SCRUM

Why

Agenda

- Why Scrum
- What is Scrum
- The Team
- Scrum Events
- Scrum Artifacts

Why Scrum

- Taking Agile Principles + Development Framework
 - Responding To Change
 - Working Software
 - Individuals & Interactions
 - Ready to be Shipped

Basic Scrum

- Teams Self Organize
- Prioritized Backlog
- Timebox Development Cycle
- Continual Feedback Loop
- Shippable Product/Completed Feature

Scrum Quick Glance

- 3 Roles
- 3 Artifacts
- 4 Events

Scrum Roles

- Who Are the Players
 - Product Owner
 - Scrum Team
 - Scrum Master

Product Owner

- Provides the Vision
- Owns & Prioritizes Backlog
- Defines Product Features
- Responsible for ROI



The Team

- Cross Functional: Eng, QA, UX, Ops
- Self Organizing
- Owns the How
- Gets the Work Done
- Usually 5 10 people



Scrum Master

- Facilitates Scrum & Agile Values
- Removes Impediments
- Communicator & Protector
- Helps the team succeed



Scrum Events

What?

Story Time / Sprint Planning

Daily Scrum Talk

show n Tell Sprint Demo / Review

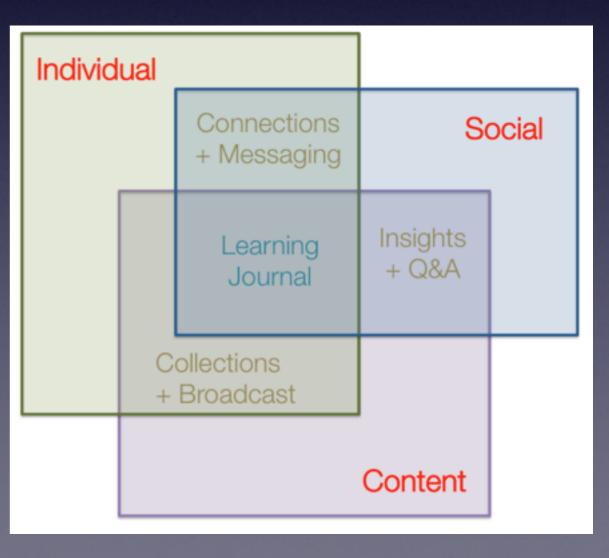
Sprint Retrospective

Reflect

Super Story Time

- Vision of the user experience
- Product's feature request list





Product Roadmap

DEFINITIONS

Prosumer features

Teams features

Enterprise features

Basic Log In

Collections

Follow/ing

Insights

Social Media Sharing

Collaborative Collections

Messaging

Learning Profile

Private Collections

Payment Engine*

Enterprise Domain

Auth/ID Integration

Search Integration*

Content Integration*

ESN Integration*

Log-in using LinkedIn for burns, followed by Email/Password managed by Declara and subsequently FB & Twitter integrations

Creating using the Collect button, Liking, later having a Bookmarklet to add content

Following Collections or Users

Highlighting sections that are insightful and Liking parts of an article

Ability to share using FB, LI, Twitter and Email

Multiple Editors/Curators with equal rights (like DropBox)

Ability to converse with known users or users within the same Enterprise Domain (defined later)

Initially, there will be insufficient data to build Learning Profiles. We plan to define this starting Feb-Mar as user data starts coming in.

Collections that only participating Editors/Curators have visibility and access to

Ability to accept credit cards. May need simple licence-management capability for group purchase.

A secure space for enterprises so that Open Collections are only seen by people within an enterprise

Authorizing users to sign-in using CAS & SAML

Integrating some Search APIs (like SharePoint, Yammer etc.) based on enterprise deals

Integrating some common content repositories like SharePoint so that selective content can be imported into Declara collections

Integrating ESN (enterprise social networks) to share into ESNs like Yammer, Chatter etc based on enterprise deals

Product Backlog

- One Backlog for all Prioritized Stories & Items
- It changes and gets re-prioritized
- Owned by Product Owners

Backlog 52

Les visible Clear all filters

Le-1097 As a platform, we want to send an email verification to ensure the email is valid

DTHREE-833 As a user, I want to receive a notification for a recommended user I should follow

DTHREE-824 As a developer, I want to create a notification when there has been added conte

IREE-433 As a user, I want to be recommended similar users to myself.

