

GRAPHIC/WEB
DESIGNER
VISUALIZER
ILLUSTRATIONIST
FLASH ANIMATOR
UI DESIGNER

curriculum vitae

personal information

It is not length of life, but depth of life.
Ralph Waldo Emerson



Surname:	Loganathan
First name:	Koteeswaran
Address:	# 436, 9th street, Sharma Nagar, Vyasarpadi, Chennai - 39
Phone:	97907 30072, 81486 42519
E-mail:	koteeswaran_20@yahoo.com
Nationality:	Indian
Date of birth:	05 April 1986
Place of birth:	Chennai, Tamil Nadu
Gender:	Male
Marital Status:	Married
Children:	1

dream job for me

Choose a job you love, and you will never have to work a day
in your life.

Confucius

Goals: I'm always looking for self improvement and I'm willing to experiment new possibilities of visual expression through any process of visual communication, from traditional techniques, to digital ones, searching for real and tough challenges that can squeeze out the best of me for the clients I work for, pushing my limits over and over again.

And last, but not least, to enjoy my life.

work experience

Don't aim for success if you want it; just do what you love and believe in, and it will come naturally.

David Frost

Date: **October 2008 - Present**
Position held: **Graphic/Web Designer (Specialist)**
Main activities: Supervising project workflow from design to delivery.
Responsible of maintaining the required standards for various types of projects.
Creating ads for print and online mediums based on client specifications
and illustrations and other types of collateral materials
using softwares like Adobe Indesign, Illustrator, Photoshop, Flash
and Dreamweaver

Name of the employer: **2adpro Media Solutions Private Limited**
Type of business: Print/Online Advertising Agency

Date: **May 2007 to Sept 2008**
Position held: **Graphic Artist/Illustrationist**
Main activities: Creating Logos, Illustrations and raster to vector images
using softwares Adobe Illustrator

Name of the employer: **Nittany Creative Solutions Private Limited**
Type of business: Vector Solutions

education

Intelligence without ambition is a bird without wings.
Salvador Dali

Date: January 2007 to March 2007
Title of qualification: Diploma in Graphic Design
Name of institution: CSC
City: Chennai

Date: 2004-2007
Title of qualification: BCA
Department: Computer Applications
Name of institution: Madras University
City: Chennai

Date: 2001-2003
Title of qualification: Higher Secondary Education
Department: Science
Name of institution: D.R.B.C.C. Higher Secondary School
City: Chennai

Date: 1991-2001
Title of qualification: Secondary Education
Name of institution: St. Joseph Higher Secondary School
City: Chennai

skills and competences

Never give a sword to a man who can't dance.
Confucius

Organisational skills:	<p>Since 2008, when I became Creative Designer, I developed and improved my organisational skills, a highly creative team of graphic designers and work together with the development team.</p> <p>The challenge was to be able to coordinate and supervise the team in order to keep high standards of execution and concept within a given amount of time. Coordination between the design team and the development team was crucial and I gained experience in working with my team in order to maintain the highest quality possible for our projects And known about more than 1500 fonts</p> <p>Since 2007 when I became Graphic Designer, the challenge was creating vectors and logos and illustrations.</p>
Technical skills:	<p>Adobe InDesign - Print Preparation and Design</p> <p>Adobe Illustrator - Illustrations, Logos and Vector Elements</p> <p>Adobe Photoshop - Image Editing and Processing</p> <p>Adobe Flash - Web Ads, Animations and Illustration</p> <p>Adobe Dreamweaver - Newsletter</p> <p>Corel Draw - Illustrations, Logos, Print Preparation and Design</p> <p>Font Identifier</p>
Artistic skills:	<p>Photography</p>
Mother Language:	Tamil
Other Languages:	English - Understanding - very good; Speaking and Writing - good

