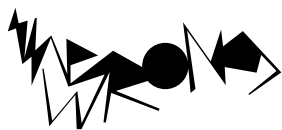
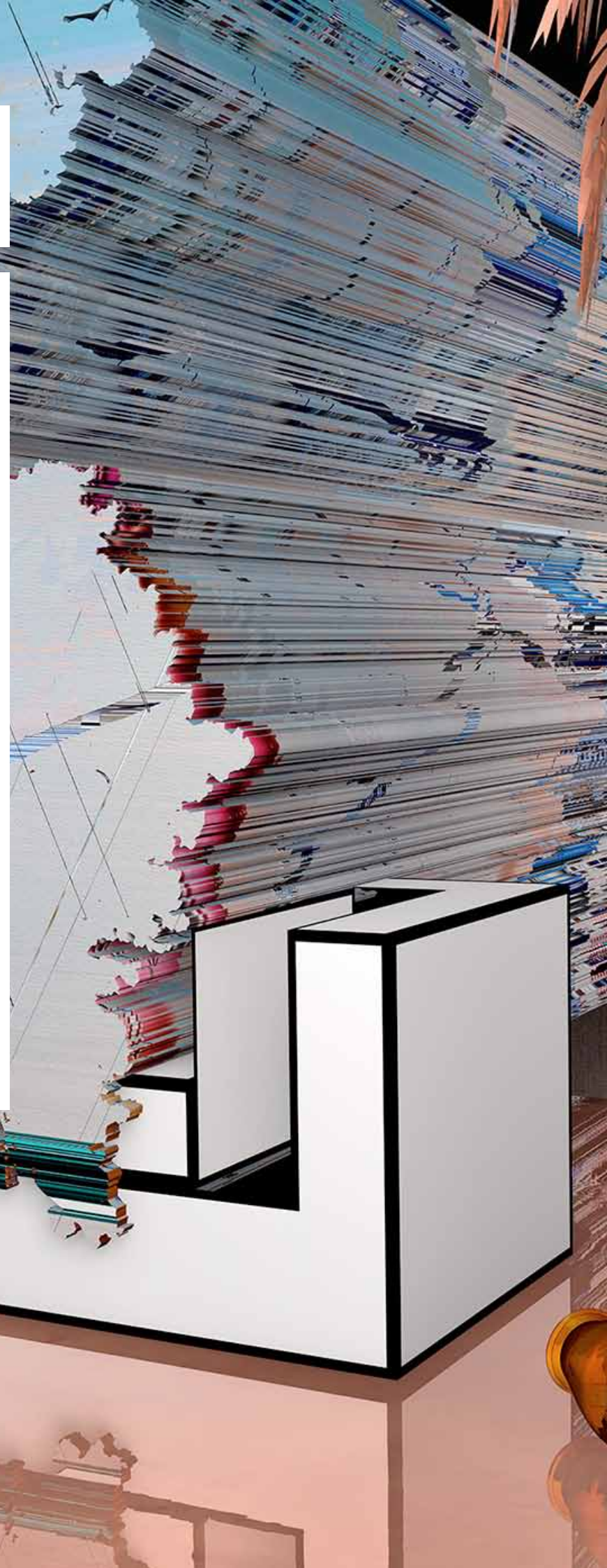


The Wrong (again)

Press release
November 1st, 2015



MMXVI@SINTONISON SL



The Wrong (again)

Welcome to the second edition of
The Wrong - New Digital Art Biennale

It has been more than one year in the works
and opens "online" on Sunday, November 1st,
until January 31st at [http:// thewrong.org](http://thewrong.org)
and in a more relaxed pace, at its "AFK" doors
in more than 40 different cities of the world.

