



LA MARKETPLACE

BY **Cdiscount.com**



PRESENT IN 4 CONTINENTS THROUGH 11 COUNTRIES*

*AT 28TH JANUARY 2015



FRANCE

Cdiscount.com **CdiscountPRO**
PARTENAIRE DES PROFESSIONNELS
MonCornerDéco **MONSHOWROOM**
COMPTOIRSANTÉ *Mon corner baby*
MON CORNER
BRICO

BRAZIL

extra.com.br **eHub.com.br**
CASAS **BAHIA** **BARATEIRO**
pontofrio.com **SOLUÇÕES B2B**
Cdiscount

OTHERS

Cdiscount

- COLOMBIE
- THAÏLANDE
- VIETNAM
- ÉQUATEUR
- CÔTE D'IVOIRE
- SÉNÉGAL
- CAMEROUN
- PANAMA

A MAJOR PLAYER ON THE
E-COMMERCE MARKET FOR 17 YEARS

MORE THAN
1.300
EMPLOYEES

16
MILLIONS
CLIENTS

17.500
PICKUP POINTS

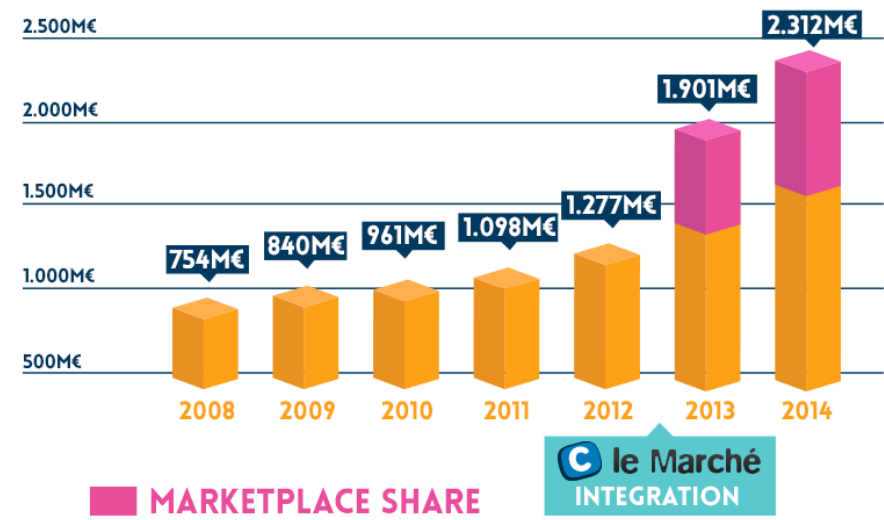
OPTIMIZED
SEARCH
ENGINE

11
MILLIONS
UNIQUE
VISITORS

1ST
CUSTOMER
RELATIONSHIP
CERTIFIED NF
FOR ITS
QUALITY

WITH YOU
EVERYWHERE !
MOBILE TRAFFIC
SHARE : 44,9%
(Q1-15)

TURNOVER



WHY JOIN US ?

LA LANCHE
AUGUST 2011

MARKETPLACE SHARE
IN THE GROSS TURNOVER /
GROSS SALES VOLUME
OF CDISCOUNT.COM
21%,40

A TEAM OF OVER
80
PEOPLE

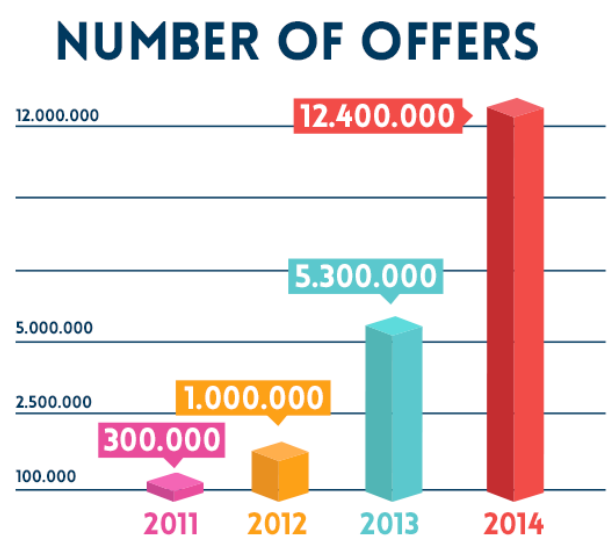
SPECIALIZED
DEDICATED
MULTILINGUAL
ACCOUNT MANAGERS

EASY
PAYMENT
4X
NO EXTRA COST

SAFE
PAYMENT
FIA-NET.com
LA GARANTIE SÉRÉNITÉ DE L'ACHAT
PCI DSS

COMPETITIVE
COMMISSION
RATES

NON
BINDING
NO CANCELLATION
FEE



WHY JOIN US ?



