software, social network media, financial social network, communication for investors	True Ventures (3) Foundry Group (2) betaworks (2)
27 TransferWise	TransferWise transferwise.com	1040	2010	London UK	\$90M raised	\$58M Jan 2015	p2p money transfer, small and medium businesses, virtualization, finance, consumers	Kima Ventures (3) Index Ventures (3) IA Ventures (3)

Sector: Financial Technology



Top Keywords

finance: 9	
financial services: 5	
fintech: 5	
credit cards: 2	
internet: 2	

Recent Events

TransferWise changed in headcount from 51-200 employees to 201-500 employees

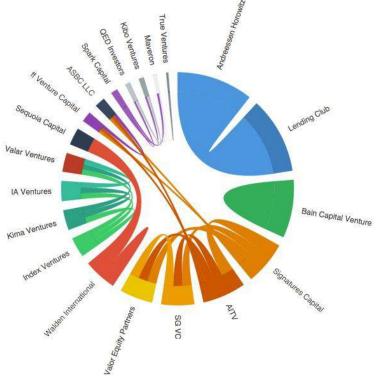
Source: LinkedIn

15 days ago

 peerTransfer raised \$22m USD of funding 2 Sources - show
 23 days ago

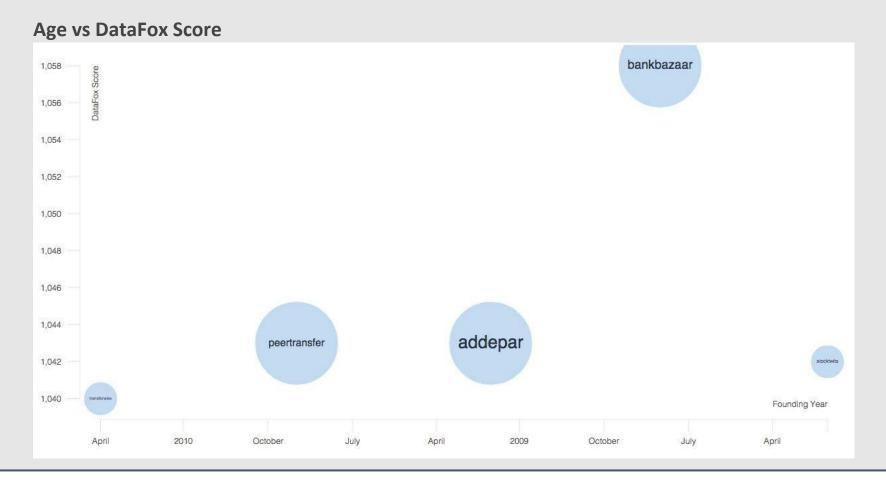
Investors: Bain Capital Ventures

Investor Co-Occurrence



Sector: Financial Technology



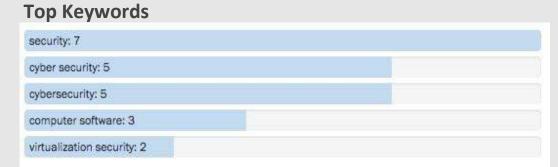


Sector: Cybersecurity

	Company	DataFox Score	Founded	Location	Funding	Recent Funding	Top Keywords	Top Investors
KASPERSKYS	Kaspersky Lab kaspersky.com	1079	1997	Moscow, Moscow City		Jan 2011 (48 months ago)	security, it security software development, computer software, cyber security, cybersecurity	General Atlantic (1)
At Hoc	AtHoc athoc.com	1054	2005	San Mateo, CA	\$8M raised	\$6M Jun 2012 (31 months ago)	email, security, enterprise software, emergency notification, emergency alerting	Greylock Partners (2) i-Hatch Ventures (1) Intel Capital (1)
SH-P2	Shape Security shapesecurity.com	1036	2011	Mountain View, CA	\$66M raised	\$40M Feb 2014 (11 months ago)	network security, cyber security, information security, security, internet	Kleiner Perkins Caufield & Byers (3) Google Ventures (3) TomorrowVentures (3)
HYTRUST	HyTrust hytrust.com	1032	2008	Mountain View, CA	\$35M raised	Jan 2014 (13 months ago)	cyber security, security, virtualization, access control, compliance	Trident Capital (3) EPIC Ventures (3) Cisco (2)
TANIUM"	Tanium tanium.com	999	2007	Berkeley, CA	\$91M raised	\$90M Jun 2014 (7 months ago)	enterprise software, information technology & services, cyber security, cybersecurity, devops aggregators	Andreessen Horowitz (1)

Sector: Cybersecurity





Recent Events

Why Startups Are The New Super Heroes Of Cyber Security

4 months ago - forbes

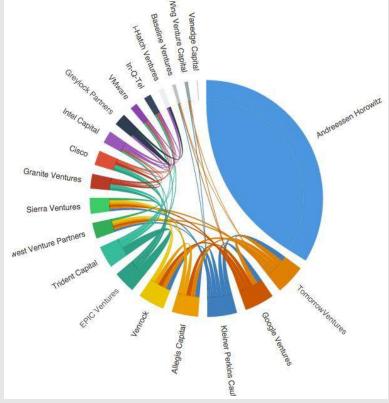
Synack, Target, Shape Security, Ionic Security, Kleiner Perkins Caufield & Byers

