

# JAY SIA



I look at the world differently, I love a good story whether I get to tell it or just listen. I am an accomplished video editor and I live my life on social media. I'm a dog person and the only friends I've not made yet are the dogs I haven't pet. My last words will probably be, "I can totally do that, watch this."

## EXPERIENCE

### **Tape Technician, Southtree, Chattanooga, TN '14-**

I work with some of the nicest, most caring people. It is a laid-back place to work they are understanding of schedule changes. I digitize old formats of media and copy it to DVDs.

### **Head Video Editor, Guesthouse Creatives, Remote, '14 -**

At Guesthouse Creatives, we have a new take on how Creative Service for hire works. It starts when a client will approach us with anything from a small idea to an enormous feature script with budget and shooting list, from there the Guesthouse team goes to work and utilizes the connections they have to offer. This ensures the client's vision comes true at the highest quality while maintaining affordability. We can shoot anywhere on the East Coast and we are looking to expand our business by bringing in the best people we know.

### **Writer, visual editor, Irishcentral.com NY, NY '13 - '14**

My primary role with the company was choosing photos and visual images to improve the stickiness of our content. I was responsible for editing and cropping photos using Photoshop. I worked closely with the technology and editorial teams to streamline editorial processes and was responsible for managing how the site looked on a day to day basis. Another key part of my role was working closely with some content providers to upload and streamline content they published through IrishCentral.

As a side project I was also very interested in developing my writing skill set and had the opportunity to produce some of my own content which can be found at <http://www.irishcentral.com/author/Jay-Sia.html>

## WRITING SAMPLES

I conducted interviews engaged influential brands on social media platforms, worked to meet deadlines, and introduced the team to the importance of their own individual brands on social media. My time with IrishCentral ended recently when the company was sold to a large Irish publisher. As a result of this some roles were combined and this is now managed by a team in Dublin, Ireland.

### **Founding Member, Hofstra's Script Doctors, Hempstead, NY '12-'13**

Created student organization in which student screenplays were submitted for critique, suggestions, and notes from senior classmates from the film department.

### **Head Video Editor, Hofstra's Chronicle Newspaper, Hempstead, NY '12-'13**

Responsible for filming, importing, and editing short pieces around campus and community of Hofstra University's News Paper. Managed 2-3 underclassmen assistants, used Cannon 5D and Nikon D3100, edited on Avid Media Composer and Final Cut Pro, auxiliary use of Live Type. Interviewed A \$AP Rocky, Foxy Shazam, Earthquake Lights, Tokyo Police Club, A-Trak, Flosstradamus, and Cornell West.

### **Writer & Social Chair, Nonsense Humor Magazine, Hempstead, NY '10-'13**

Wrote and edited comedic pieces for the magazine and co-ordinated meetings, gatherings, and outings for all staff members.

## EDUCATION

Hofstra University Hempstead, New York 11550 — B.A. in Film Studies and Production

Double minored in Irish Studies and Creative Writing (focus in Poetry)

## SKILLS

-Videography

-Video Editing

Final Cut Pro

Avid Media Composer

Audacity

-Photography

Photoshop

Visual Design

-Screenwriting

Celtx

-Twitter (@TheGreatJimino)

-Tumblr (fire-dad.tumblr.com)

-Conversational level in Spanish and Irish

## REFERRALS

### **Pamela Corkey**

Film Professor at Hofstra University, Mentor

[P\\_Corkey@yahoo.com](mailto:P_Corkey@yahoo.com)

### **Maura Friedman**

Photographer, The Times Free Press, Friend

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### **Niall O'Dowd**

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