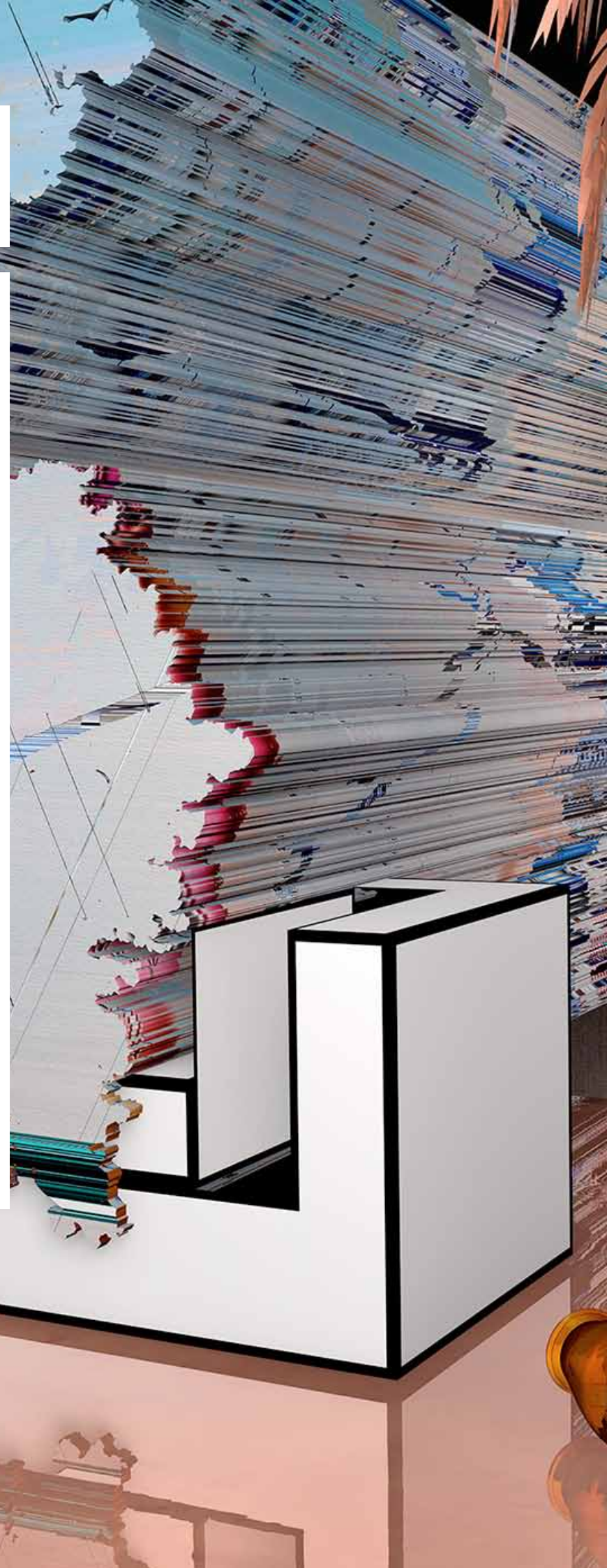
The Wrong is happening online but also offline.
Divided into more than 50 online pavilions,
virtual spaces in which selected works are
exhibited, including an unlimited pavilion
open to public participation, and a network of
more than 40 IRL embassies around the world.

A team of 90 curators, 3 times more curators than
in The Wrong's first edition, have been working,
some of them for more than 12 months to research,
select and feature what they believe is best of
the best in the new digital art scene today.

More than 500 artists are to be officially
participating and several hundreds are expected
to apply and participate in the open pavilion
until the end of the event. The Wrong is the only
free biennial event that is fully accessible both
to participate and to attend, and everything is
just one click away.



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Who's organising The Wrong?

David Quiles Guilló is the founder, propeller and general manager of The Wrong.

What's The Wrong's mission?

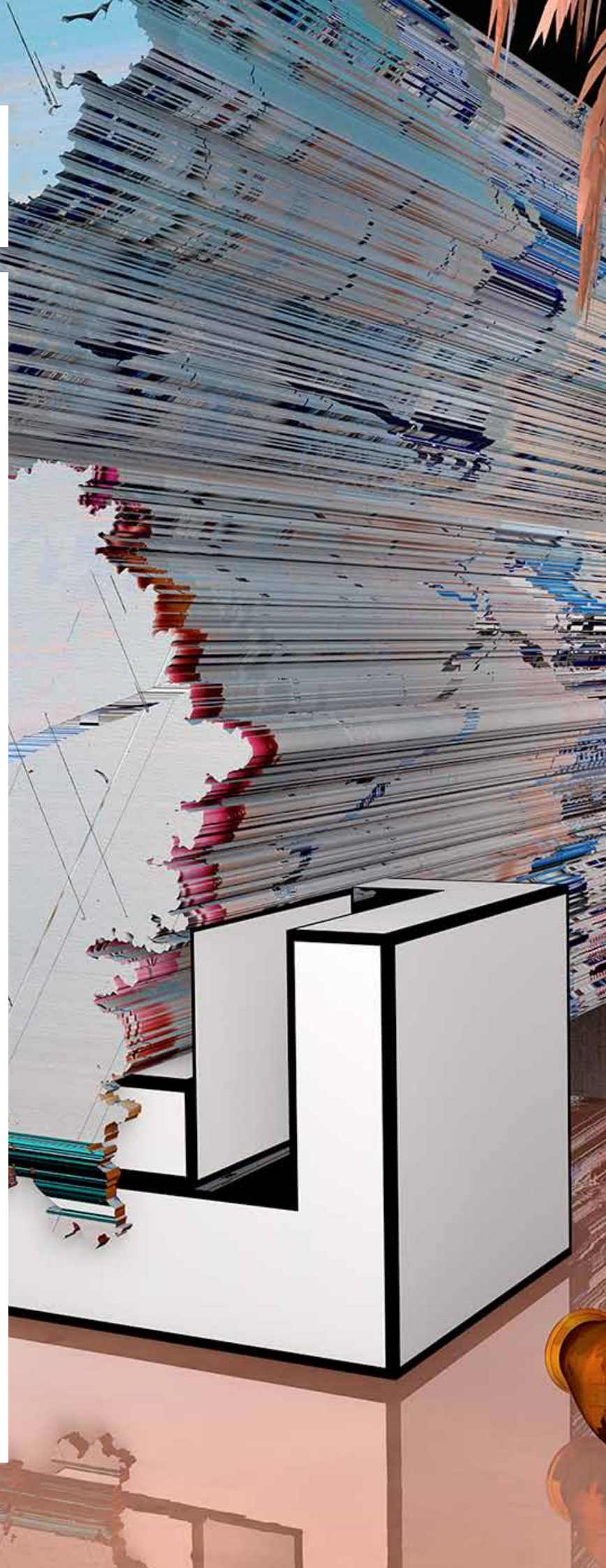
To create, promote and push positive forward-thinking contemporary digital art to a wider audience worldwide through a biennial event that gathers the best art selected by the best, while embraces the young talents of today's exciting digital art scene.