Tanium changed in headcount from 11-50 employees to 51-200 employees

Source: LinkedIn

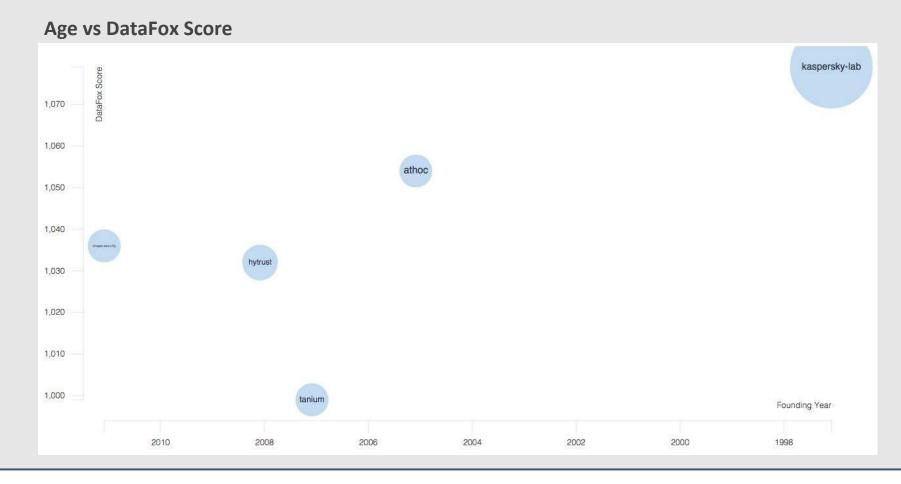
7 months ago





Sector: Cybersecurity





	Company	DataFox Score	Founded	Location	Funding	Recent Funding	Top Keywords	Top Investors
coinbase	Coinbase coinbase.com	1019	2012	San Francisco, CA	\$107M raised	\$75M Jan 2015	bitcoin, personal finance, ecommerce, internet, bitcoin processor	Ribbit Capital (3) Union Square Ventures (3) Andreessen Horowitz (2)
n zipzap	ZipZap zipzapinc.com	1007	2010	San Francisco, CA	\$3M raised	\$1M May 2014 (8 months ago)	payments, financial services, ecommerce, remittance, payment processing	Crypto Currency Partners (1) AngelList (1) Maiden Lane Ventures (1)
⇒ rippleLabs	Ripple Labs ripple.com/	1004	2012	San Francisco, CA	\$39M raised	\$30M Jan 2015	fintech, bitcoin, finance technology, virtual currency, financial exchanges	IDG Capital Partners (3) Google Ventures (2) Andreessen Horowitz (2)
rgt coinsetter	Coinsetter coinsetter.com	985	2012	New York, NY	\$3M raised	\$1M Oct 2014 (3 months ago)	trading, finance, financial services, bitcoin, digital currency	Crypto Currency Partners (2) Cryptonaut Ventures (1) Archangel (1)
B	Blockchain blockchain.info	983	2011	London UK	\$31M raised	\$31M Oct 2014 (3 months ago)	fintech, finance technology, bitcoin, banking, finance	Future Perfect Ventures (1) Prudence Holdings (1) Wicklow Capital (1)

Sector: Cryptocurrency



Top Keywords

bitcoin: 10	
digital currency: 5	
cryptocurrency: 5	
financial services: 5	
finance: 4	

Recent Events

Markets Weekly: Bitcoin Price Drops as Coinbase Euphoria Wanes

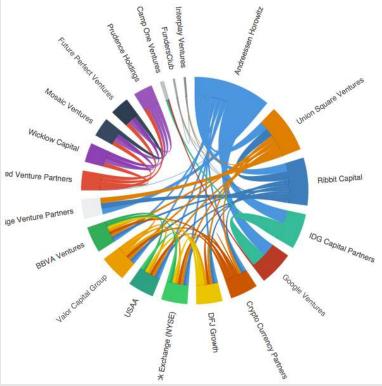
8 hours ago - CoinDesk

Scoinbase, ANX, Bitstamp, Bitflyer, CoinDesk, COINTERRA

Coinsetter CEO: Taking on Credit Cards Isn't Bitcoin's Big Opportunity 2 days ago - CoinDesk

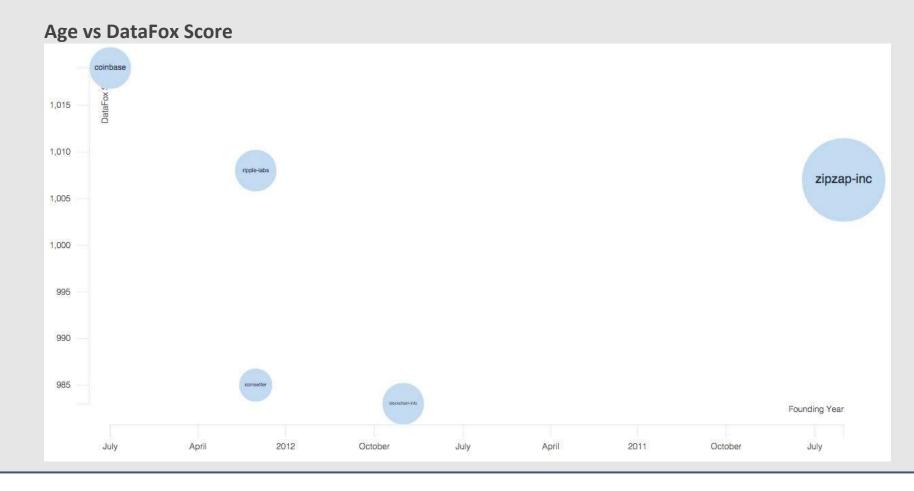
Bitcoin, Coinsetter, BitAccess, RoboCoin

Investor Co-Occurrence



Sector: Cryptocurrency





Sector: Enterprise Software

	Company	DataFox Score	Founded	Location	Funding	Recent Funding	Top Keywords	Top Investors
	Appirio appirio.com	1123	2006	San Francisco, CA	\$77M raised	\$60M Mar 2012 (34 months ago)	cloud computing, software, saas, enterprise software, salesforce.com	Sequoia Capital (3) GGV Capital (2) Salesforce (2)
cloudera	Cloudera cloudera.com	1108	2008	Palo Alto, CA	\$1,201M raised	Sep 2014 (5 months ago)	big data, analytics, software, enterprise software, hadoop	Accel Partners (5) Greylock Partners (4) Meritech Capital Partners (3)
ELEMENTAL	Elemental Technologies elementaltechnologies.com	1096	2006	Portland, OR	\$42M raised	\$15M Dec 2014 (1 months ago)	enterprises, video, enterprise software, video processing, encoding	Voyager Capital (3) General Catalyst Partners (3) Norwest Venture Partners (2)
NUTANIX	Nutanix nutanix.com	1092	2009	San Jose, CA	\$312M raised	Dec 2014 (2 months ago)	virtualization, storage, enterprise software, private cloud, vdi	Lightspeed Venture Partners (4) Khosla Ventures (3) Battery Ventures (2)
🎨 Alfresco	Alfresco alfresco.com	1066	2005	Maidenhead UK	\$65M raised	\$45M Aug 2014 (5 months ago)	enterprises, document management, enterprise software, enterprise content management, records management	Mayfield Fund (3) Accel Partners (3) Sapphire Ventures (2)

Sector: Enterprise Software



Top Keywords enterprise software: 6 big data: 4 computer software: 4 cloud computing: 2 virtualization: 2

Recent Events

Hortonworks and 3 large users launch a project to secure Hadoop

5 days ago - gigaom

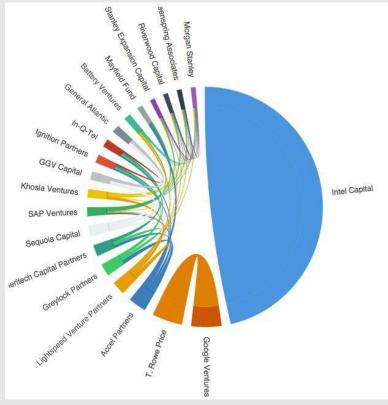
Hortonworks, Cloudera, Apache Software Foundation, Hall, SAS, Goldman Sachs, Facebook, Microsoft, Yahoo

