

Internship German Account Manager | Head Office Rotterdam | full time

Rotterdam, Netherlands · Relations & Promotion

DESCRIPTION

*Become responsible for promoting HousingAnywhere.com in Germany
Field: Promotion & Marketing*

Your Responsibilities

You will be responsible for managing the customers of HousingAnywhere.com in Germany. You will be working from our office in Rotterdam, the Netherlands. As a German Account Manager you develop a Relations & Marketing strategy and guide your team through the Marketing & Promotion process and make sure that our platform gains awareness and adds value to our customers around the world. You guide a group of students who perform marketing activities at the university campus. These students hand out for example flyers, and you will coordinate that too.

Tasks of a “German Account Manager”

- Launch a marketing campaign at new and existing universities in Germany.
- Keep in touch with our clients (universities).
- Add value to the customers

REQUIREMENTS

Characteristics we are looking for in our Account Managers:

- **Knowledge about Germany:** We are looking for people that are native Germans
- **Language:** you should be able to speak English on an above-average level and be native in German
- **Independent:** The ability to work independently (you report directly to the Founder of the company and the Management Coordinator) and to demonstrate leadership.
- **Structured:** The ability to work in a structured manner: the only way to make sure that HousingAnywhere.com will not become a victim of its own growth, is to be very organized. You will need to work according to specific checklists of our framework and develop the checklists yourself if they do not yet exist.
- **Persistent:** You will be guiding a Promotion Team. A central characteristic of good promotion people is that they are very persistent: they should be able to get many rejections and still continue their job. You should therefore be as persistent as they should be: motivating them to keep on going and keep on selling this product over and over again.
- **Productive and motivated worker:** We need someone who is a hard worker and is really passionate about HousingAnywhere.com. You will work 40 hours a week, but should HousingAnywhere.com grow much more rapidly than expected, we are looking for people who are willing to go the extra mile. It has happened that our interns had to work on a Sunday. Although this is not common, you should be prepared for it!
- **Energetic, optimistic and imaginative power:** you need to motivate a team of students, also in bad times.

- **Willing to do simple tasks:** your title will be “Account Manager” and you have quite some responsibility. However, on the other hand there is nobody ‘below’ you in our office. This means you also need to complete simple tasks, for example, preparing excel sheets, replacing a logo on our website, emptying the dishwasher etc. It won’t be your main job, but these things will be part of the job.

BENEFITS

Cool Things

- This is not your average internship: You are directly responsible for everything that will happen in your area of responsibility, which is cool if things go right (and which is not cool when your country underperforms..).
- You will develop your promotion, negotiation, leadership, and business communication skills
- You will instruct an online team of 5-15 people; leading online teams is a skill that is very good to have, since a lot of international companies are moving from country teams to online teams as well.
- Our team consists of 16 people with 14 different nationalities, of which the oldest person is 26 years old; also having this experience of working in an international work environment will be a good element to have on your CV.
- You will be working in the Netherlands, in Rotterdam, in the picturesque student neighborhood of Kralingen. Rotterdam is the second biggest city in the Netherlands and is one hour by train from the capital Amsterdam

Time period

- 40 hours a week
- Starting 21 July (start date is discussable)
- Ending date: 31 January 2016 (end date is discussable)

How to apply

- You can directly apply via the following link: <https://housinganywhere.workable.com/jobs/37188>
- Application deadline: **Sunday 14th of June, at 23:00**

Questions?

- Send an email to Konstantinos on hrm@housinganywhere.com.