Who are the curators of this second edition?

Frère Reinert & Ellectra Radikal, Robert Seidel, Alfredo Salazar-Caro, Valentina Fois, Benoit Mathieu Palop, Jan Robert Leegte, Rea McNamara, Morehshin Allahyari, Haydi Roket, Ciro Museres, Elena Garnelo, Anthi Tzakou, Andreu Belsunces, Nicolás Gerardi, Mario Santamaria, Cesar Escudero Andaluz, Seyhan Musaoglu, Liaizon Wakest & Nihil Minus, Marios Athanasiou, Koen Delaere, Just Quist, Nimrod Vardi, Tine Scharffenberg, Lucie Käss, Ann-Kristin Olsen, Kamilia Kard, Filippo Lorenzin, Johann Velit, Emilia De Las Carreras, Celina Pla, Merlina Rañi, Virginia del Río, Glenn Young, Shaina Why, Sarah Wang, Kazantzidou Paschalia & Kazantzidis Theocharis, Enrique Salmoiraghi, Gerhardt Rubio Swaneck, Vedran Gligo, Tyler Kline, James Bowen, Joseph Flynn, Gibrann Morgado, Valeria Hernández, Adrienne Crossman, Amy Smith, Unmaru Un, Soo Hye Baik, Victoria Vinamaragui, León de la Rosa, Gabriel Menotti, Adhi Suryo, Maria Balea, Dina Karadžić, Serj Kirchano, Cruz Garcia, Nathalie Frankowski, Agustin Genoud, Evgenia Zalivina, Tom Milnes, Annalisa Trapani, Janire Goikoetxea, Jon Hannis, Erik H Zepka, Erica Lapadat-Janzen, Shauna Jean Doherty, Jon Hannis, Stephanie Mendosa David Musgravem, Alix Desaubliaux & Hugo Lermehin, Clif Pottberg & Spencer Selby & Zoe Stawska, Scot Cotterell, Patrick Lichty, Timothy Furstnau, Lorna Mills, Julia Borges Araña & Guilherme Brandão.



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List of pavillions

Here is a list and a short description of all online pavilions

<http://tiempocircular.com/>

Tiempo Circular presents pieces around the concept of ontology of the Internet. The central focus is on the relationship of being virtual with time, what happens when you lose the inevitable linearity of physics, on the basis that the Internet offers multiple possibilities for arbitrary connections. Tiempo Circular is the online pavilion of Espacio Pla. Curated by Merlina Rañi & Celina Pla.

<http://www.homeostasislab.com>

Homeostasis Lab is a fertile ground for art and aims to be the biggest digital art exhibition ever. All artists, curators and programmers are invited to submit and collaborate until the last day of the event. Curated by Julia Borges Araña & Guilherme Brandão

<http://800cm3.com>

Approximately 800 cm³ of PLA. Submit to have your 3D objects made and featured on the exhibition. Approximately 800 cm³ of PLA. All-you-can-print with a single spool of biodegradable plastic. Curated by Gabriel Menotti

<http://www.glimpsedome.com>

Glimpsedome will feature texts from various selected signatures. Nevertheless, as Glimpsedome is an open adventure, we will welcome new texts. All information on how to submit in www.glimpsedome.com. Curated by Andreu Belsunces