Cloudera tunes Google's Dataflow to run on Spark clusters

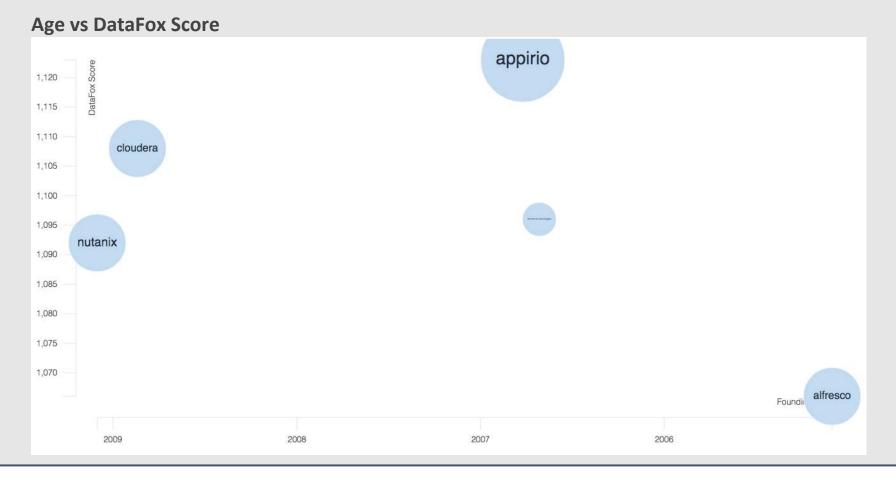
13 days ago - gigaom

Note: The American State of the American Sta

Investor Co-Occurrence



Sector: Enterprise Software





Sector: eCommerce

	Company	DataFox Score	Founded	Location	Funding	Recent Funding	Top Keywords	Top Investors
	Flipkart flipkart.com	1123	2007	Bangalore, Karnataka	\$2,351M raised	\$600M Nov 2014 (2 months ago)	online shopping, ecommerce, technology, internet, retail	Tiger Global Management (8) Naspers (5) Iconiq Capital (4)
snapdeal§	Snapdeal www.snapdeal.com/	1122	2010	New Delhi, Delhi	\$1,165M raised	\$627M Oct 2014 (3 months ago)	ecommerce, internet, online marketplace, engineering, retail	Nexus Venture Partners (4) IndoUS Venture Partners (3) Bessemer Venture Partners (3)
Bigcommerce	Bigcommerce bigcommerce.com	1106	2009	Austin, TX	\$125M raised	\$50M Nov 2014 (2 months ago)	web development, online shopping, ecommerce, e commerce software, shopping cart software	General Catalyst Partners (3) Revolution LLC (2) American Express (1)
gazeile	Gazelle gazelle.com	1097	2006	Boston, MA	\$56M raised	\$10M Aug 2014 (5 months ago)	marketplaces, green, ecommerce, recommerce, consumer technology	Venrock (5) Physic Ventures (3) RockPort Capital Partners (3)
BIRCHBOX	Birchbox birchbox.com	1095	2010	New York, NY	\$72M raised	\$60M Apr 2014 (9 months ago)	marketplaces, beauty, ecommerce, internet, online marketplaces	Accel Partners (3) First Round Capital (3) Lerer Ventures (2)

Sector: eCommerce



Top Keywords

ecommerce: 7	
internet: 6	
search engines & internet portals: 4	
media & internet: 4	
online shopping: 4	

Recent Events

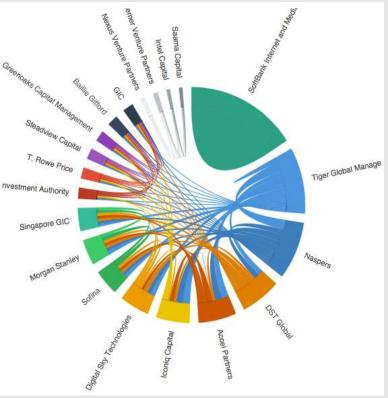
As Flipkart Eyes Wall St IPO, Top Global Investment Banks Hotfoot To India

5 days ago - forbes

SFlipkart, Goldman Sachs, Naspers, Accel Partners

Flipkart has a new headcount of 20k employees Source: forbes - As Flipkart Eyes Wall St IPO, Top Global Investment Banks Hotfoot To India 6 days ago

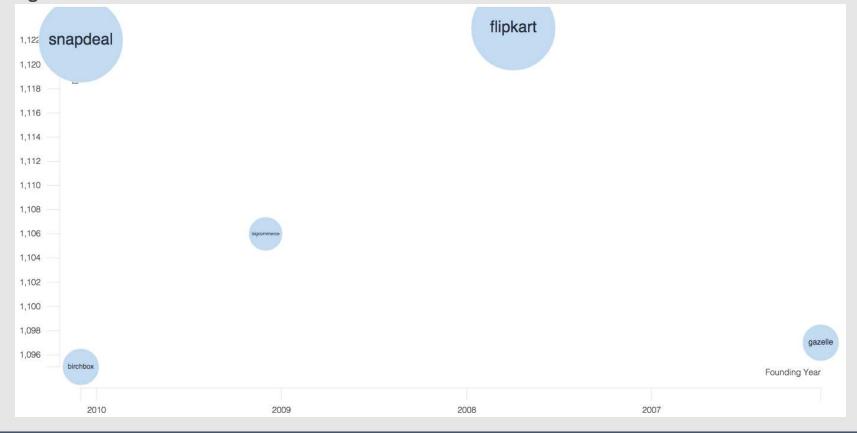
Investor Co-Occurrence



Sector: eCommerce







Sector: Ridesharing

	Company	DataFox Score	Founded	Location	Funding	Recent Funding	Top Keywords	Top Investors
UBER	Uber uber.com	1126	2009	San Francisco, CA	\$4,907M raised	\$1,600M Jan 2015	real time, transportation, design, seo, automotive	Benchmark (3) Goldman Sachs (2) Menlo Ventures (2)
Ŷ	Getaround getaround.com	1032	2009	San Francisco, CA	\$43M raised	\$24M Nov 2014 (2 months ago)	peer to peer, collaborative consumption, transportation, mobile, transportation technology	SOSventures (2) Menio Ventures (2) Redpoint Ventures (2)
lyR	Lyft lyft.com	1025	2012	San Francisco, CA	\$333M raised	\$250M Apr 2014 (10 months ago)	peer to peer, applications, transportation, collaborative consumption, college campuses	Mayfield Fund (3) K9 Ventures (3) FLOODGATE (3)
Sidecar	SideCar side.cr	990	2012	San Francisco, CA	\$35M raised	\$15M Sep 2014 (4 months ago)	mobile, mobile applications, android applications, san francisco, transportation	Huron River Ventures (2) Union Square Ventures (2) Lerer Ventures (2)
Flywheel	Flywheel Software flywheel.com	944	2009	Redwood City, CA	\$70M raised	\$12M Nov 2014 (2 months ago)	real time, automotive, mobile, public transportation, transportation	Shasta Ventures (5) RockPort Capital Partners (4) Craton Equity Partners (2)

Sector: Ridesharing



Top Keywords

transportation: 10	
ridesharing: 7	
mobile: 5	
on demand mobile services: 5	
odms transportation: 5	

Recent Events

The Battle Looms--Uber Developing Driverless Cars, Google Looking At Ridesharing 20 minutes ago - forbes

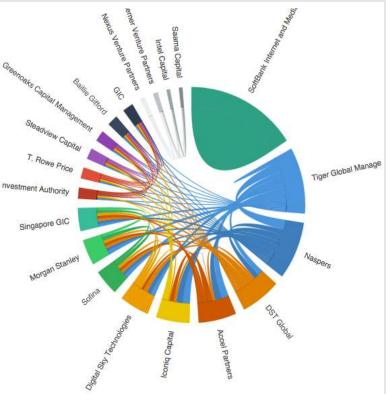
W Uber, Google, Bloomberg, TechCrunch, Drummond

Is Google planning to take on Uber?

