

Getting you there safely

StreetLight

Group AF PURPLE



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The Problem

Each year thousands of individuals unfamiliar with the area fall victim to avoidable crimes in crime hot spots.



Armed Robbery



Purse Snatching



Pickpocketing

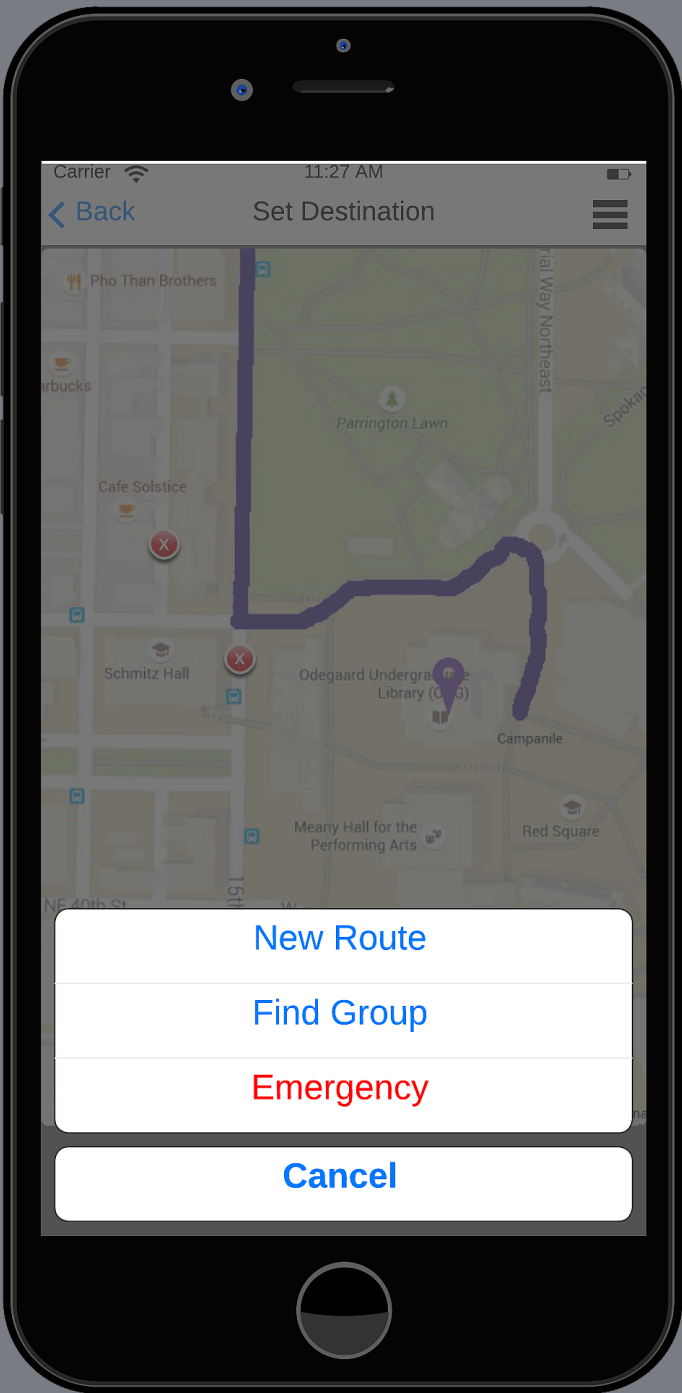


Assault & Battery

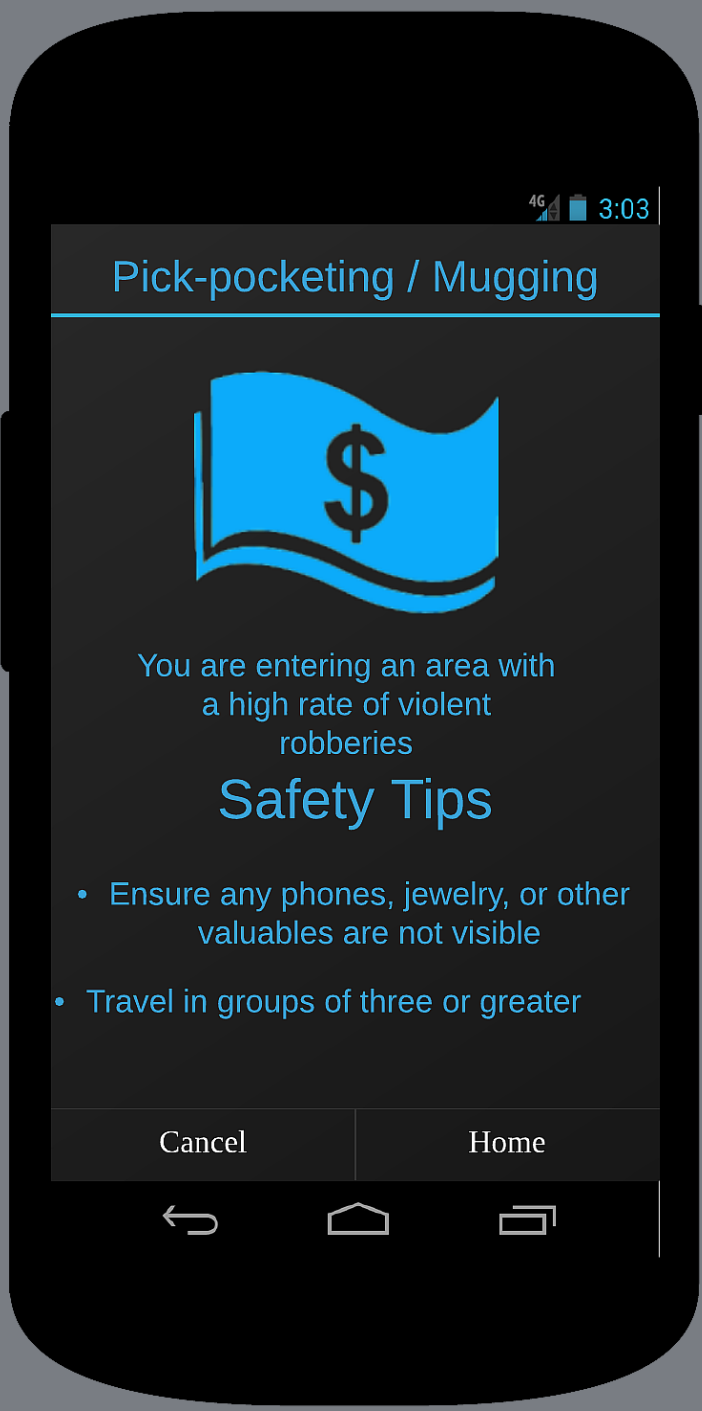
Design & Features



Homescreen

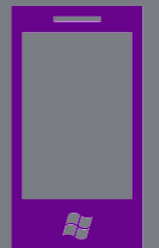


Map and Route
with menu open



Alert Message

Available on



Product Users



College Student

Connects students with similar destinations to travel together.



Female

Avoid violent crime areas with custom vibration alert patterns.



Tourist

Displays crime hotspots.
Available in multiple languages.

Value Sensitive Design



Security & Safety



Innovative



Affordability



Ease of Use



Human Welfare



Efficiency