FLASH SALES



SPECIAL OPERATIONS



SALES !!!



-50%

**DYNAMIC
COMMERCIAL ANIMATIONS**

+

**SPECIFIC
HIGH-IMPACT PROMOTIONS**

+

**NEGOCIATION AND
BEST PRICE ADJUSTMENT**

+

BENCHMARK

MANAGEMENT & INTEGRATION SOLUTIONS

- SINGLE MANAGEMENT
- MASS UPLOADS
- CONNECTION VIA
FEED MANAGER
- AUTOMATED FOR
API / WEBSERVICES
- MOBILE
APP.

OUR PARTNERS



WHY JOIN US ?

OUR EXPERT SERVICE : C LOGISTIQUE

OPTIONAL
SERVICE

HOW DOES IT WORK ?



ACCESS TO
100%
OF OUR
DELIVERY
MODES
Home Delivery, pickup points
express delivery

YOUR
PRODUCTS
ARE ELIGIBLE TO
cdiscount
À VOLONTÉ
(FREE DELIVERY)

MORE
VISIBILTY

**MENTION
FULFILED BY
CDISCOUNT** 9€

EXPEDITION
USE 100% OF OUR
DISTRIBUTION
CHANNELS

ALL
PRODUCT
TYPES

**CONSULTING
PROACTIVITY
OFFERING
(FULL)
SUPPORT**

**MORE
COST-EFFECTIVE
AND
COMPETITIVE**

WHY JOIN US ?

OUR INNOVATIVE SERVICE : IMMEDIATE AVAILABILITY, CLICK AND COLLECT BY CDISCOUNT

OPTIONAL
SERVICE



- 1** CUSTOMER BUYS
ON CDISCOUNT
- 2** HE PAYS ONLINE
ON CDISCOUNT
- 3** HE COMES DIRECTLY
TO YOUR STORE
WHICH SELLS
THE PRODUCT
A FEW HOURS LATER !



THEY TRUST US !



**FASHION
SPORT**

MENLOOK

SO JEANS
BE TRENDY, WEAR JEANS

Bata
Salsa
JEANS

GORILLA SPORTS
PROFESSIONAL SPORTS EQUIPMENT FOR EVERYBODY

galaxy
SPORTS

VINARETTA
COMPTON

CLEOR
LA VIE EST UN MIX

**GET THE
LABEL**
COM



**HOME
FURNITURE**

VENTE-UNIQUE
.com

rendez vous déco

Alice's Garden

vidaXL

Alice Déco

soswit.com
REFERENCE N°1 DU MOBIER CONTEMPORAIN

DEUBA
GERMANY

Willemse
LA QUALITE DES MATERIAUX



**HIGH TECH
HOME
APPLIANCES**

PIXmania.com

VIPMOVIL

PhoneAndPhone.com

electronic star

webdistrib.com
ELECTRONIC TRAVEL ACCESS

focalprice

SUPER 10
WOWCamera

globaltelephone

WOWCamera

oxyo pneus



**CHILDCARE
CULTURE
TOYS**

MICROMANIA
Generation Jeux Vidéo

RUEDELAFETE
COM

**Avenue
des Jeux**
PARCE QUE JOUER C'EST GRANDIR

**Petite -
Frimousse.com**

allobébé
tout l'univers de bébé



JACQUELINE ALARDS
**E-COMMERCE
DIRECTOR**
EUROPE DIRECT
SHOPPING
LUXEMBOURG

« It's a great site, and we get a lot of help with listing our products. ...If we have a question, we always receive a prompt reaction, and that makes it easy to work with. ...We can only recommend this website to other sellers. »



LU BINBIN
**MANAGING
DIRECTOR**
PAWZ ROAD
CHINE

« The Cdiscount Marketplace offers its seller a high-quality back-office, easy and quick to handle. Furthermore, through the fulfilment service, Clogistique, we receive comprehensive data analyses, which allows us to make a balance sheet of sales and stocks and adjust our sales strategy »



HENRI ORSINET
MANAGER
TOUTE LA FASHION
DISCOUNT
FRANCE

« Cdiscount enables us to expand our customer reach and conquer new clients outside our own website. Our turnover increased by 10% from the 2nd month by offering attractive discounts on the Marketplace. In short, if you have to keep one performing and financially interesting platform, Cdiscount is the one that best fulfils my expectations. »



VICTORIA DELLIER
**MARKETING
PROJECT
MANAGER**
SEDATECH
GERMANY

« the platform offers good opportunities and sellers prospects. Genuine / Personalised relationship between the seller and Cdiscount. We always get quick answers to our questions »

CONTACT



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CLOGISTIQUE SERVICE

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IMMEDIATE AVAILABILITY

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