39 minutes ago - fortunefinance

Soogle, Uber, Bloomberg, TechCrunch

Investor Co-Occurrence



Sector: Ridesharing



Age vs DataFox Score uber DataFox Score 1,120 1,100 1,080 1,060 1,040 getaround lyft 1,020 1,000 side-cr 980 960 Founding 2012 2011 2010

	Company	DataFox Score	Founded	Location	Funding	Recent Funding	Top Keywords	Top Investors
BUSINESS Insider	Business Insider businessinsider.com	1150	2007	New York, NY	\$56M raised	\$25M Jan 2015	news, curated web, online publishing, web publication, content publishers	RRE Ventures (4) Institutional Venture Partners (3) Allen & Company (3)
R	BuzzFeed buzzfeed.com	1140	2008	New York, NY	\$96M raised	\$50M Aug 2014 (5 months ago)	news, entertainment, custom content creation, social discovery, video production	SoftBank Capital (4) RRE Ventures (3) Hearst Ventures (3)
м	Mashable mashable.com	1112	2005	New York, NY	\$44M raised	\$17M Jan 2015	news, technology, digital media, blogs, tech	Updata Partners (2) New Markets Venture Partners (2) Social Starts (2)
Flipboard	Flipboard flipboard.com	1079	2010	Palo Alto, CA	\$161M raised	\$50M Dec 2013 (13 months ago)	news, social media, ipad, iphone, android	Kleiner Perkins Caufield & Byers (4) Insight Venture Partners (3) Index Ventures (3)
pando	PandoDaily pando.com	1045	2012	San Francisco, CA	\$5M raised	\$1M Feb 2014 (11 months ago)	startups, news, blogging platforms, technology, digital media	Accel Partners (3) Redpoint Ventures (2) Founders Fund (2)

Sector: Mobile News



Top Keywords

news: 13	
online publishing: 4	
media & internet: 4	
content publishers: 4	
technology: 3	

Recent Events

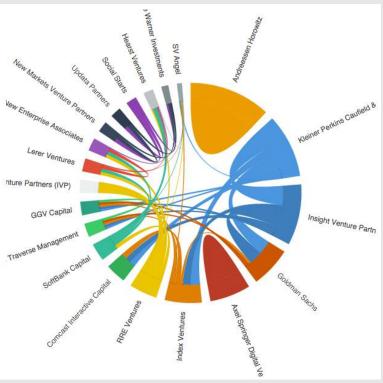
 Business Insider raised \$25m USD of funding 7 days ago Investors: Axel Springer Digital Ventures Inc.

Mashable raised \$17m USD of funding

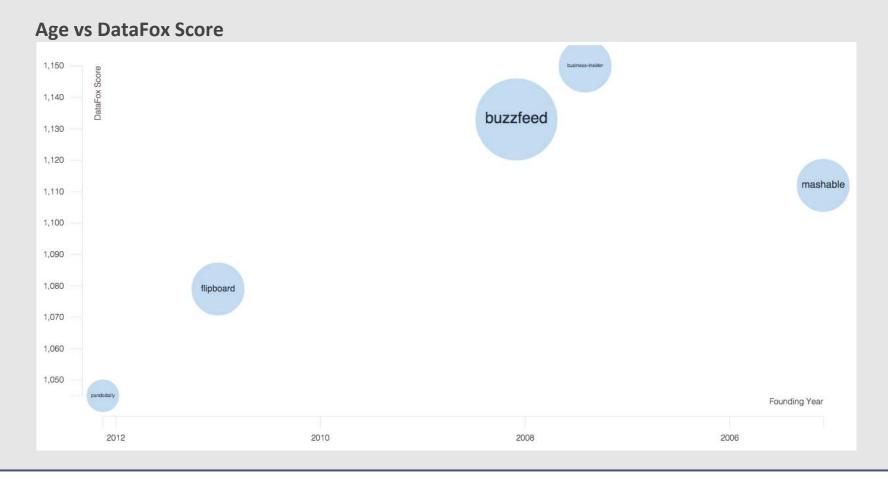
8 days ago

Investors: Time Warner Investments, Updata Partners, New Markets Venture Partners, Social Starts

Investor Co-Occurrence



Sector: Mobile News



	Company	DataFox Score	Founded	Location	Funding	Recent Funding	Top Keywords	Top Investors
JAWBONE	Jawbone jawbone.com	1095	1999	San Francisco, CA	\$519M raised	\$147M Sep 2014 (4 months ago)	wearables, personal health, consumer electronics, mobile software tools, hardware + software	Khosla Ventures (3) Kleiner Perkins Caufield & Byers (2) Andreessen Horowitz (2)
 	Fitbit fitbit.com	1088	2007	San Francisco, CA	\$66M raised	\$43M Aug 2013 (17 months ago)	wearables, personal health, fitness, hardware, health and wellness	True Ventures (4) Foundry Group (3) SoftTech VC (3)
SONOS	Sonos sonos.com	1081	2002	Santa Barbara, CA	\$584M raised	\$130M Dec 2014 (2 months ago)	iphone, consumer electronics, music, hardware + software, wireless	e.ventures (3) Index Ventures (2) KKR (2)
©Jasper	Jasper Inc. jasper.com	1067	2004	Santa Clara, CA	\$205M raised	\$50M Apr 2014 (9 months ago)	m2m, internet of things, cloud computing, saas, mobile	Sequoia Capital (4) Temasek Holdings (2) AllianceBernstein (2)
greenwave	GreenWave Reality greenwavereality.com	1051	2008	Irvine, CA	\$41M raised	\$19M Oct 2013 (15 months ago)	home automation, software, internet of things, connected led lighting solutions, home energy management	Craton Equity Partners (1) The Westly Group (1)

Sector: Internet of Things



Top Keywords

internet of things: 14		
consumer electronics: 8		
iot: 7		
wireless: 4		
wearables: 3		

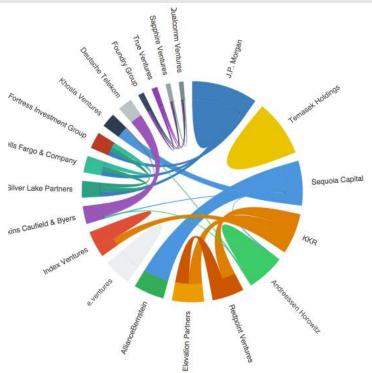
Recent Events

1	Jawbone has a new headcount of 450 employees
	Source: fortunefinance - Jawbone: The trials of a 16-year-old can't-miss
	startup
	12 days ago

Sonos raised \$130m USD of funding

2 months ago

Investor Co-Occurrence



Sector: Internet of Things



Age vs DataFox Score 1,095 jawbone DataFox Score 1,090 fitbit 1,085 sonos 1,080 1,075 1,070 1,065 1,060 1,055 Founding Year 2006 2004 2002 2008 2000

