

Leading Sponsor- £20,000 + VAT (2 available)

The principal sponsor will benefit from:

- Company branding to appear prominently throughout the conference and on all materials produced including
- Branded network room with meet & greet of keynote speakers
- Leading branding and input to our annual CEO survey “Developing a Nation” – results announced at the conference
- Speaker opportunity – for one of leading keynote sessions
- Branding and all email marketing
- Branding on all press materials and branding in the press office
- Signage and banners in the venue
- Conference holding presentation slide
- Sponsor status on INSTRUCTUS website on conference webpages
- A double page advertisement/editorial in the A4 conference programme
- Mention of principal sponsor in all media relations activities
- Five complimentary conference passes and all other tickets prices at £175
- Branding on all delegate materials

Industry Sponsor- £12,500 + VAT (3 available)

The industry sponsors will benefit from:

- Company branding to appear prominently throughout the conference and on all materials produced including
- Branded network room with meet & greet of keynote speakers
- Speaker opportunity – for one of leading keynote sessions
- Branding and all email marketing
- Branding on all press materials and branding in the press office
- Signage and banners in the venue
- Sponsor status on INSTRUCTUS website on conference webpages
- A full advertisement/editorial in the A4 conference programme
- Mention and quote as industry sponsor in all media relations activities
- Five complimentary conference passes and all other tickets prices at £175
- Branding on all delegate materials

Supporting Sponsor- £6,000 + VAT (5 available)

The principal sponsor will benefit from:

- Company branding to appear prominently throughout the conference and on all materials produced including
- Branded network room with meet & greet of keynote speakers
- Branding and all email marketing
- Branding on all press materials and branding in the press office
- Signage and banners in the venue
- Sponsor status on INSTRUCTUS website on conference webpages
- ½ page advertisement/editorial in the A4 conference programme
- 2 complimentary conference passes and all other tickets priced at £175
- Branding on all delegate materials

Lanyard Sponsor - £1,750 + VAT

- Lanyard sponsorship offers a company the opportunity to sponsor the lanyards given to
- each delegate for the one day conference.
- Branding on lanyards given to all delegates on the days of the event (lanyards to be designed and provided by Instructus)

Media Room - £2,600 + VAT

Sponsorship offers a company the opportunity to sponsor the room used for media during the event and the media room sponsor will benefit from:

- Company branding on materials produced for the event
- Signage and banners in the press room
- Branded media backdrops
- Press office assistant offering water and tea and coffee to the media
- Access to media attendees
- Sponsor status on Instructus website on conference webpages
- Opportunity to display exhibition material in the media room