

**For Immediate Release:**

**LESpace**

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Exhibition Dates: March 20 – 27, 2015

Reception: Friday, March 20 6:00-9:00pm

CS Bock, Jesse Firestone and Joe Winograd  
***PERPETUALLY BLASTULA: Waiting for Potatohead***

*PERPETUALLY BLASTULA* is an assemblage of artworks by CS Bock, Jesse Firestone, and Joe Winograd that together probe the shifting states of perception and examine the plasticity of our physiology. “Perpetually” denotes a state of everlasting infiniteness and “blastula” is the scientific term for an early stage in embryonic development when the undifferentiated cells form a sphere before they are programmed to develop into their final form, be it stem cells, an arm, or a leg. To be *PERPETUALLY BLASTULA* is to be void of stasis, to approach everything anew and adjust accordingly, but like the divine state of NIRVANA it is ultimately unattainable.

This exhibition presents multiple, distinct ways of accessing the perpetually blastula and in turn allows the viewer to realize their own plasticity by directly engaging with the works and installations. Winograd’s multimedia installations and digital animations blend traditional drawing and patternmaking techniques with new technologies in a uniquely hybrid cyberdelic style. Winograd’s GIFs actively stimulate your optic cones; the GIFs are entrancing and resonate with the liquid light shows, acid parties, and the resulting synesthesia of the late 60s. Winograd’s newest body of work, lenticular GIF Sculptures, transforms his digital animations into tangible, physical matter and we find ourselves interacting with the pixel, not with our eyes, but with our hands. Not unlike Winograd and the optic cones, Jesse Firestone’s psycho-stimulating installations engage and disrupt the standard physiology of our bodies. Firestone’s wallpaper clads the entire space and employs an optical illusion that disrupts your depth perception making the pattern, and the walls, dance and squirm. Firestone’s second contribution is a listening station with nosephones where viewers listen to classic songs, orchestrated sound pieces, and a standard hearing test. Lastly, CS Bock’s traditional painting and sculpture are an ode to Mr. Potatohead, the original American Perpetually Blastula. Bock’s Potatohead sculptures have been stylized and left unassembled, presenting us with an amorphous plastic shape with infinite possibilities; unlike the purposeful ambiguity of his sculptures, Bock’s paintings show Mr. Potatohead as various characters: a doctor, rockstar, stoner, etc. Ultimately, CS Bock brings Mr. Potatohead back from the dead and offers the viewers an accessible icon that embodies the spirit of Perpetually Blastula.

Note that in tandem with the exhibition there will be a pop-up shop with limited and special editioned objects of commodity made by the artists. Items include lenticular jewelry, shirts, blankets, and more!

*PERPETUALLY BLASTULA* is curated by Jesse Firestone.