



A LIFE IN SPORT

Presented by  THUZIO

PREMISE: This 60-minute biography-style radio program chronicles the lives and careers of players, coaches and other notable personnel associated found on the Thuzio network.

Each day, a new individual is interviewed, with five distinct themes covered throughout the week.

Monday - LEGENDS

The best of the best. These are the names who define their sport and excellence achieved in them. Learn how the greats got their start, what made them special and what they're doing now.

Sample Talent: Lawrence Taylor, Eric Dickerson, Cris Carter, Ozzie Smith

Tuesday - COMPELLING FIGURES

The greatest stories in sports history, told by those who lived them first hand. Whether its Ken O'Brien's draft day back in 1983, Keith Hernandez having a Bud as the 'Miracle Mets' pulled off a World Series comeback, or Spud Webb on winning the dunk contest, these are the tales that last a lifetime.

Sample Talent: Keith Hernandez, Spud Webb, Mark Brunell, Tyus Edney

Wednesday - MAKING HEADLINES

Who is making news and why? Is Kenny Anderson back in North Korea? What does Mike Eruzione think of a USA-Russia Olympic rematch? And will 'Cool Runnings' reemerge at the Olympic Games?

Sample Talent: Mike Eruzione, Tal Stokes, Kenny Anderson, any active Thuzio Pro

Thursday - IN THE MEDIA

Get the inside scoop from guys who cover the games. What are they seeing? What are some of the greatest games they've covered? And who are the most compelling figures they've spent time around?

Sample Talent: Bill Raftery, Dick Stockton, Jay Glazer, Mike Milbury

Friday - THE DECISION MAKERS

Go inside the front office with the coaches and general managers who make the tough calls. What about Rex Ryan tempted Mike Tannenbaum to hire him? How did Dusty Baker deal with losing the 2002 World Series? And why have Clint Hurdle's messages of inspiration taken such flight in Pittsburgh?

Sample Talent - Mike Tannenbaum, Dusty Baker, Clint Hurdle, Don Nelson



SAMPLE RUNDOWNS

INDIVIDUAL SHOW OUTLINE - LEGENDS: TERRELL DAVIS

0:00 - 2:00 - Show Introduction By Host

2:00 - 14:00 - Host / Talent Introductory Banter - Broncos - Seahawks Preview

14:00 - 16:00 - BREAK 1

16:00 - 30:00 - Featured Topic / Storyline - Segment 1 - Football Upbringing / UGA / Latching on in the NFL

30:00 - 32:00 - BREAK 2

32:00 - 44:00 - Featured Topic / Storyline - Segment 2 - Super Bowl XXXII, Super Bowl XXXIII

44:00 - 46:00 - BREAK 3

46:00 - 55:00 - 10 Questions With ... (User Generated Questions)

55:00 - 58:30 - Host / Talent Close

58:30 - 60:00 - Host Sign Off

60:00 - 60:00 - SIGN OFF

INDIVIDUAL SHOW OUTLINE - COMPELLING FIGURES: TAL STOKES

0:00 - 2:00 - Show Introduction By Host

2:00 - 14:00 - Host / Talent Introductory Banter - Olympics in Sochi, Winston Watt

14:00 - 16:00 - BREAK 1

16:00 - 30:00 - Featured Topic / Storyline - Segment 1 - Cool Runnings

30:00 - 32:00 - BREAK 2

32:00 - 44:00 - Featured Topic / Storyline - Segment 2 - Jamaica's Olympic Legacy

44:00 - 46:00 - BREAK 3

46:00 - 55:00 - 10 Questions With ... (User Generated Questions)

55:00 - 58:30 - Host / Talent Close

58:30 - 60:00 - Host Sign Off

60:00 - 60:00 - SIGN OFF

INDIVIDUAL SHOW OUTLINE - TWO GUEST FORMAT

0:00 - 2:00 - Show Introduction By Host

2:00 - 14:00 - Guest 1 / Segment 1

14:00 - 16:00 - BREAK 1

16:00 - 30:00 - Guest 1 / Segment 2

30:00 - 32:00 - BREAK 2

32:00 - 44:00 - Guest 2 / Segment 1

44:00 - 46:00 - BREAK 3

46:00 - 58:00 - Guest 2 / Segment 2

58:00 - 60:00 - Host Sign Off



THUZIO TALENT

Bernard King
Bert Blyleven
Bill Raftery
Bobby Hull
Brian Billick
Clint Hurdle
Cobi Jones
Cris Carter
Curt Schilling
Dan Reeves
Daunte Culpepper
Dick Stockton
Don Nelson
Dusty Baker
Eric Dickerson
Frank Thomas
Harold Baines
Isiah Thomas
Janet Evans
Jay Glazer
Johnny Bench
John Lucas
Ken Rosenthal
Lance Stephenson
Larry Bowa
Larry Csonka
Larry Holmes
Lawrence Taylor
Luc Robitaille
Lynn Swann
Mark Brunell
Mark Rypien
Mike Bossy
Mike Eruzione
Mike Milbury
Mike Modano
Mike Tannenbaum
Mitch Richmond
Mo Wilkerson
Moses Malone
Muggsy Bogues

Natalie Gulbis
NaVorro Bowman
Ozzie Smith
Pete Rose
Roger Clemens
Ray Knight
Rick Barry
Richard Dent
Rody White
Sean Elliott
Shawn Michaels
Shawn Johnson
Steve Atwater
Steve Mariucci
Steve Smith
Taylor Twellman
Terrell Davis
Tim Hardaway Sr.
Tim McCarver
Toni Kukoc
Tony Dorsett
Tony Meola
Tyrann Mathieu
Vince Papale
Vinny Testaverde
Warren Moon
Willie McGinest

