



Presents

Pittsburgh
A Celebration of Cuisine

AMERICAN EAGLE OUTFITTERS

STAGE AE

Michelle Kirsop
Event Chair

**SAVOR
PITTSBURGH
COMMITTEE
MEMBERS**

Christina Dickerson
Event Planner and
Publicist

Alyssa Peterson
Event Planning
Assistant

Denise Wickline
Magee-Womens
Research Institute
& Foundation

*A Celebration of
Cuisine to Benefit*



Dear Friend of Savor Pittsburgh,

We are thrilled that 2015 marks our 10th Annual **Savor Pittsburgh**—the elite culinary competition in Pittsburgh. Last year's event boasted 25 of the finest local restaurants and garnered media coverage in major print publications, all local television networks and numerous social media outlets, totaling over \$150,000 worth of media exposure. We anticipate even more media coverage this year, and hope to gain maximum exposure by encouraging all participating restaurants to promote Savor 2015 throughout their own social media accounts. We hope to have your restaurant participate!

This year's culinary competition will take place at Stage AE located on the North Shore of Pittsburgh.

Thursday, August 27th marks THE Culinary Competition. Prepare your favorite appetizer, entrée, and/or dessert for 1,200+ guests and celebrity judges at this trendy indoor and outdoor entertainment venue and compete for many awards, including Dish of the Year.

Proceeds from the event will once again benefit Magee-Womens Research Institute & Foundation's fight to end premature births - the number one killer of newborns. Each year, more than half a million babies are born prematurely in the United States—that equates to about one per minute. Join Magee and the Savor Pittsburgh committee in the fight against this devastating condition.

We hope you will join us for this year's **Savor Pittsburgh** event. If you have any questions regarding THE Culinary Competition, please contact me directly at christina@dickersoncreative.com.

Sincerely,

Christina Dickerson

*Savor Pittsburgh Event Planner
Dickerson Creative Communications*



Confirmation Form *to be completed by all chefs*

☐ **YES!** We will participate in the **Thursday, August 27, 2015** Savor Pittsburgh Event!

E-mail this completed form to alyssa@dickersoncreative.com. **This form must be received no later than Friday, July 17, 2015.**

Restaurant Name

Contact Name

Participating Chef

Email

Phone Number

Signature

Choose one, two or all three:

- ☐ I will prepare an appetizer (*appetizer name*) _____
- ☐ I will prepare an entrée (*entrée name*) _____
- ☐ I will prepare a dessert (*dessert name*) _____

FOOD STATION REQUIREMENTS

- Savor Pittsburgh will provide one skirted 8-foot table for presentation and one skirted 8-foot table for food preparation for those entering 1 or 2 categories.
- If you are entering all 3 categories, two tables will be provided for presentation and two tables will be provided for preparation. Plastic cutlery and plates will be provided for serving the public. China plates and silverware will be provided for serving the judges.
- YOU are responsible for providing and preparing two (2) presentation plates for the judges in each category you enter. These are for viewing purposes only and will NOT be tasted.
- Clean water and ice will be available. A refrigerated truck will be on-site for storage of perishable items.
- Please note that you MUST prepare 1,000 samples for the public and it must be the same food that you submit for judging.