Sector: Payment Processing

	Company	DataFox Score	Founded	Location	Funding	Recent Funding	Top Keywords	Top Investors
zuora	Zuora zuora.com	1077	2007	Foster City, CA	\$128M raised	\$50M Sep 2013 (16 months ago)	billing, software, saas, subscription billing, subscription commerce	Benchmark (5) Shasta Ventures (4) Redpoint Ventures (3)
Klarna	Klarna klarna.com	1073	2005	Stockholm, Stockholms Lan	\$282M raised	\$116M Mar 2014 (10 months ago)	payments, credit, ecommerce, online payments, it development	Sequoia Capital (2) General Atlantic (2) Atomico (1)
	Square squareup.com	1067	2009	San Francisco, CA	\$591M raised	\$150M Oct 2014 (3 months ago)	fintech, p2p money transfer, mobile payments, hardware + software, finance	GGV Capital (2) First Round Capital (1) Morgan Stanley (1)
S	Stripe stripe.com	1051	2010	San Francisco, CA	\$190M raised	\$70M Dec 2014 (2 months ago)	payments, software, credit cards, computer software, payment lending	Sequoia Capital (5) General Catalyst Partners (2) Founders Fund (2)
wepay	WePay wepay.com	1045	2008	Palo Alto, CA	\$34M raised	\$15M Jan 2014 (12 months ago)	developer apis, payments, software, credit cards, payments api	August Capital (3) Webb Investment Network (2) Highland Capital Partners (2)

Sector: Payment Processing



Top Keywords

financial services: 5	
finance: 4	
online payments: 4	
payments: 3	
software: 3	

Recent Events

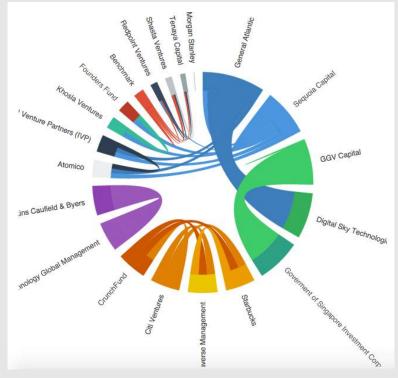
 Stripe was valued at \$3.5b on January 2015
 Source: Re/Code - Kickstarter Ditches Amazon Payments for Stripe a month ago

Square changed in headcount from 501-1000 employees to 1001-5000 employees

Source: LinkedIn

a month ago

Investor Co-Occurrence



Sector: Payment Processing



Age vs DataFox Score zuora DataFox Score 1,075 klarna 1,070 square 1,065 1,060 1,055 stripe 1,050 1,045 wepay Founding Year 2010 2009 2008 2007 2006



	Company	DataFox Score	Founded	Location	Funding	Recent Funding	Top Keywords	Top Investors
23andMe	23andMe 23andme.com	1091	2006	Mountain View, CA	\$112M raised	\$1M Jul 2014 (6 months ago)	search, biotechnology, genetic research, consumer genetics, genetic testing for ancestry	New Enterprise Associates (3) Google Ventures (2) Johnson & Johnson Development Corporation (2)
Seahorse Riocieme*	Seahorse Bioscience seahorsebio.com	1081	2000	North Billerica, MA	\$32M raised	\$11M Apr 2013 (22 months ago)	biotechnology, cellular bioenergetics, metabolic analyzers, life sciences, labware reservoirs and microplates	Oxford Bioscience Partners (2) Commonwealth Capital Ventures (2) HLM Venture Partners (2)
CARDIODX	CardioDx cardiodx.com	1050	2004	Palo Alto, CA	\$264M raised	\$35M Dec 2014 (1 months ago)	health diagnostics, biotechnology, genomics, gene expression, diagnostics	Asset Management Company (6) Kleiner Perkins Caufield & Byers (6) Mohr Davidow Ventures (5)
Adimab The gever of helpgation	Adimab adimab.com	1035	2007	Lebanon, NH	\$40M raised	\$14M Apr 2012 (34 months ago)	biotechnology, human antibody discovery, pharmaceuticals, healthcare	SV Life Sciences (4) Polaris Partners (4) Google Ventures (2)
Predictive	Predictive Biosciences predictivebiosci.com	1017	2006	Lexington, MA	\$57M raised	\$25M Jun 2010 (55 months ago)	health diagnostics, biotechnology, pharmaceuticals, healthcare	Kaiser Permanente Ventures (2) New Enterprise Associates (2) Flybridge Capital Partners (1)

Sector: Biotech



Top Keywords

biotechnology: 15		
healthcare: 6		
pharmaceuticals: 5		
health diagnostics: 2		
filter bottom microplates: 1		

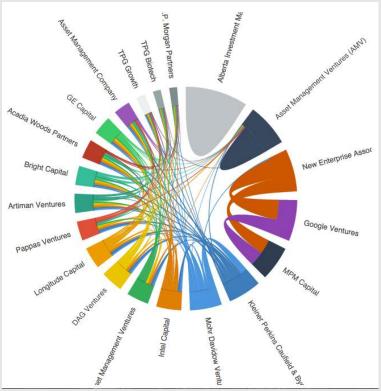
Recent Events

X 23andMe reached 800k customers on January 6th, 2015 Source: forbes - Surprise! With \$60 Million Genentech Deal, 23andMe Has A Business Plan a month ago

CardioDx raised \$35m USD of funding 2 months ago

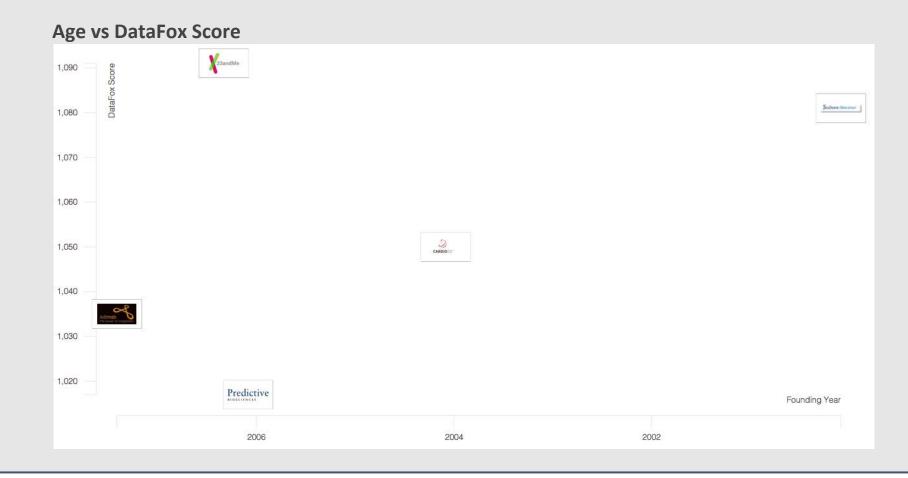
Investors: Alberta Investment Management

Investor Co-Occurrence



Sector: Biotech





	Company	DataFox Score	Founded	Location	Funding	Recent Funding	Top Keywords	Top Investors
🖧 3-V BIOSCIENCES	3-V Biosciences 3vbio.com	1001	2007	Menlo Park, CA	\$107M raised	\$29M Dec 2014 (1 months ago)	biotechnology, pharmaceuticals, healthcare, drug manufacturing & research	Kleiner Perkins Caufield & Byers (5) New Enterprise Associates (5) Ally Bridge Group (1)
PhaseBio Participation No.	PhaseBio Pharmaceuticals phasebio.com	968	2002	Malvern, PA	\$104M raised	\$49M Jun 2012 (31 months ago)	biotechnology, pharmaceuticals, healthcare, drug manufacturing & research	Fletcher Spaght Ventures (3) Johnson & Johnson Development Corporation (3) Hatteras Venture Partners (3)
RITTER	Ritter Pharmaceuticals ritterpharma.com	953	2004	Los Angeles, CA	\$15M raised	\$4M Dec 2014 (1 months ago)	clinical trials, pharmaceuticals, pharmaceutical, drug development, digestive ailments	
Sphere Fluidics	Sphere Fluidics spherefluidics.com	947	2010	Cambridge, Cambridgeshire UK	\$5M raised	\$2M Jun 2014 (7 months ago)	biotechnology, biopharmaceutical, lab on a chip, cells, antibodies	Parkwalk Advisors (2) London Business Angels (1)
NECE	Neos Therapeutics neostx.com	945	2008	Grand Prairie, TX	\$84M raised	\$8M Jan 2015	biotechnology, pharmaceuticals, neos therapeutics, neos, contract manufacturing	Hercules Technology Growth Capital (1) CMEA Capital (1) Burrill & Company (1)