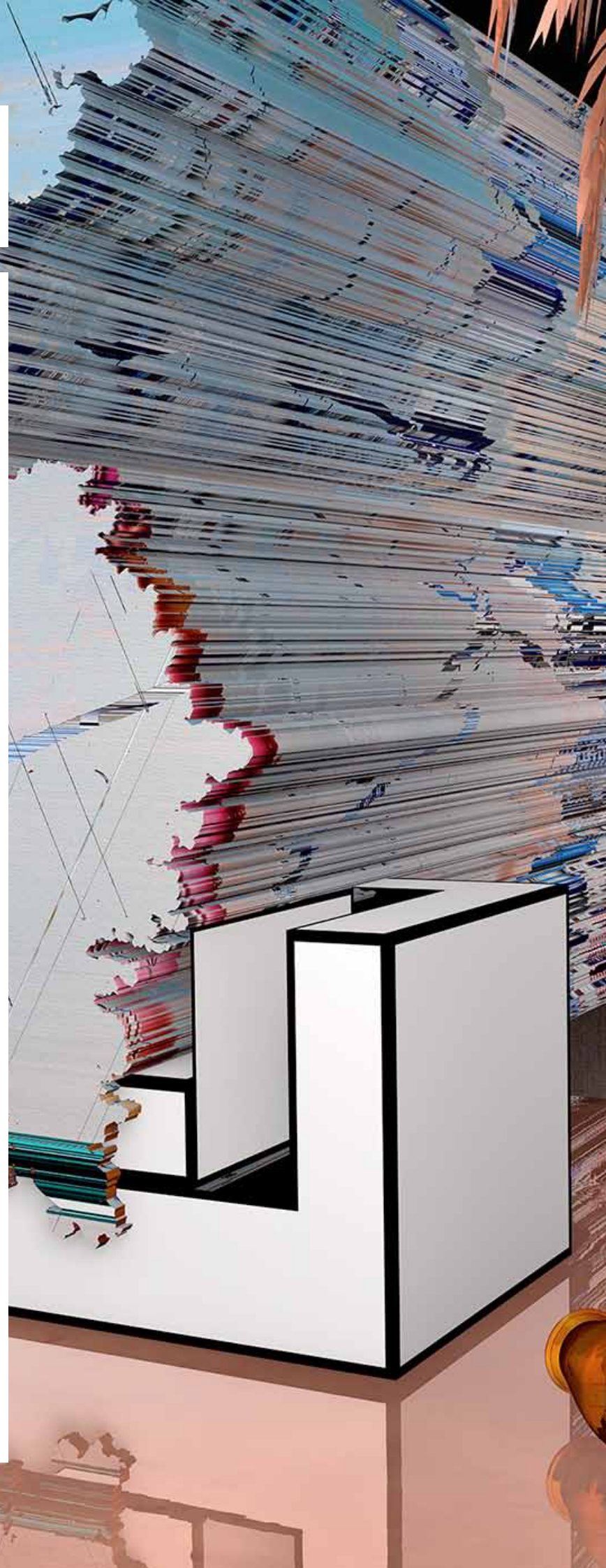
<http://scotcotterell.com/curatedebaypdf.html>

Curated Ebay PDF is an invitation based curatorial exchange project. Curated by Scot Cottrell

<http://interfaces-change-cultures.com/>

When Interface takes the control, artistic practices open new discourses, creates new types of interfaces and changes our style of live. Interface Change Cultures, is an online showing and a platform to visualize this approach.

Curated by Cesar Escudero Andaluz



<http://unnamedgroup.name/>

Unnamed Group is a web-based anonymous group performance. It reflects on the cloaked nature of the web, in a time when identity profiling is becoming more and more default. Curated by "Undisclosed"

<http://crystallizedskins.com/>

Crystallized Skins pavilion is conceived in the tradition of 18th and 19th plaster cast collections of Classical, Baroque and Renaissance masterpieces. Museums collected reproductions for artists, students and historians to experience an actual physical object and understand level of aesthetical knowledge of that time. Curated by Robert Seidel.

<http://www.dystrophies.com/>

Dystrophies pavilion presents a series of video works relating to notions of memory, time and dreams. Each of the works, some digitally-born and some adapted are screened repeatedly for a duration of twenty-four hours - slowly weakening, fading, disintegrating, ultimately disappearing with time. The project looks at the possibilities of a digital dystrophy, where the digital and the virtual are affected by time. Curated by Nimrod Vardi & Tine Scharffenberg.

<http://thewrong.org/ways-of-something>

Ways of Something is Lorna Mills's astonishing update of John Berger's seminal BBC program Ways of Seeing (1972). Featuring the work of 114 digital and web artists from around the world, the project consists of a series of one-minute videos produced in response to Berger's original insights on art and society. A project by Lorna Mills.

