

BOOTH SPONSORSHIP

As a booth sponsor you will receive the following:

- Name recognition on the event website, Facebook page, Twitter page
- Name recognition on pre-event promotional pieces where participants are listed

Event Day Recognition

- A booth (6ft table and 2 chairs) on Event Day
- Recognition on sponsorship signage on-site
- Ad placement in the on-site program given to all guests – ¼ page ad

Booth Requirements

- A dessert that you would like to showcase
- Prepare 250 pieces of this dessert for your event donation

Other Booth Info

- Each booth will contain one 6 ft. table, covered to the floor with linen, and 2 chairs. The caterer or restaurant must provide any other needs.
- Booth sponsors may also donate \$50 or \$100 gift certificates to the silent auction

FOR MORE INFORMATION ON HOW TO SPONSOR OR ATTEND THIS EVENT, CONTACT:

Amanda Stout
317.677.4611
SparrowClubsOfIndiana@gmail.com



BE PART OF
AN EVENT SO SWEET



...that you can help bring Sparrow Clubs to Indiana schools for years to come – and help financially solidify 12 host schools for 2015!



THURSDAY, JUNE 4, 2015
MILL TOP BANQUET & CONFERENCE CENTER
802 MULBERRY STREET, NOBLESVILLE

Sparrow Clubs is proof that you're never too young to make a difference. As the nation's only youth-based charity of its kind, Sparrow Clubs not only provides financial and emotional support for critically ill children and their families, but also empowers kids to help kids through charitable service to their communities. Thanks to sponsorship funding, the Sparrow family, school and community benefit in immeasurable ways.

EVENT AGENDA

5:30-6:30 pm	Cocktail Reception Silent Auction, Wine Pull
6:30-7:00 pm	Comments and Sponsor 'Thank You's'
7:05 pm	Dessert Showcase Open local caterers/restaurants showcasing their best dessert
7:30 pm	Silent Auction closes
8 pm	Auction check out begins
9 pm	Event concludes

INDIVIDUAL TICKETS:

Tickets for the "How Sweet It Is" Dessert Tasting Event are \$50 per person.

SPONSORSHIP PACKAGES

Gold Sponsor (\$1,000.00)

- 10 Tickets to How Sweet It Is
- Company logo acknowledged on the back of the event t-shirt wore by all event volunteers
- Company logo or name acknowledged on Sparrow Club website
- Company logo or name acknowledged on thank you signage on-site
- Company logo displayed on marketing materials (ie: event poster) - if commitment made by 4/22
- Company name on event press release – sent to local media announcing event
- Company name mentioned in social media promotions – Facebook and Twitter
- Opportunity to include your information into 250 giveaway bags and/or display your information at a spotlight VIP table
- Recognition during Sparrow presentation

Silver Sponsor (\$500.00)

- 5 Tickets to How Sweet It Is
- Company logo acknowledged on the back of the event t-shirt wore by all event volunteers
- Company logo or name acknowledged on Sparrow Club website
- Company logo or name acknowledged on thank you signage
- Company logo displayed on marketing materials (ie: event poster) - if commitment made by 4/22
- Company name on event press release – sent to local media announcing event
- Company name mentioned in social media promotions – Facebook and Twitter

In-Kind Opportunities*

There are in-kind sponsorship opportunities available. Contact Jessica Blankenship for more information.