Sector: Pharmaceuticals



Top Keywords

biotechnology: 11			
pharmaceuticals: 8			
healthcare: 4			
pharmaceutical: 3			
drug manufacturing & research: 2			

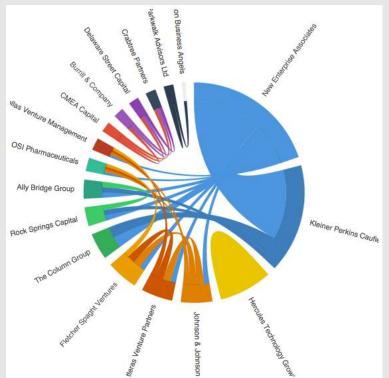
Recent Events

3-V Biosciences raised \$28.5m USD of funding

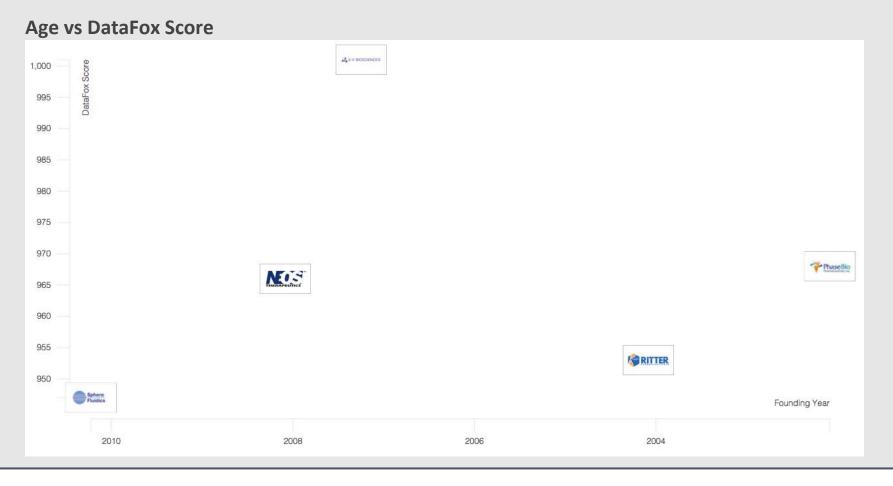
a month ago

Investors: Ally Bridge Group, Rock Springs Capital, Kleiner Perkins Caufield & Byers, New Enterprise Associates

Ritter Pharmaceuticals raised \$3.69m USD of funding 2 months ago



Sector: Pharmaceuticals



	Company	DataFox Score	Founded	Location	Funding	Recent Funding	Top Keywords	Top Investors
	Kareo kareo.com	1100	2004	Irvine, CA	\$96M raised	\$15M Oct 2014 (3 months ago)	startups, software, medical billing software, medical practice management, cloud	OpenView Venture Partners (4) Western Technology Investment (3) Greenspring Associates (3)
CoreCloud	CareCloud carecloud.com	1060	2009	Miami, FL	\$82M raised	\$26M Jun 2014 (7 months ago)	electronic health records, software, health and wellness, healthcare it, mobile applications	Intel Capital (2) Norwest Venture Partners (2) Hercules Technology Growth Capital (1)
Phreesia	Phreesia phreesia.com	1042	2005	New York, NY	\$73M raised	\$30M Oct 2014 (3 months ago)	electronic health records, software, health and wellness, healthcare, information technology	HLM Venture Partners (5) Long River Ventures (3) Polaris Partners (3)
	Practice Fusion practicefusion.com	1022	2005	San Francisco, CA	\$158M raised	\$3M Oct 2014 (3 months ago)	electronic health records, physicians, healthcare, health and wellness, health it	Morgenthaler Ventures (5) Felicis Ventures (4) ARTIS Ventures (4)
dr chrono	drchrono drchrono.com	1013	2009	Mountain View, CA	\$7M raised	Jun 2014 (7 months ago)	electronic health records, physicians, doctors, healthcare, practice management	General Catalyst Partners (2) Silicon Valley Bank (2) Runa Capital (2)

Sector: Electronic Health Records



Top Keywords

electronic health records: 8	
ehr: 7	
healthcare: 6	
software: 6	
emr: 4	

Recent Events

K Kareo raised \$15m USD of funding

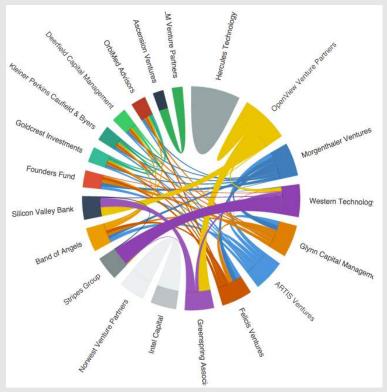
3 months ago

Investors: Western Technology Investment, Silicon Valley Bank, Stripes Group, Greenspring Associates, OpenView Venture Partners, Escalate Capital Partners