<http://www.uncurated.net/>

Uncurated is the Mexico City pavilion and embassy of The Wrong (again). The physical headquarter is a mixed reality (VR/AR/AV) hybrid display and focuses its efforts on the development of speculative virtual environments. Curated by Gibrann Morgado

<http://surtriangle.com/>

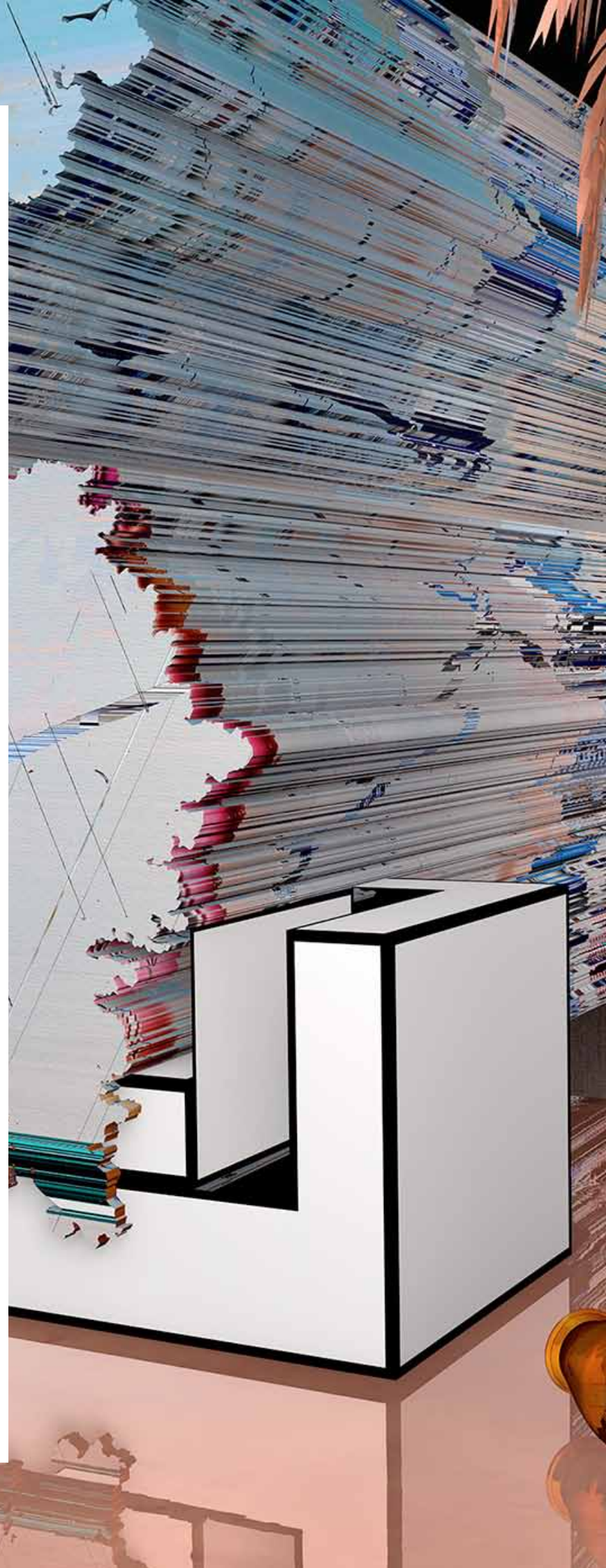
Sur Triangle seeks to establish a space of intersection and dialogue beyond frontiers and disciplines in order to find relations from a perspective of the "conditions of production" that made these works possible. Curated by Ciro Múseres.

<http://metavibrato.com/>

Meta Vibrato. Resonancias visuales y auditivas donde la vibración de los elementos en composición (luz y sonido) generan experiencias sensoriales y cuestionan la manera cómo delimitamos nuestro entorno. Una propuesta curatorial de Johann Velit

<http://www.konstortium.com/>

Konstortium is from what i k(now) a new word, derived from the distortion of consortium, and distortion itself. Curated by Lucie Kåss & Ann-Kristin Olsen



<http://equalizer.space/>

Equalizer is a navigable virtual pavilion that explores the intersection between architecture and sound art. For the digital exhibition, the pavilion will be streamed online, with visitors of the 3D Pavilion able to navigate the simulated acoustic space triggering different works by the ten artists.

Curated by Marios Athanasiou.

<http://l-a-y-e-r.xyz/>

“Layer” in french, consists of carving the upper layer of a rock in order to eliminate the roughness so that it gives a soft and uniform texture to it. “Layer” in english, means surface, strata, coat but can also be duplication technic to reproduce plants using their roots structure. This word make sense in both languages: it is the thin layer of materials which content all the singularity of the object.

Curated by Alix Desaubliaux & Hugo Lermecin.

<http://thenoiseofcities.com/>

lampa studio presents a group of exhibition projects with a general name “The Noise of Cities”. Also the curators will organise thematic lectures, digital performances and concerts of electronic music.

Curated by Evgenia Zalivina, Revaz Zhvaniya, Katerina Savitskaya & Polina Slepenskova.

<http://call-io-pe.net>

Call.io.pe is a pavilion for internet and poetry, in its most undefined, yet to be defined, and in betweenness moment. It attempts to bring together the worlds of webart, sound, and writing; especially of those written re-appropriated and translated as a collaboration between humans and machines.

