



# We are looking for talents!

Under the brand **THE FIZZ**, **International Campus** develops and runs modern student residences in Germany. We build up THE FIZZ image using modern methods of brand management, guaranteeing a lasting and strong position in the market and establishing a distinctive image for our residences. Central locations, excellent product value, an attractive range of services and a strong bond with our students are key to our success. Additionally the subsidiary **Consulting cum laude** is advising companies regarding employer branding and consumer marketing with the focus on the Generation Y.

## SOCIAL MEDIA EXPERT (M/F)

In order to become market leader in the student housing market and strengthen our brand image in Germany we are looking for an experienced and creative Social Media Expert to support our Marketing Team in our office in Munich.

### Your responsibilities

Cross-Channel social media marketing communication for all our **THE FIZZ properties**, especially:

- Development and execution of social media campaigns
- Identification of relevant brands/bloggers etc. for cooperations
- Cross-channel campaigns
- Analysis of campaigns
- Regular Reports
- SEO/SEA
- Onpage Optimization

### Your qualifications

- At least 2-3 years work experience in an agency focused on social media marketing or in an online marketing department
- Practical experience in marketing communication in a variety of different channels
- Creating and executing own marketing concepts
- Profound experience in SEO Tools like Google Ads and Analytics, Sistrix, OnPage
- High quality design standards and profound knowledge in Adobe Design Suite
- Perfect PowerPoint-Presentation skills
- Team Player
- Excellent German and fluent in English
- Most importantly, we want people who are passionate about what they do

### What we offer

A fun yet invigorating working environment to explore, experiment and excel. Our office is located in the centre of Munich, easily accessible by public transport and offers just the right structure and leadership to work effectively and efficiently, while having the freedom to share and bring new concepts and ideas to life. Developing and executing state of the art social media marketing concepts and help THE FIZZ to become the market leading brand when it comes to **student housing in Germany**.

- Young and dynamic team
- Possibility for great personal development
- Creative Freedom and high responsibilities to further develop and improve our brand
- Fast growing enterprise
- Stable economic environment in the real estate sector
- Performance-linked compensation in an excellent working atmosphere and reasonable working hours
- Top location in the centre of Munich

**APPLY NOW!**