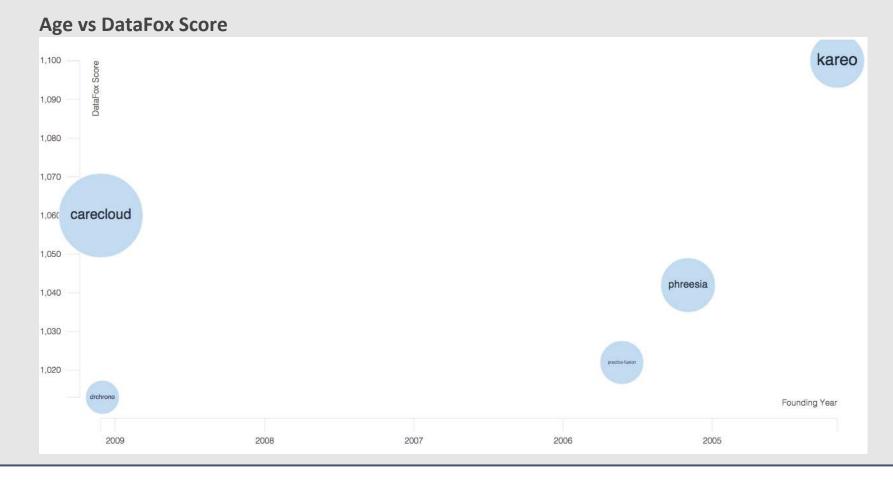
Phreesia raised \$30m USD of funding

3 months ago

Investors: Ascension Ventures, HLM Venture Partners, LLR Partners







	Company	DataFox Score	Founded	Location	Funding	Recent Funding	Top Keywords	Top Investors
UBER	Uber uber.com	1126	2009	San Francisco, CA	\$4,907M raised	\$1,600M Jan 2015	real time, transportation, design, seo, automotive	Benchmark (3) Goldman Sachs (2) Menlo Ventures (2)
\bigotimes	Airbnb airbnb.com	1084	2008	San Francisco, CA	\$801M raised	\$475M Apr 2014 (9 months ago)	hotels, travel, travel accommodations, collaborative economy, hospitality	Sequoia Capital (4) CrunchFund (2) Andreessen Horowitz (2)
Construction of the second sec	TaskRabbit taskrabbit.com	1044	2008	San Francisco, CA	\$38M raised	\$13M Jul 2012 (30 months ago)	peer to peer, curated web, mobile technologies, location based platforms, social graph api	Baseline Ventures (5) FLOODGATE (4) Shasta Ventures (3)
DogVacay	DogVacay dogvacay.com	1019	2011	Santa Monica, CA	\$47M raised	\$25M Nov 2014 (2 months ago)	pets, home dog boarding, pet services, dog daycare, internet	Benchmark (3) First Round Capital (3) Foundation Capital (3)
(1) Breather	Breather breather.com	1001	2012	Montréal, Quebec	\$8M raised	\$6M Sep 2014 (4 months ago)	hospitality, collaborative consumption, real estate, mobile, internet	Vayner/RSE (1) RRE Ventures (1) Real Ventures (1)

Sector: Sharing Economy



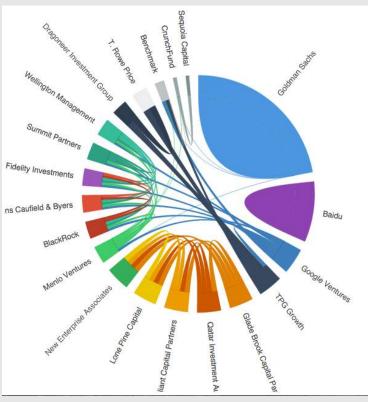
Top Keywords

internet: 5	
sharing economy: 4	
odms travel & hospitality: 3	
on demand mobile services: 3	
transportation: 3	

Recent Events

Uber was valued at \$40b on December 2014 Source: fortunefinance - Uber vs. the Fortune 500: How its valuation stacks up 2 months ago

Airbnb was valued at \$10b on November 2014 Source: fortunefinance - Meet Airbnb's hospitality guru 2 months ago



Sector: Sharing Economy



Age vs DataFox Score uber DataFox Score 1,120 1,110 1,100 1,090 airbnb 1,080 1,070 1,060 1,050 taskrabbit 1,040 1,030 1,020 dogvacay 1,010 breather Founding Year 2012 2011 2010 2009

Sector: Education Technology

	Company	DataFox Score	Founded	Location	Funding	Recent Funding	Top Keywords	Top Investors
The KNEWTON	Knewton knewton.com	1073	2008	New York, NY	\$105M raised	\$51M Dec 2013 (14 months ago)	edtech, colleges, machine learning, education, big data	Accel Partners (5) First Round Capital (4) Bessemer Venture Partners (4)
©	Edmodo edmodo.com	1069	2008	San Mateo, CA	\$88M raised	\$30M Aug 2014 (5 months ago)	edtech, teachers, microblogging, education, technology	Learn Capital (4) Union Square Ventures (4) Benchmark (3)
UDACITY	Udacity udacity.com	1065	2011	Mountain View, CA	\$55M raised	\$35M Sep 2014 (4 months ago)	edtech, education, e learning, higher education to the world, empower students	Charles River Ventures (3) Andreessen Horowitz (2) Recruit Holdings (1)
	PluralSight www.pluralsight.com	1065	2004	Cedar Valley, UT	\$165M raised	\$135M Aug 2014 (5 months ago)	edtech, education, ruby, asp.net, mvc	Insight Venture Partners (2) Sorenson Capital (1) Iconiq Capital (1)
udemy	Udemy udemy.com	1058	2010	San Francisco, CA	\$48M raised	\$32M May 2014 (8 months ago)	education, e learning, mooc, technology, internet	MHS Capital (4) Insight Venture Partners (2) Lightbank (2)

Sector: Education Technology



Top Keywords

education: 14		
edtech: 8		
e learning: 6		
training: 3		
technology: 3		

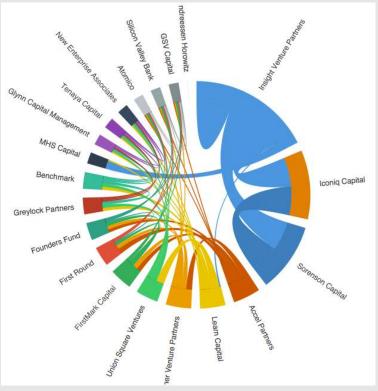
Recent Events

StartSLC Kicks Off To Support A Burgeoning Utah Tech Culture

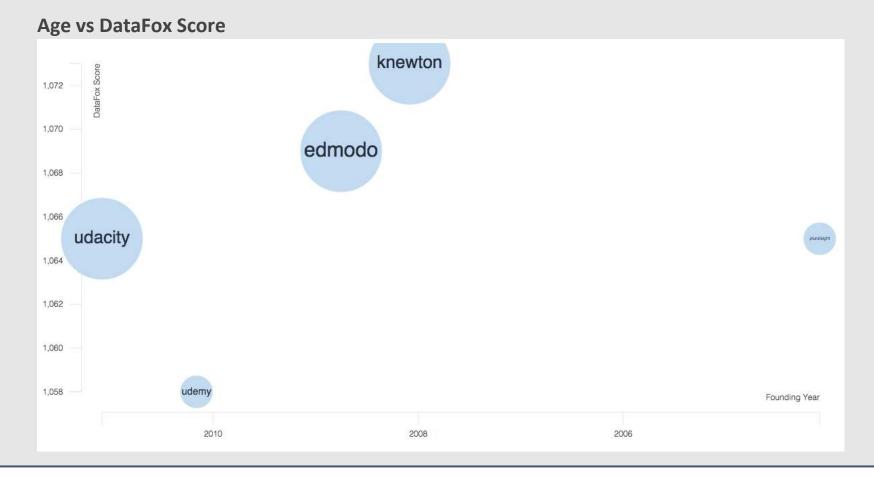
2 days ago - techcrunch

PluralSight, Domo, Zetta Venture Partners, Pixar, Atari, Silicon Slopes, Beehive Startups, Qualtrics, SpinGo, Apple

Big win: Orlando's Code School gains an advantage with acquisition deal 8 days ago - Orlando Business Journal © Code School, PluralSight