User Stories

Who? What?

- As a [role], I want to [action], so that I can [rationale].
- Epic User Stories High Level
- Review visuals and understand Acceptance
 Criteria

Story Time

Understand User Stories

```
What are We building?
What are We building?
What purpose does it serve?
And what purpose
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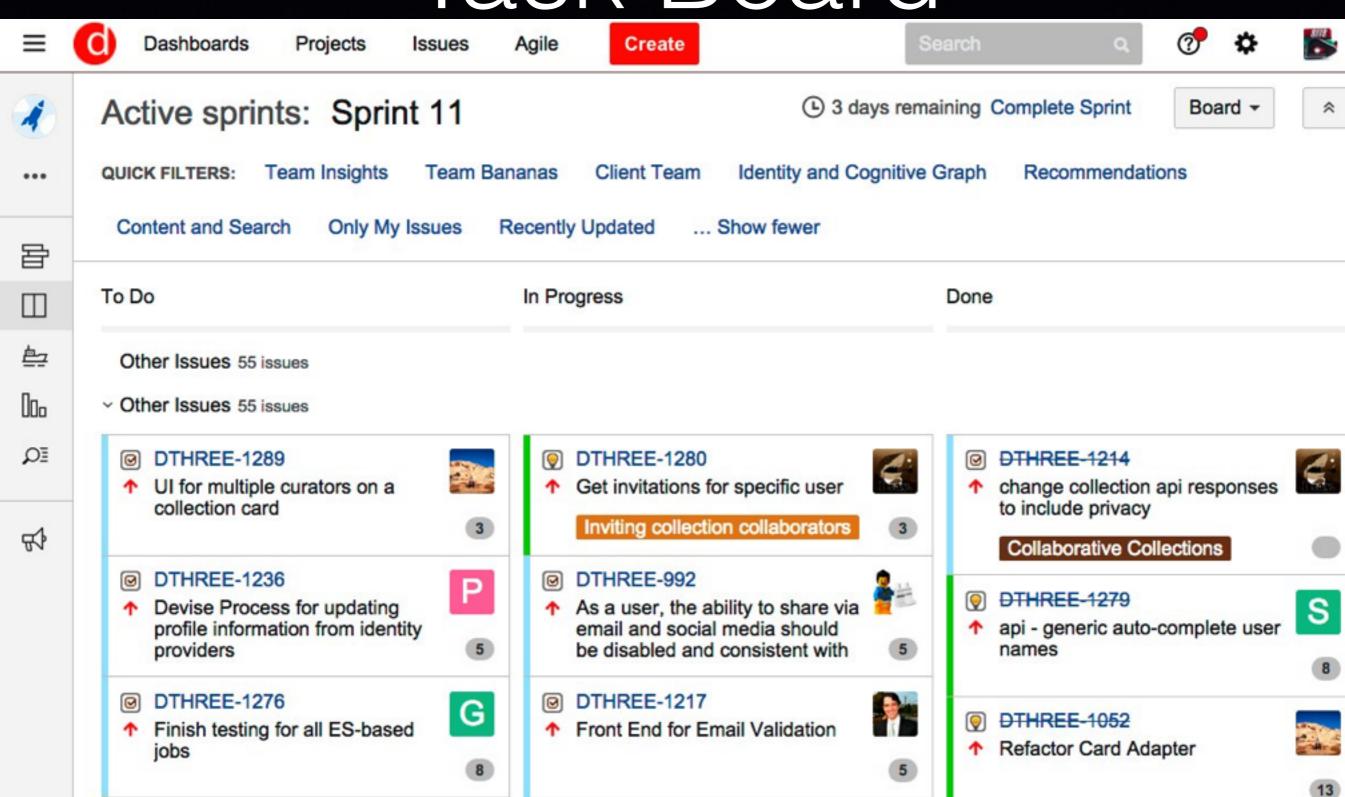
Sprint Planning

- Team Breakdown of Tasks
- Team Commits to Sprint Goals
