

## **Check All The Issues Regarding Content Production**

In today's world, technology is replacing humans in every aspect of business. Especially all the paperwork is now done with the help of machines i.e. digitalized for example; mails, articles, advertisements, news, notices etc. This saves a lot of time, energy, cost and papers and thus prevents deforestation of earth. Electronic form software has contributed in a big way to the modern business world. With the help of this software anybody can create an electronic form online for various purposes.

Companies can create e-forms for employment, purchase and sale of products etc. Even school and colleges create e-forms for admission and enquiry of students. This has seriously reduced wastage of time in acquiring and filling and management of paper forms. Paper forms had several disadvantages like limited writing space, erasing an information leaves paper untidy, illegible handwriting, losing of forms and cost of paper. Electronic forms or e-forms have all the advantages as any information can be cleared out as soon as mistake is made, information is saved as soon as it is submitted digitally, standard electronic writing, No postal charge and e-forms cannot be misplaced. Electronic forms software makes distribution and receiving of the forms easy.

While buying an **Electronic forms software**, a company should make sure that the software is easy to use and the company database supports its functionality. Also the electronic forms software should have the ability to integrate with the company systems and databases so that the company does not have to incur extra costs in updating or replacing their existing systems. For security purposes, the Electronic form software should have the application of ESIGN (electronic signatures) for the browsers. The company should also ensure the software is easy to install and round the clock customer service is available in case of any problem. Support and regular maintenance should be provided by the vendor.

Another major requirement for online businesses is relevant content which will attract people to buy their products or services. Content production issue is also important for Search Engine Optimization (SEO). Companies produce a lot of content and put it in their website, and wait for something to click with the browsers. They can find out about the market and its needs according to what people show interest in. The company can then make products and services meeting the demands for their target customers. These works can be done by some vendor companies who get people to write best content for the website. They get maximum results, saving cost and return on investment solving **Content production issue**. They do performance review of company's sever and databases, recommend what changes can be made to make the system more efficient, evaluate workflow processes, help in disaster and internet and database security issues.