



NZSSCC

**NEW ZEALAND SECONDARY SCHOOLS
CASE COMPETITION**

8th – 19th of JULY 2015





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www.nzsscc.org

INTRODUCTION

The New Zealand Secondary School Case Study competition is a new initiative designed by youth to encourage New Zealand students to be more involved in the business world at a high school level. It is the first high school case competition to have a significant monetary prize. Students will identify the problems of a business from a scenario and then present a detailed solution to a panel of leading businessmen and entrepreneur judges. We hope to have your school's support in making this competition a success.

This case study competition hopes to inspire the change makers of tomorrow by giving them the opportunity to make their own business decisions in a real life situation. At the same time, the competition gives them the opportunity to exercise the theoretical knowledge they have learned at school and challenges them to speak, analyze and work as a team – all essential qualities for life after secondary education.

Like the format of traditional case competitions, students must get in teams of 3 and will compete with other teams from around the country. The competition is structured to have three rounds: round 1 will consist of a paper submission, and round 2 and 3 will involve a presentation and an interactive Q&A with the panel of judges. After round 1, 30 teams proceed to round 2, and after round 2, 9 teams advance to the finals. The winning team will receive a cash prize of \$2000 and a trophy in recognition of their achievement. The second place team members will receive \$1000 scholarship each to Massey University. There will also be other prizes provided by our generous sponsors for the remaining teams. This competition is a unique opportunity for students to think from the perspective of a business consultant, and we know that they will benefit from this practical approach to analyzing modern businesses. We hope that your school and students can participate this year and the years to come.

Best Regards,
Gen Woods
NZSSCC Project Manager



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OVERVIEW

What is the NZ Secondary School Case Study Competition?

The NZ Secondary School Case Study Competition (NZSSCC) provides an opportunity for youth to identify the problems of a business and then present a detailed solution in order to further the goals of the business. It exposes students to the profession of management and business consulting, and at the same time, fosters a spirit of innovation and collaboration.

Who can participate?

Groups of 4 high school students at years 11, 12 and 13. Students do not have to be all from the same school.

Where is it?

Massey University
University Avenue
Albany Highway
Albany
Auckland 0632

When is it?

Registration deadline: July 4
Competition launch: July 8
Round 1: July 11
Round 2: July 18
National Finals: July 19

How much does it cost?

Registration cost per team is \$50. Fee waiver applications are available for students from certain decile schools.



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STRUCTURE

At the beginning of the competition, every team will be given the first case study document and other important information. The teams will then have 3 days to come up with their own solution for the case study and submit this by emailing it to us. 30 teams will be selected to enter Round 2. A new case will be given and this time they must present their solution to the judges and an interactive Q&A with the judges will follow after their presentation. 9 successful teams will advance to the national finals (top 3 teams from each region of 10 teams), where they will prepare for another case in the morning and present to a panel of leading businessmen and entrepreneurs in the afternoon.

BENEFITS

On a personal level, participants of the NZSSCC develop communication, teamwork and problem solving skills. Fostering and exercising leadership skills are also major benefits of this competition. Participants are connected with different students from different academic, social and ethnic backgrounds. The spirit of interdisciplinary collaboration expands the views of participants and increases the scope of constructive dialogue. Participants will learn from the judges' feedback, and from other group members and teams.

Schools benefit from participation in the NZSSCC through inter-school collaboration, and potential recognition at a regional and national level.



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CONTACT US

If you have any questions with regards to any aspect of this competition, please contact any of the following organizers:

GEN WOODS
NZSSCC Project Manager

SAFFRON HUANG
NZSSCC Administrator

JENNIFER LU
NZSSCC Secretary and Registration Officer

E-mail: admin@nzsscc.org

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