Curated by Morehshin Allahyari.

<http://thespaceofallfunctions.com/>

The Space of All Functions features new media works that explore the viewer-space relationship in unprecedented ways, will also include interactive installations as well as the digital works.

Curated by Seyhan Musaoglu

<http://www.wronggrid.com/>

Artist’s work in progress take place in a 3d immersive virtual environment in the metaverse at Francogrid.

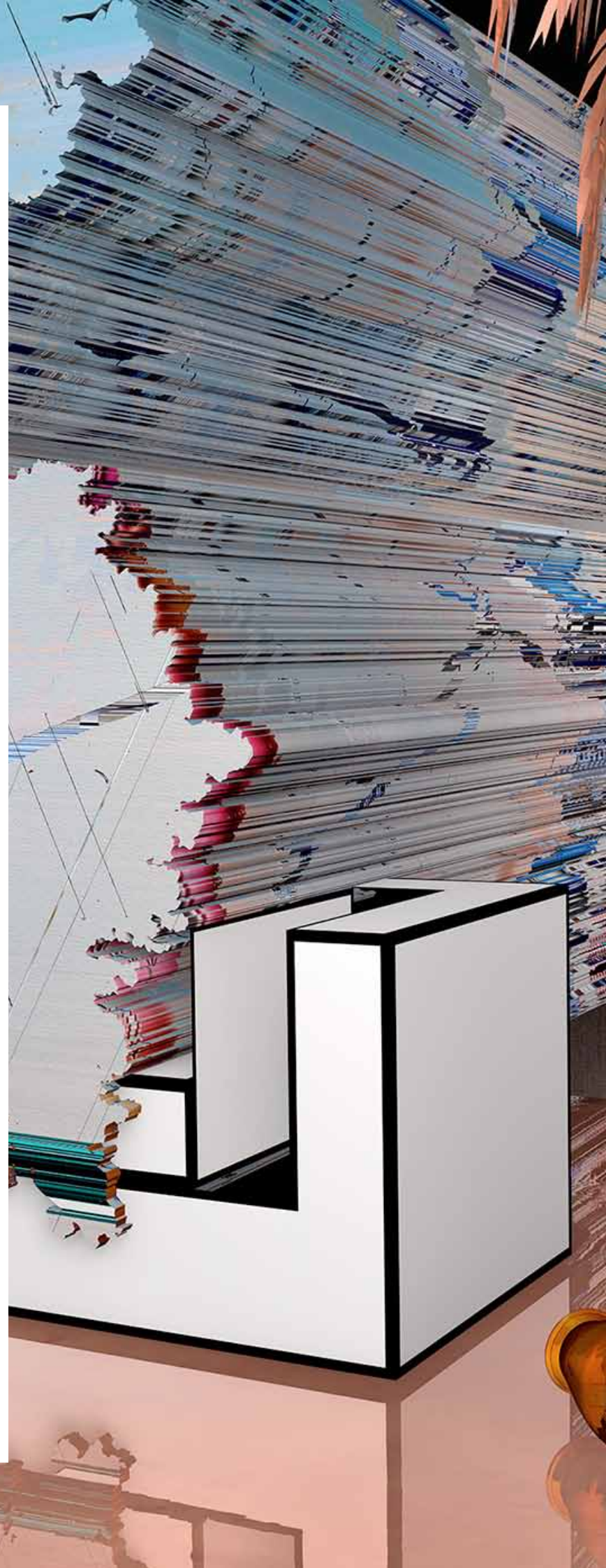
Curated by Ellectra Radikal & Frère Reinert.

<http://sinlinea.net/>

Sin linea features a selection of local Ciudad Juarez artists expressing in any digital format that is easily accessible on the Internet. Curated by Victoria Vinamaragui & León de la Rosa

<http://digitalmuseumof.digital/>

Digital Museum of Digital Art presents the full range of contemporary Digital art, with a special focus on works by living New Media artists. Curated by Alfredo Salazar-Caro & William Robertson



<http://inexactitudeinscience.com/>
(in)exactitude in science is about the relationship of dependency between the (non-digital) element and its (digital) rendering which becomes independent and that at some point takes even its place. Curated by Filippo Lorenzin & Kamilia Kard

<http://superscopeart.com/>
Superscope presents the exhibition Color Hybrids featuring artists at the forefront of discrete mediums in contemporary digital art. Producing fully immersive installations, these individual perceptive experiments in color blend together within a new virtual reality experience.

<http://internetartgallery.net/>
Internet Art Gallery uses contemporary art that references the 90s to create nostalgia for the early internet. In the early days of the internet, people's attempts to create a "new experience" online were anywhere from endearing to borderline absurd.

