

<p>PROBLEM</p> <p>1. Every business startup is in need of creating their own visual identity. 2. Every business either already existing or new coming, especially just started businesses needs promotion service for spreading awareness and creating their own brand.</p>	<p>SOLUTION</p> <ul style="list-style-type: none"> - Creating user friendly websites with visual elements of design which are easily managable by the customer. -Promoting clients services throught various social media channels and creating the brand for the company with videos. 	<p>UNIQUE VALUE PROPOSITION</p> <ul style="list-style-type: none"> - Providing relatively cheap services for new starting businesses (with low financial background) 	<p>UNFAIR ADVANTAGE</p> <ul style="list-style-type: none"> -Design, programming, marketing, promotional and business analysis as well as video editing and production knowledge/skills (technical aspect) 	<p>CUSTOMER SEGMENTS</p> <ul style="list-style-type: none"> - People creating their own businesses, start-ups. - Companies willing to refresh their visual identity. - Companies willing to start new promotion and marketing campaigns. - In the beggining aiming for uprising Polish companies; with time also Danish.
<p>KEY METRICS</p> <ul style="list-style-type: none"> -Keeping track of movement of the customer website. -Promotional activity, existance online and recognaisability. 	<p>CHANNELS</p> <ul style="list-style-type: none"> -Creating our own website with implemented social medias (facebook), company e-mail with phone number and contact form on the website for direct contact. 			
<p>COST STRUCTURE</p> <ul style="list-style-type: none"> -Web hosting 		<p>REVENUE STREAMS</p> <ul style="list-style-type: none"> “Service purchuase” -Customer paying for provided service, -Purchuasing services from our offer - websites, logos, business cards, posters, leaflets, banners, videos, etc. 		