 - Pulls User Stories into Sprint Backlog
 - Metrics help understand current & past velocity

The Sprint

- Fixed Length Iteration
 - Usually One or Two week sprints
- Results in Shippable Product Increment
- End to End Development Cycle

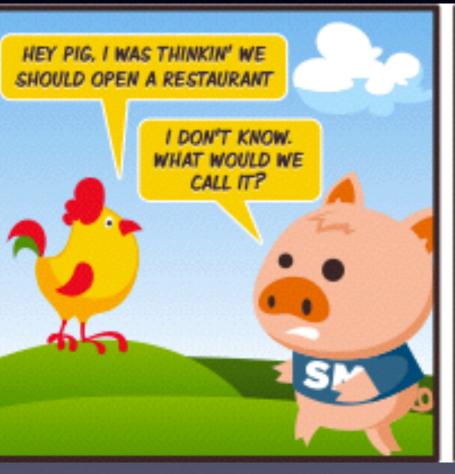
Task Board



Daily Scrum

- 15 minute Reality Check
 - What did I do yesterday?
 - What will I do today?
 - What are my blockers?
- When do you have a sidebar convo?

Chicken & Pig







Scrum of Scums

- Collaboration across Scrum Teams
- Each team sends a representative
- Call out interdependencies and blockers

Sprint Review

- Live Product Demo
- Product Owner declares what's done
- Stakeholder Feedback
- Party! The elusive Luck Dragon



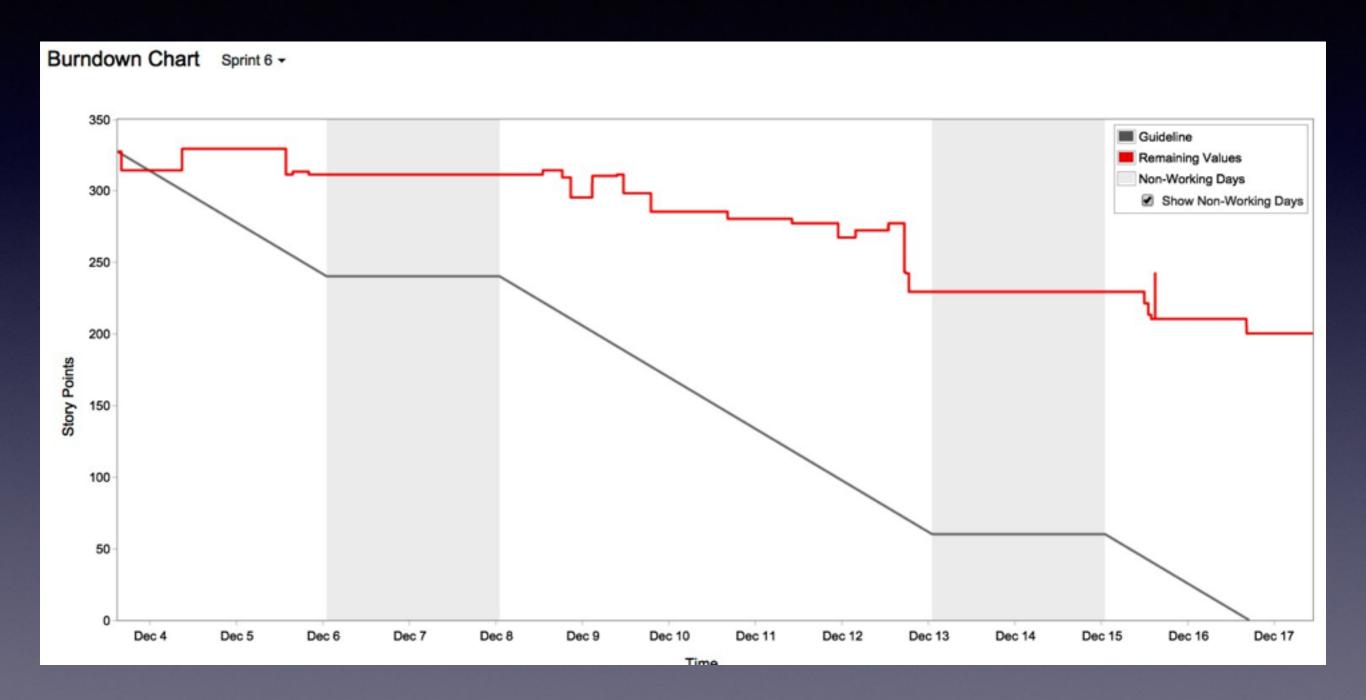
Retrospective

- What Went Well
- What Did Not Go Well
- Changes
- Questions

Artifacts

- Product Backlog
- Sprint Backlog
- Burndown Chart