Sector: Education Technology





Sector: Audio Streaming

	Company	DataFox Score	Founded	Location	Funding	Recent Funding	Top Keywords	Top Investors
Spotify	Spotify spotify.com	1135	2006	Stockholm, Stockholms Lan	\$538M raised	\$250M Nov 2013 (14 months ago)	entertainment, cloud computing, video streaming, music, computer software	Horizons Ventures (2) Digital Sky Technologies (1) The Coca-Cola Company (1)
rdic	Rdio rdio.com	1074	2008	San Francisco, CA	\$126M raised	\$25M Apr 2014 (10 months ago)	music, streaming music, streaming, broadcasting and entertainment, mobile music streaming	Atomico (2) Mangrove Capital Partners (1) Skype (1)
smule	Smule smule.com	1064	2008	San Francisco, CA	\$42M raised	\$17M Apr 2014 (9 months ago)	audio, iphone, music, mobile, social music	Bessemer Venture Partners (5) Granite Ventures (4) Shasta Ventures (2)
÷tune in	TuneIn tunein.com/	1063	2002	Palo Alto, CA	\$50M raised	\$25M May 2013 (20 months ago)	guides, music, mobile, internet, streaming	Sequoia Capital (3) Google Ventures (2) General Catalyst Partners (2)
SOUNDCLOUD	SoundCloud soundcloud.com	1030	2007	Berlin, Berlin	\$123M raised	Jul 2014 (6 months ago)	independent music labels, artists globally, music, internet, streaming	GGV Capital (2) German Startups Group (1) Institutional Venture Partners (1)

Sector: Audio Streaming



Top Keywords

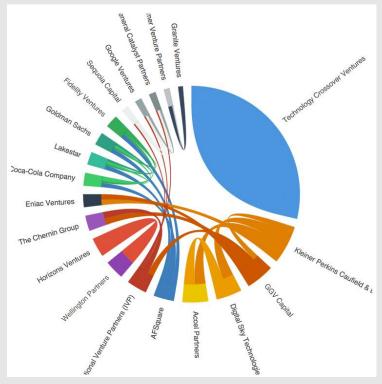
music: 13	
streaming: 4	
media & internet: 3	
entertainment: 3	
social sound platform: 3	

Recent Events

Spotify invested in Space Ape

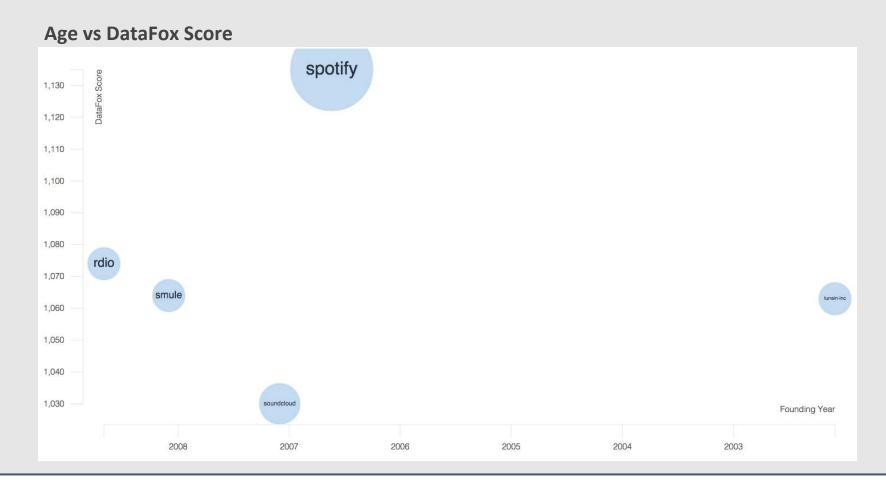
2 months ago

Smule was projected to have \$40m in revenue for 2014 Source: San Francisco Business Journal - Music-based social network is hitting all the right notes for Smule 4 months ago



Sector: Audio Streaming





Sector: Food On Demand



•	Company	DataFox Score	Founded	Location	Funding	Recent Funding	Top Keywords	Top Investors
Sreshdirect.	Fresh Direct freshdirect.com	1066	2002	Long Island City, NY	\$91M raised	\$10M Apr 2014 (10 months ago)	ecommerce, food & beverages, on demand mobile services, odms food & beverage, food delivery services	
¥g	Munchery munchery.com	1038	2011	San Francisco, CA	\$40M raised	\$28M Apr 2014 (9 months ago)	hospitality, internet, food delivery on demand, on demand mobile services, odms food & beverage	Sherpa Ventures (3) e.ventures (3) Menlo Ventures (3)
** BO	Postmates postmates.com	1034	2012	San Francisco, CA	\$23M raised	\$16M Feb 2014 (11 months ago)	delivery, logistics, shipping, transportation, ecommerce	Matrix Partners (3) Crosslink Capital (3) SoftTech VC (3)
Instacart	Instacart instacart.com	1031	2012	San Francisco, CA	\$155M raised	\$100M Dec 2014 (1 months ago)	groceries, local businesses, ecommerce, grocery delivery, internet	Canaan Partners (3) Khosla Ventures (3) Sequoia Capital (3)
Blue Apron	Blue Apron blueapron.com	1028	2012	New York, NY	\$58M raised	\$50M Apr 2014 (9 months ago)	delivery, hospitality, cooking, ecommerce, food & beverages	First Round Capital (2) Bessemer Venture Partners (2) BoxGroup (2)

Sector: Food On Demand



Top Keywords

ecommerce: 4

odms food & beverage: 4

food delivery services: 4

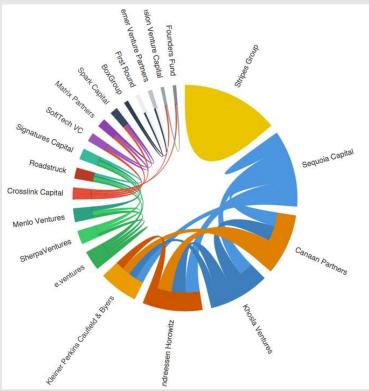
food & beverages: 4

Recent Events

Instacart was valued at \$2b on January 2015 Source: digits - Here's How Instacart's Grocery-Delivery Pricing Model Works 22 days ago

Drew Olanoff Is Using His Cancer To Save Lives And Promote Bone Marrow Registry a month ago - sai

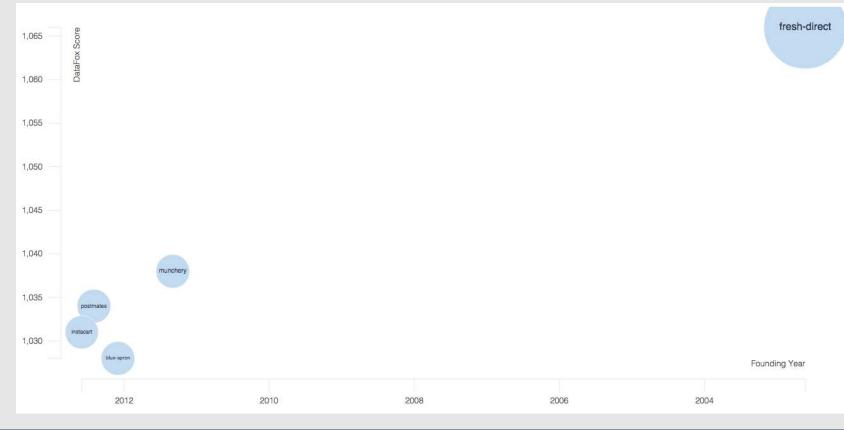
Seven, Postmates, Twitter, Yahoo, TechCrunch



Sector: Food On Demand



Age vs DataFox Score





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