

Catherine Sweeney

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Education

B.A., Multimedia Journalism
Spanish minor
Oklahoma State University
Spring 2015

Awards and Activities

- Oklahoma Collegiate Media Association's College Newspaper Journalist of the Year
- Discussion leader at OCMA's 2015 conference, "Reporting on Turbulent Topics"
 - National Newspaper Association News Fellow, political reporting in Washington, D.C.

Skills

- AP Style
- Records
- Photoshop
- Excel
- Social media
- Features
- Audio
- Video
- Page design
- Photo

References

Ted Strueli

Editor, The Journal Record
405-278-2845
ted.strueli@journalrecord.com

Barbara Allen

Adviser, The O'Colly
405-385-1345
senatorallen@gmail.com

Joey Senat

Professor, Oklahoma State
405-744-8277
joey.senat@okstate.edu

Experience

News Desk, Stillwater News Press

Daily newspaper, Stillwater, Oklahoma
March 2015 - present

- Copy edited stories for print and online publication
- Built pages in Quark

Editor-in-chief, The O'Colly

Student news outlet, Oklahoma State University
July 2014 - December 2014

- Wrote editorials, one of which garnered more than 60,000 page views
- Managed five editors and oversaw a staff of 30 contributing writers
- Oversaw the creation of a digital-only team, which increased daily mobile views by 2,000 percent.
- Arranged community activities, such as a campus booth to hand out our midterm election special issue and encourage students to vote

Business Desk Intern, The Oklahoman/NewsOK.com

Metro daily news outlet, Oklahoma City, Oklahoma
May 2014 - August 2015

- Created a beat for myself — environment and agriculture — after following the business section to see coverage holes
- Performed as a full-time staffer, delivering as many stories per week as employees

Copy Desk Chief, The O'Colly

January 2014 - May 2014

- Managed five copy editors
- Wrote headlines and cutlines
- Acted as a de-facto assistant news editor

City Council Reporter, The O'Colly

August 2013 - December 2013

- Used open meeting and open records knowledge to cover municipal government
- Covered conflict-heavy meetings, including one where the council tried to subtly assign \$60 million of debt to the city and circumvent a required popular vote

News Intern, The Journal Record

Business and legal daily newspaper, Oklahoma City, Oklahoma
May 2013 - July 2013

- Worked as a full-time general assignment reporter, covering lawsuits, legislation, education, nonprofits, health care, real estate and retail.
- Learned how to juggle longform and daily stories