

ABBHEY



PARRA

PR SPECIALIST & ACTRESS

523 E. University St.
Bloomington, IN 47401

MSPARRAM@INDIANA.EDU

812-552-1598

AREAS OF EXPERTISE

- CUSTOMER CARE
- SPANISH
- WRITING
- PUBLIC SPEAKING
- ACTING
- EVENT PLANNING
- MARKETING
- CROSS-CULTURAL COMPETENCY



MY EDUCATION

Class of 2011 MARKHAM COLLEGE / INTERNATIONAL BACCALAUREATE
Lima, Peru.

Class of 2016 INDIANA UNIVERSITY / B.F.A. JOURNALISM
Bloomington, IN
Minor in Theatre
GPA: 3.0



MY WORK EXPERIENCE

August 2010 - September 2011 PROJECT MANAGER / GLOBAL PROJECT
Lima, Peru.
I managed 7 subgroups to become one of the most successful service projects in Markham history. I organized and set up a booth at the school festival, plus dressed up as a bee to promote the product, selling over 5,000 Peruvian nuevos soles of product that day. Our whole team directed the effort to get the honey cultivators' products more popular in the city, ending up successfully getting them featured at a local supermarket chain.

January 2014 - June 2014 COLLEGE PROGRAM INTERN / WALT DISNEY WORLD
Orlando, FL. As an Outdoor Foods employee at the Magic Kingdom, I served a diverse population in a high capacity location, operating both individually and within a diverse team of other Cast Members. I provided exceptional customer service to enhance guest experiences by upholding the Disney 4 Keys Basics: Safety, Courtesy, Show, and Efficiency. Additionally, I learned an ordering system software and managed all the money at my station.

June 2014 - August 2014 BARISTA / UNIVERSAL STUDIOS STARBUCKS
Orlando, FL. At one of the biggest and busiest Starbucks in the country (Universal CityWalk), I performed several roles as a barista. I quickly learned and memorized all the recipes for all the beverages offered and worked efficiently alone as well as with other team members to offer quality service and product to the guests. As well, I efficiently handled the cash register and its software system. Finally, I engaged in friendly guest interaction by striking conversation and answering all problems and inquiries as needed.

PROFILE

Originally from Peru, I moved to the United States with the purpose of pursuing my biggest dreams. I seek a career that would allow me to devote my life to my biggest passions, as well as give me the opportunity to meet people from all over the world. An open-minded and independent individual, I know my optimism and enthusiasm will take me to great heights here.

PERSONAL SKILLS



TECHNICAL SKILLS



INTERESTS & HOBBIES

- ✈️ Traveling, languages, learning about different cultures
- 🏃 Tennis, tae kwon do, running, dancing, general fitness, vegetarianism
- ★ Entertainment, music, social media, pop culture, acting

SOCIAL MEDIA

- LINKEDIN/ABBHEYPARRA
- PROFILE ID: 553260453
- INSTAGRAM/ABBHEY1993