Arab media revolution

And Means of Transforming the Arab civil Society

Dr. Mustapha Qassim

Researcher of Educational Policies in the National Center for Educational and Development Research in Cairo

This study examines the implications of the technological innovations in mass media and information and their reflections on the Arab civil society. It also examines the ability of these innovations to create a 'cultural shift' that leads to a cultural transfer of the sort that produces modernity and civil society, or what might be called "the civil transformation." This, of course, is not possible without putting these possible media influences in the context of the Arab social and political reality with its current events and transformations. Therefore, prior to that, it was necessary to present, in some detail, the impact of the technological innovations in mass media on the civil society development in Europe throughout the modern era, or to present the impact of those technological innovations on the biggest well-known transformation in the European history. This transformation has influential consequences on the entire world that is manifest in the shift to modernity which culminated in the formation of the civil society. A number of important distinctions in this subject will be brought out wherever relevant in the study.