

## Weekend Crossword: Marketing Strategy

*It was all about bazaars this week as we ran around Crawford Market with a Michelin Star restaurant chef and visited a Chor Bazaar chandelier shop that lit up Mughal-e-Azam.*

## Across

1. This dish at Havana Cafe & Bar reminded us of the meat-and-cheese sandwiches in the Chef movie (7,6)
4. Ananya Banerjee, one of Boxed by Trekurious' home chefs specialises in this cuisine (9)
8. This snack option at Gonguura is a type of deep-fried vada made with dosa batter (8)
9. Liqueur used in Havana Cafe & Bar's Dark Rum Negroni (7)
11. Flavoured rice served in Gonguura's thali (8)
14. K Asif used a \_\_\_\_ colour chandelier sourced from Jubilee Decorators in Mughal-e-Azam. (4)
17. New Star Wigs in Andheri designs special wigs for \_\_\_\_ patients (6)
18. Raw Mango loves using this flower in their sari embroidery patterns (5)
19. The Table's chef Alex Sanchez's go-to spice shop at Crawford market (9,6)

## Down

2. Syrian chicken curry that features on this week's Boxed by Trekurious' menu (5,5)
3. Alliance Francaise will be screening this French-Mauritanian drama film on Monday (8)
5. Marissa Bronfman, who plans to launch a vegan cafe named Bowl Bar, is originally from this country (6)
6. Jubilee Decorators' term for a chandelier (6)
7. Director of the recently released Amy Winehouse biopic (4,7)
10. The decor elements of SodaBotterOpenerWala are described by their team as "Parsi style Freddie Mercury meets \_\_\_\_ \_\_\_\_" (5,6)
12. Marissa Bronfman intends to open a Bowl Bar branch in this city at some point in the future (9)
13. The type of dupattas you'll find at Raw Mango's stand-alone store in Bangalore (8)
15. According to Alex Leonard, Blanca's Chef de Cuisine, markets in this country are far more hardcore than Crawford Market (4)
16. One of the key parametres taken into consideration when designing a wig, according to Rajesh Thakur of New Star Wigs (7)

# brown paper bag