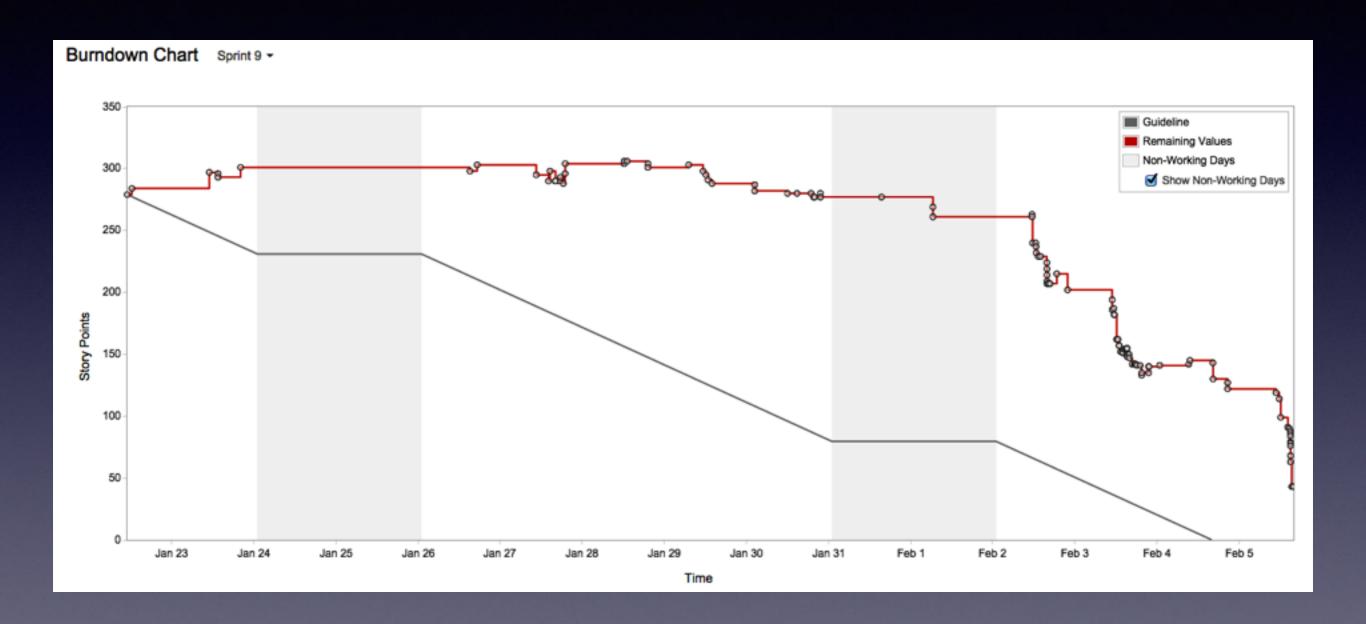
Burn Chart #1

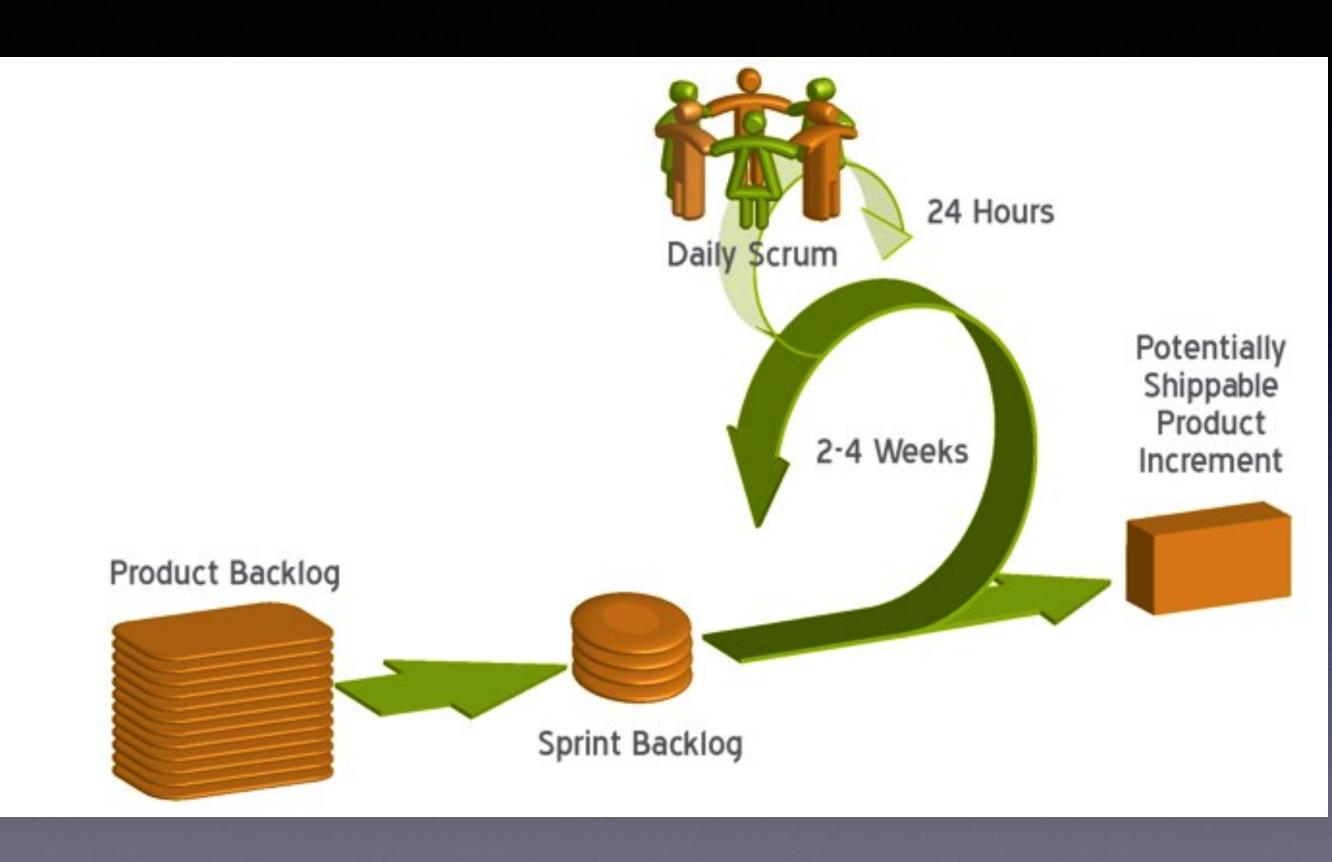


Burn Chart #2



Burn Chart #3





PMO Network



- It's Alive! Yet a Work in Progress
 - Processes
 - Agile
 - Release Details
 - Product & Team Information
- https://on.declara.com/networks/331254

Scrum Videos

- Scrum Video Overviews
 - http://scrumtrainingseries.com/
 - https://www.youtube.com/watch?
 v=Mpsn3Wal_4k
- Reference Card: http://scrumreferencecard.com/

Questions?