

Win a 7 Nights Getaway to Israel for two Sweepstakes

Official Rules

NO PURCHASE NECESSARY TO ENTER OR TO WIN. A PURCHASE WILL NOT INCREASE YOUR ODDS OF WINNING. SUBJECT TO APPLICABLE FEDERAL, STATE, LOCAL AND MUNICIPAL LAWS AND REGULATIONS. VOID WHERE PROHIBITED.

Eligibility. Subject to the additional restrictions below, the "7 Nights Getaway to Israel for two Awards Sweepstakes" (the "Sweepstakes") is open to legal U.S. residents, who are 18 years or older at the time of entry. Employees and contractors of Airtelaviv.com ("Brand"), Smart Trippers ("Administrator and sponsor"), Travelwyse (Administrator and Partner), Isrotel ("CO-Sponsor"), LM Media (Marketing agency) and each of their respective affiliated companies, and advertising and promotional agencies, and the immediate family members of, and any persons domiciled with, any such employees or contractors, are not eligible to enter or to win.

How to Enter. The Sweepstakes will begin at 9:00 a.m. (EST) on Monday, April 6, 2015 and end at 9:00 a.m. (CT) on Monday, June 1, 2015 (the "Sweepstakes Period").

Enter by visiting <https://offerpop.com/campaign/732753>, complete all of the required information (name, email, departure city), follow all posted instructions, and then submit your entry by clicking on the "Continue" button.

Entries limited to only one (1) entry per person. You may share with your friends. Your computer must accept cookies, or any successor or similar technology, which may be used for the purpose of entry tracking. Ad blocking software on your computer needs to be disabled so that it doesn't interfere with processing your entry.

Multiple entrants are not permitted to share the same email address. By entering, you agree to the terms of these Official Rules and to receive e-mails from, Administrator or those directed by Administrator. You can opt-out of the receipt of such e-mails by following the directions in any email received from Administrator. Administrator will not be responsible for incomplete, lost, late, misdirected or illegible entries or for failure to receive entries due to transmission failures or technical failures of any kind, including, without limitation, malfunctioning of any network, hardware or software, whether originating with sender or Administrator. All entries become property of Administrator and none will be returned.

Winner Selection and Odds. On or about Tuesday, June 2, 2015, one (1) Grand Prize Winner will be selected in a random drawing from among all eligible entries received. Odds of winning depend on the number of eligible entries received.

Grand Prize: One (1) Winner will receive a trip for (2) to Israel. You may make the reservation upon availability anytime you wish, with exception of Public Holidays, Jewish and non-Jewish holidays and the month of August.

Grand Prize consists of:

Round trip coach airfare for two (2) between New York Airports (JFK, LGA or EWR) to Tel Aviv TLV on the dates agreed and available by the Administrator.

7 nights stay at Isrotel Tower in Tel Aviv for double occupancy include breakfast in a superior room.

All meals, ground transportation, taxes, gratuities, incidentals, upgrades, service charges or other expenses not specified herein are not included and are the Grand Prize winner's sole responsibility. Travel, hotel and other accommodations are subject to availability. Certain restrictions may apply.

Grand Prize winner and his/her guest must travel together on the same itinerary including same departure and return dates, and must also comply with any security procedure or measures imposed by the Sponsors, who reserve the right in its sole discretion to suspend or cancel Grand Prize winner's participation and/or the participation of his/her guest due to non-compliance with any security procedure or inappropriate behavior or misconduct. If postponed, canceled, or has occurred, no compensation or substitution will be provided and the Sponsors shall have no further obligation to Grand Prize Winner.

If for any reason whatsoever, Grand Prize winner is unable to travel after all arrangements have been made and paid, the Sponsors shall have no further obligation to the Grand Prize winner. Grand Prize winner and guest are responsible for obtaining proper documentation (Passport and visa if needed), prior to travel and guest must meet the age of majority within his/her jurisdiction.

Winner Notification and Acceptance. Winner will be notified on or about Tuesday, April 7, 2015 at the email address provided on winner's entry form and on facebook (like us on [facebook](#), and don't miss the winner's name). Winner must respond to prize notification within 48 hours by contacting [airtelaviv.com](#). Failure to respond within such time period, or return of email prize notification as undeliverable may result in disqualification and an alternate winner may be selected from among all remaining eligible entries.