Samples

Illustrations

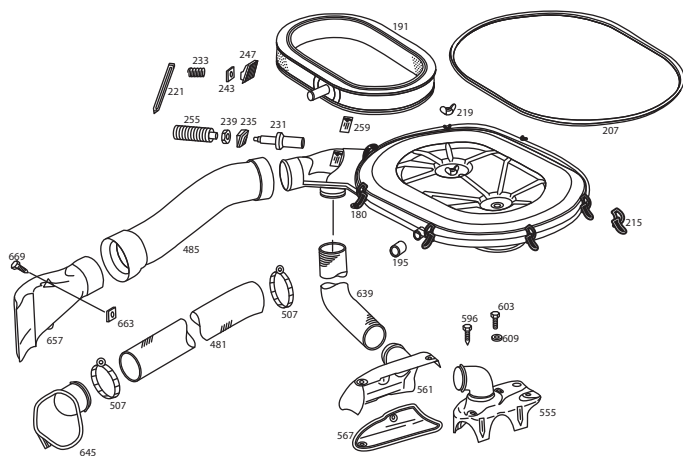


Raster Image

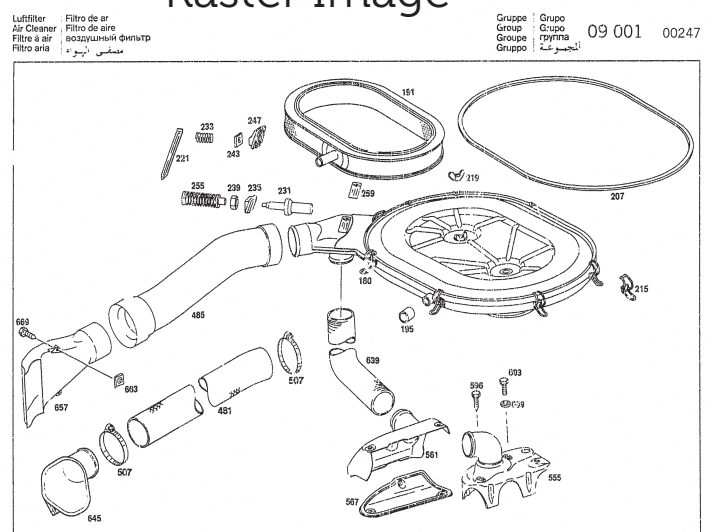
Vector Image



Vector Image



Raster Image



Logos



MediaManager
PLAN FOR SUCCESS

Print Ads

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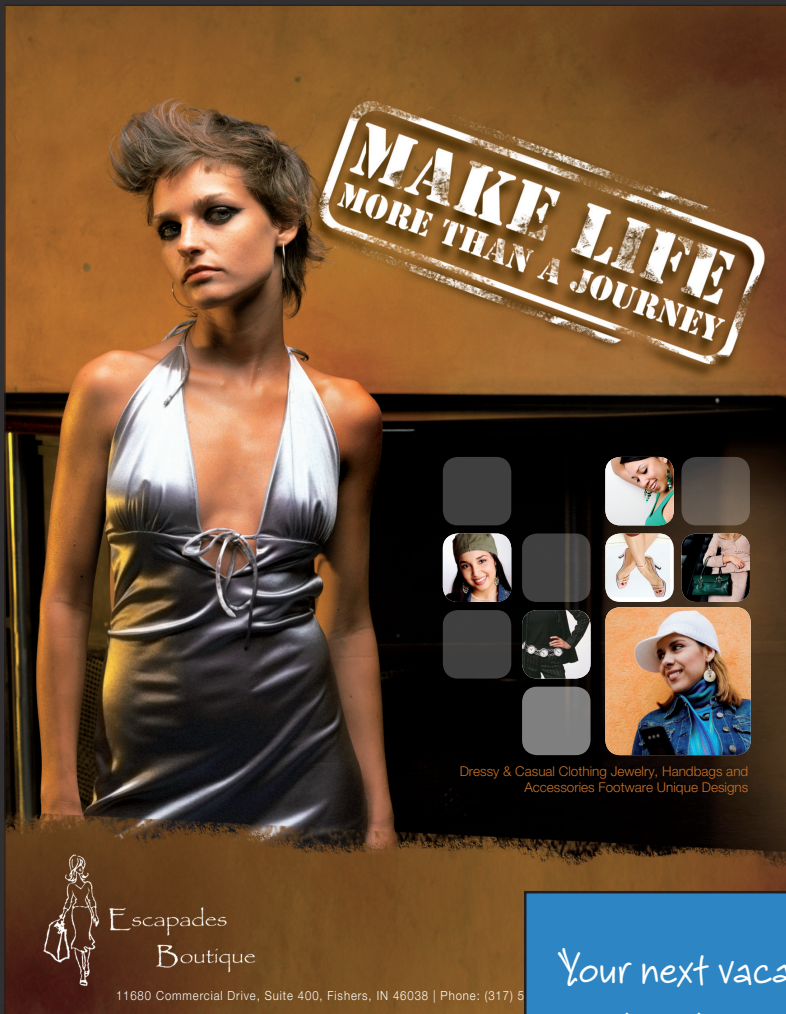
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Print Ads

St Andrews DAY

Etiam est orci, iaculis id dapibus id,
vehicula qtertryuis esusyt.Praesent lis id daonsequat,nisl
non dirhonus ultricies,est enimlisik id rotatincidunt nulla,
necvfqollits liguueylalis id da.



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CHRISTMAS**

Etiam est orci, iaculis id dapibus
id, vehicula quis est.Praesent
consequat, nisl non rhoncusultricies,
enim tincidunt nulla,nec.

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ANY PLACE, ANY TOWN, NP20 3QN

Print Ads



*St. Andrew's
Day*

ERACULIS ID

Etiam est orci, iaculis id
dapibus id, vehicula quis est.
Praesent consequat, nisl non
rhoncus ultricies, est enim
tincidunt nulla, nec mollis ligula
turpis non lectus.

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Online Ads



A vertical advertisement for McDonald's. It features a red McDonald's cup with a white mocha swirl on top, sitting on a brown paper napkin. Next to the cup is a small bowl of dark coffee beans. The background is a textured, reddish-brown surface with white snowflake-like specks. The text 'Mochas, Lattes & Cappuccinos' is written in a white script font on the cup. At the bottom, the text 'Buffalo's lovin' is written in a large, elegant script font. In the bottom right corner, there is a McDonald's logo and a button that says 'Print Free Offer'.

A horizontal advertisement for La Bella SPA. The background has a light beige and white striped pattern. On the left, there is a large, detailed image of a red flower. The text 'La Bella S P A' is written in a cursive font. To the right, the text 'Relax... Be Transformed...' is written in a bold, sans-serif font. Below this, a large, dark orange, torn-edge shape contains the text 'NEVER BEEN TO LA BELLA SPA?' in a bold, sans-serif font. Underneath, it says 'Sign up for our e-newsletter and receive a \$5 first-time visitor coupon. Restrictions apply.' and 'CLICK HERE to learn More.' in a smaller font. In the bottom right corner, there is a small button that says 'CLOSE X'.

Thank You