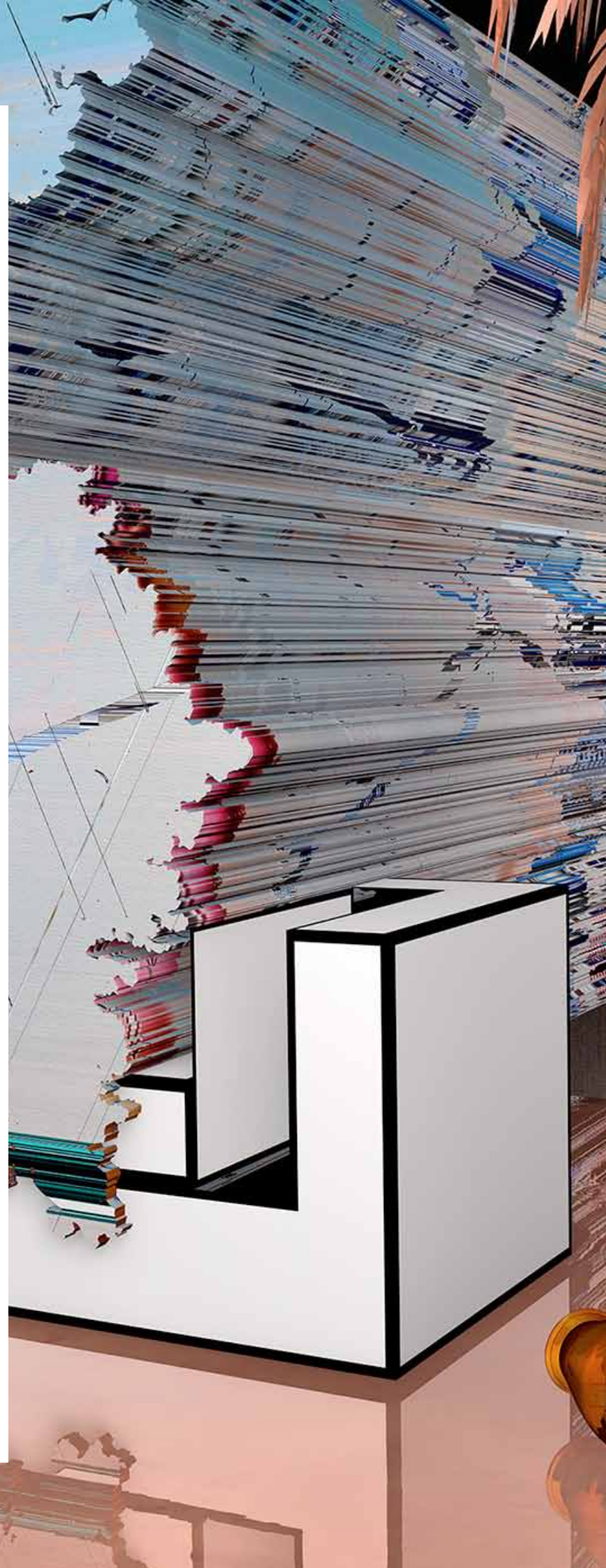
<http://sliversurfer.com/>
Sliver Surfer focuses on the relation between production, presentation and distribution within cultural projects and through cultural objects. Collaboration plays an important part in this concept. The outcome of our projects should be what you could call 'interstices'; spaces within human relations. Curated by Koen Delaere & Just Quist.

<http://experiment98.com/>
Experiment 98 is an exploration of the digital landscape as an experimental bar serving up digital/video art as you navigate. Curated by Shaina Why & Sarah Wang.

<http://www.code-nebula.com/>
Code Nebula explores the intersection between art and programming. A space in between, mediated by artists using the language of code as their creative medium. Curated by Enrique Salmoiraghi.

<http://quantumlollipop.org/>
The Quantum Lollipop is the online / offline exposition platform showcasing the same content in both spaces, for which we have the talks & workshops prepared. The offline pavilion is going to be open for public in Novossibirsk (Siberia) at the cultural centre ETAJ, from November 1st to 9th, 2015. Curated by Serj Kirchano

<http://www.0010111000101100.com/>
0010111000101100 means . & , in binary language, and it is a pavilion dedicated to gender concepts in its broadest and polysemous meaning. Intended not result in feminist discourses, women subjected to power and male parent, and yes to free interpretation of these concepts, both as separate states, or maybe together. Curated by Elena Garnelo.



<http://nootropicautomat.at/>

Nootropic Automat showcases the work of international experimental artists. Beyond the reaches of the virtual biennale, Nootropic Automat will manifest as an array of broadcast CRT monitors on Saturday, January 9th. 2016. in the IRL bus/pavilion & studio space in New Orleans. Curated by Nihil Minus & Liaison Wakest.

<http://intelligentsiagallery.com/Pavilion-of-Comrades>

Pavilion of Comrades reflects on identity politics in the age of digital exchange of information and virtual mediums of production and communication. Curated by Garcia Frankowski.

