

Hi,
I am...

CAMERON HEYES

PERSONAL DETAILS

EMPLOYMENT HISTORY

EDUCATION

PERSONAL SKILLS

TECHNICAL SKILLS

GET IN TOUCH

NATIONALITY British
LOCATION Preston, Lancashire
BIRTHDAY 11 November '88 (26)
EXPERTISE Graphic Design/Print Media
EXPERIENCE 8 Years
AVAILABILITY Full Time & Freelance

HND, Graphic Design
GNVQ Intermediate L3, Art & Design
Executive Diploma, Graphic Design & Desktop Publishing
NVQ L3, PMO* in Print Production
Keyskills, Application of Number & Communications

*Performing Manufacturing Operations

PHOTOSHOP ★★★★★★
ILLUSTRATOR ★★★★★★
INDESIGN ★★★★★★
PREMIER ELEMENTS ★★★★★★
MAC ★★★★★★
WINDOWS ★★★★★★
PHOTOGRAPHY ★★★★★★

B&D PRINT SERVICES AUGUST 2015 - PRESENT
GRAPHIC DESIGNER

Meeting with clients to discuss design requirements, working with Fuji XMF workflow, processing artwork for print and digital use. Assisting with branding and marketing

ALTIUS GROUP APRIL 2015 - AUGUST 2015
GRAPHIC DESIGNER

Producing brochures promoting multi-million pound properties to attract potential buyers. Managing the corporate identity and marketing design.

BOOHOO.COM MARCH 2015
FREELANCE RETOUCHER

Retouching photographs of models and products direct from shoots for product images, web based promotions and printed media

HUNKYDORY CRAFTS 2013 - 2015
GRAPHIC DESIGNER

Responsible for all promotional & marketing design for the UK's number 1 papercraft company, as well as its sister companies, Cardcraft Plus and the Great British Craft Festival

CAMERON DESIGN 2008 - 2013
FREELANCE DESIGNER

PRINT DESIGN ★★★★★★
DIGITAL DESIGN ★★★★★★
PROMOTIONAL DESIGN ★★★★★★
CREATIVITY ★★★★★★
CREATIVE DIRECTION ★★★★★★
PHOTO EDITING ★★★★★★

PHONE +44 (0) 7802 808 449
EMAIL hello@cameronheyes.com
WEBSITE www.cameronheyes.com
TWITTER @Cam_Heyes

I am a Graphic Design professional specialising in promotional design and printed media. A hard-working and determined individual with a vast understanding of creative design trends and the latest techniques. I have good organisational skills, both working and personal, I thrive under pressure and enjoying working within a team, under a creative atmosphere.

Over the past 7 years I have learned a great deal from other designers which has helped me develop into a reliable, flexible and polished designer. I have extensive experience in managing Corporate Identity with a full understanding of consistency in branding. I have excellent knowledge of photo retouching, social media design, producing designs that positively reflect a company's business sector, product photography and art direction. I enjoy nothing more than taking an initial idea from concept right through to finished result. I have been freelancing since I was 18 years old and have worked for various companies from small family run businesses to massive national organisations including freelancing for popular clothing and fashion firm Boohoo.com in Manchester City Centre. I also designed the 2014 Christmas wall graphics for the interior of Gatwick Airport.

Here's a little more about me:

My name is Cameron Heyes, I am 26 years old from Preston, Lancashire and I'm a full time designer working for B&D Print Service in Leyland, a print and design firm with 40 years of trading under its belt. As a designer, I meet with clients to discuss design requirements, produce artwork on all scales for a wide range of clients from Evans Halshaw and Ford to Argos and Orange Mobile. In previous employment I have worked for Altius Group, a B2B property sales company, producing promotional materials and brochures to attract potential buyers. Before Altius, I was Graphic Designer for the UK's leading papercraft manufacturer, Hunkydory Crafts within a high-demand marketing team. As a team, we managed a group of super-successful online retailers, Hunkydory Crafts and its three sister companies, Cardcraft Plus, Inspirations and The Great British Craft Festival, in addition, Hunkydory's dedicated trade website. I produced all design work required for online promotions, email campaigns and social media. I also contributed heavily to the designing of the multi award-winning, bi-monthly craft magazine, Crafting with Hunkydory which proved to be a best-seller on newstands. It was also my duty to ensure that branding guidelines were followed consistently for each sister site both in-house and by our trade customers. I dedicated time each week to sit and mentor the junior designers on general design related advice including, setting files up for print, file sizes, creative suite tutorials and branding continuity. In summer 2014, I headed the company's full re-brand.

I'll keep it simple with a list of my general skills and experiences:

- Advertisement designs for magazines and publications
- Setting files for printing
- Social media design i.e., Facebook cover photos, Twitter background, JPEG promos
- Logo design for new releases
- Product photography
- Brochures/posters/flyers and general printed media
- Event design, promo posters, tickets/invitations and signage
- Marketing design and copy writing
- Company branding and managing consistency throughout
- Extensive photo retouching
- Mild video editing

My work can be viewed on my online portfolio www.cameronheyes.com

If this failed to impress you – I make a great cuppa!

Many thanks,

Cameron Heyes | hello@cameronheyes.com | +44 (0) 7802 808449