Casey Bariteau

www.CaseyBariteau.com

casey@bariteau.net

502.552.7413

Louisville, KY

EXPERIENCE

Freelance Designer

- Creating unique branding design solutions for NightSaver, 5-0-Lou, and Kentucky Refugee Ministries

Communications Manager • Riverside Gallery

- Enhancing the nonprofit art gallery's presence in Boston's art scene
- Promoting art shows with flyers I design

Art Director • AdLab: Student-run Ad Agency

- Increased client's visibility with online ads
- Collaborated with my fellow copywriter on creating a succint professional website

Graphic Designer • Social Boston Sports

- Channeled the company's lively tone in designs to promote events and sports leagues
- Amplified the brand's playful identity through witty infographics and funny t-shirt designs

SKILLS

Brand Strategy, Photoshop, InDesign, Illustrator, Typography, Web Design, Social Media, Video Campaigns, Copywriting, Photography, Graphic Design, Painting, Drawing, Creative Writing, Storyboarding

EDUCATION

Boston University

BS in Communication

Advertising concentration

Visual Arts minor

crb.