To receive prize package, winner must contact [airtelaviv.com](#) during normal business hours no later than Thursday, June 9, 2015. Valid photo identification will be required by Sponsors and/or Administrator in each case. Winners may waive their right to receive prizes. Prizes are non-assignable and nontransferable. No substitutions allowed by winner. Prizes are not redeemable for cash. Prizes and individual components of prize packages are subject to availability and Sponsors reserves the right to substitute prizes of equal or greater value. Winners are solely responsible for reporting and payment of any taxes on prizes. Winner will be required to complete an affidavit of eligibility/ liability and publicity release which must be returned as instructed by Administrator or Sponsors. Failure to sign and return the affidavit or release, or to comply with any term or condition of these Official Rules, may result in a winner's disqualification, the forfeiture of his or her interest in the prize, and the award of the prize to a substitute winner. Guest of Grand Prize Winner must also sign any affidavit or release that Sponsors or Administrator may require. Except where prohibited, acceptance of any prize constitutes winner's consent to the publication of his or her name, biographical information and likeness in any media for any commercial or promotional purpose, without limitation the Internet, or further compensation. Prizes not won and claimed by eligible winners in accordance with these Official Rules will not be awarded and will remain the property of Sponsors.

Participation. By participating, entrants agree to be bound by these Official Rules and the decisions of Sponsors. Sponsors reserves the right to disqualify persons found tampering with or otherwise abusing any aspect of this Sweepstakes as solely determined by Sponsors. In the event the Sweepstakes is compromised by a virus, non-authorized human intervention, tampering or other causes beyond the reasonable control of Sponsors which corrupts or impairs the administration, security, fairness or proper operation of the Sweepstakes, Sponsors reserves the right in its sole discretion to suspend, modify or terminate the Sweepstakes. Should the Sweepstakes be terminated prior to the stated expiration date, Sponsors reserves the right to award prizes based on the entries received before the termination date. Administrator shall have no liability (financial or otherwise) for

any claims or other matters relating to this Sweepstakes or any prizes to be awarded. In the event of a dispute, all online entries will be deemed to have been submitted by the owner of the ISP account from which they were sent. For these purposes, an ISP account holder shall mean the natural person assigned to such ISP account by the Internet access provider, online service provider or other organization responsible for assigning ISP addresses for the domain associated with such ISP account. Any questions regarding the number of entries or votes submitted by the owner of an ISP account shall be determined by Sponsors or Administrator in its sole discretion. By participating in this Sweepstakes, each entrant agrees to fully release, forever discharge and hold harmless Sponsors, Administrator and Facebook from and against all claims, costs, liabilities, losses, injuries, and damages arising out of the Sweepstakes, including, but not limited to, any claims for personal injury, death or damage to or loss of property or any other harm arising out of entrant's participation in the Sweepstakes, the receipt, use, or misuse of any prize, or any travel or activity that is related to the Sweepstakes or any prize. This Sweepstakes is in no way sponsored, endorsed or administered by, or associated with Facebook. Administrator has no responsibility for the operation of the flight reserved, the hotel accommodation, including scheduling, delays, or cancellations.

Release. The Sponsors and Administrator make no warranties, express or implied, relative to the use or enjoyment of any prize or portions thereof, including without limitations, its quality, merchantability or fitness for a particular purpose. By entering the Sweepstakes, each Winner agrees to hold harmless and fully release Sponsors and Administrator and each of their respective parent companies, trustees, subsidiaries, franchisees, licensees, employees, agents, independent contractors and advertising and promotional agencies from any and all liability for any injuries, losses, death, or damages of any kind caused by any prize or resulting from the acceptance, possession, quality, use or misuse of any prize, or any portion of any prize or travel related to the receipt or use of any prize.

Every participant will automatically receive 5% reduction on packages and/or hotels only. The reduction does not apply on flight ticket fares, transportation, car rent or any other service except package and/or hotels.

Construction. The invalidity or unenforceability of any provision of these rules shall not affect the validity or enforceability of any other provision. In the event that any such provision is determined to be invalid or otherwise unenforceable, these rules shall be construed in accordance with their terms as if the invalid or unenforceable provision was not contained therein.

"Win a 7 Nights Getaway to Israel for two Sweepstakes" is sponsored by Smart Trippers and Isrotel and administered by Smart Trippers and Travelwyse. The decisions of Sponsors regarding the selection of the winner and all other aspects of the Sweepstakes shall be final and binding in all respects. Sponsors will not be responsible for typographical, printing or other inadvertent errors in these Official Rules or in other materials relating to the Sweepstakes. For the winners name (available after June 2, 2015, or a copy of these Official Rules, send a self-addressed, stamped envelope to "Winners List/Official Rules" (as applicable), " Win a 7 Nights Getaway to Israel for two Sweepstakes", c/o Smart Trippers 39-40 Broadway, 07410, Fair Lawn, NJ. If you have any questions regarding this Sweepstakes, please contact Sabine at sabines@efh-group.com, or 1(844) 201-9602.