



DANIEL CONDON

Product / UX Designer
& Funny Guy

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Skills

Professional

- Creativity
- Ideation
- Concept Development
- User Centric Design
- Leading Group Discussions
- Facilitating Teamwork
- Managing Staff
- Client Discussions
- Presentations
- Story Boarding
- Wireframing
- Prototyping
- Qualitative Research
- Persona Development

excited by the unfamiliar and driven by design.

I am an energetic, passionate and driven design professional. Interested in all things creative. With a background in product design and experience with user centric design I believe there is much to be learnt from understanding the different visual languages and mediums in which people choose to express themselves.

In today's highly connected societies there's a lot of white noise and I'm determined to be a part of that evolving process that sees design play an important role in ensuring a coherent and concise conversation can be heard.

As I've matured as a designer I've identified that my naturally friendly, inquisitive and highly empathic nature mixed with a passion for creative problem solving and putting smiles on faces, makes UX the design discipline I feel I was destined for.



Education

2015



UX INDUSTRY MENTOR PROGRAM

2015 - CURRENT

Tractor Design School Sydney

2013



DIPLOMA INTERIOR DESIGN

2012 - 2013

The Interior Design Institute (Online)

2010



BA INDUSTRIAL/PRODUCT DESIGN (HONOURS)

Majoring in Interactive Industrial Graphics

2005 - 2010

University of Western Sydney



Experience

NOW



SENIOR DESIGNER / DIGITAL DESIGNER / UX

2013 - CURRENT

Van Den Berg Design Team

Roles

- Senior Exhibition Designer
- Graphic Design
- Digital Design
- Virtual Reality
- Augmented Reality
- Project Management

Personal

- People Skills
- Communications
- Empathy
- Sometimes Funny
- Always Interesting
- Spotify Playlists
- Can Do The Splits

Tools

Expert Knowledge

- Adobe Illustrator
- Adobe Photoshop
- Adobe InDesign
- Vectorworks
- Cinema 4D
- InVision

Advanced Knowledge

- Adobe After Effects
- Adobe Premier Pro
- Microsoft PowerPoint
- Microsoft Excel
- Microsoft Word
- Balsamiq

Basic Knowledge

- HTML 5
- CSS
- JavaScript
- Sketch
- Google Analytics

- Account Management
- Client Presentations

Experience

- Flourished as a creative professional.
- Promoted to senior exhibition designer.
- Additional business, communication and people skills were acknowledged by having significant roles in the company's presentations, tendering and sales process.
- Key involvement in refocusing company's business model away from exhibition design and into the digital space.
- Put in charge of developing the company's new image and digital brand identity.
- Was made the lead creative and managed the new digital department in charge of designing mobile apps and experiences for our latest Virtual Reality and Augmented Reality creative service offerings.

NOW



FREELANCE DESIGNER

2011 - CURRENT

DesignOrgy

Roles

- Graphic Design
- Web Design
- Ux/UI Design
- App Design
- Brand Identity
- Business Admin

Experience

- Started my own freelance design company and successfully managed all aspects of running a part time business.
- Managed multiple freelance projects in my spare time whilst also being fully committed to a full time job.
- Generated new business from a diverse range of clients & companies.
- Worked on a broad range of design based projects.
- Was involved with multiple start-up companies for a range of services from UX design to product ideation.

Highlights

Professional

- Winning multiple exhibition design awards.
- Being asked to give a talk on design at the EEAA Conference as an industry “Young Star”.
- Spearheading the diversification of my current company's' service offerings into the digital space.
- Traveling to San Francisco to attend AWE 2015 Augmented Reality & Virtual Reality World Expo.

Personal

- Surviving 12 months traveling around Europe
- Learning to Scuba Dive
- Dreaming about working at Mentally Friendly ;)

2013



EXHIBITION DESIGNER / ACCOUNT MANAGER

2010 - 2013

Nimlok Australia

Roles

- Exhibition Designer
- Graphic Designer
- Managing the production/construction of designs
- Managing clients/presentations as Account Manger
- Managing/Training Junior Designers

Experience

- Won a number of best custom stand design awards.
- Communication and client relation skills acknowledged by being made Junior Account manager after first year.
- Consistently meet incredibly tight turnarounds on projects.
- Managed multiple ongoing projects at once.
- Ended up as most senior designer in charge of managing/training junior designers.
- Spearheaded a number of new initiatives towards improving company productivity and culture.

2009



2IC CUSTOMER SERVICE MANAGER

2003 - 2009

Coles Supermarket

THANK YOU

ROOM FOR DOODLING