<http://www.utoxia-internet-dystopia.com/>

For many of us the Internet has been anticipated as a technological utopia, framed by the rhetoric of hope, for some others the internet symbolises a dystopian future/present. As technology is advancing fast, issues such as privacy and surveillance are arising even faster. Curated by Valentina Fois.

<http://subartdepartment.com/>

Sub Art Department is a totally interactive piece where the viewers can collage and make their own art with our art. Sub Art Department is pushing the envelope for your everyday user who may want to express themselves artistically online rather than pay for photoshop or go to school to make things. Curated by Glenn Young

<http://ctrlaltdelonline.com/>

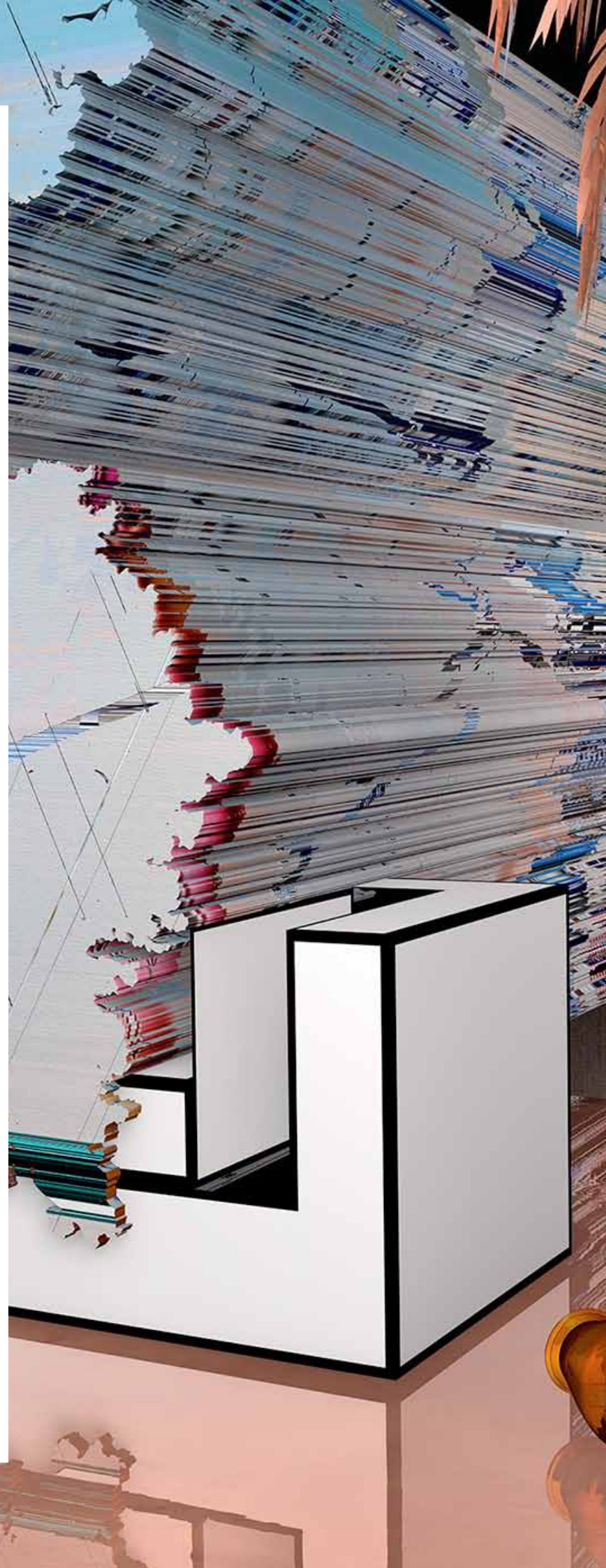
ctrl alt del pavilion examines the relationships artists have with technology and the Internet from all around the world. It is the final instalment of a project and concludes the curatorial investigation into technology, the Internet and their ever expanding uses in fine art practice today. Curated by Joseph Flynn

<http://www.renegade0ff.com/>

Renegade0ffunct, is a pun from renegades of funk by afrika bambataa and friends. Like they said, "renegade of funk are people with their own philosophies, everyday people like you and me". We simulate an imageboard room for the non function, null function, not function, ... gather specifically in an Achan forum, artist-chan forum. 'Achan' also means "not yet" in sundanese language. So... "not yet artist"-chan world for three months. Curated by adhisuryo.

<http://t-h-e-o-t-h-e-r-s.com>

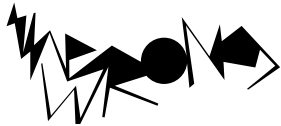
Filled with videos, GIFs, web pages and other digital delights, this experiment allows a wide-range of practice-based as well as aesthetic-focused new media artists to generate an eye-catching, eclectic, and speculative 'internet' that questions the way we dig in and how we navigate. Through this abstract narrative, you are invited to explore and create your own way. Curated by Benoit Palop.



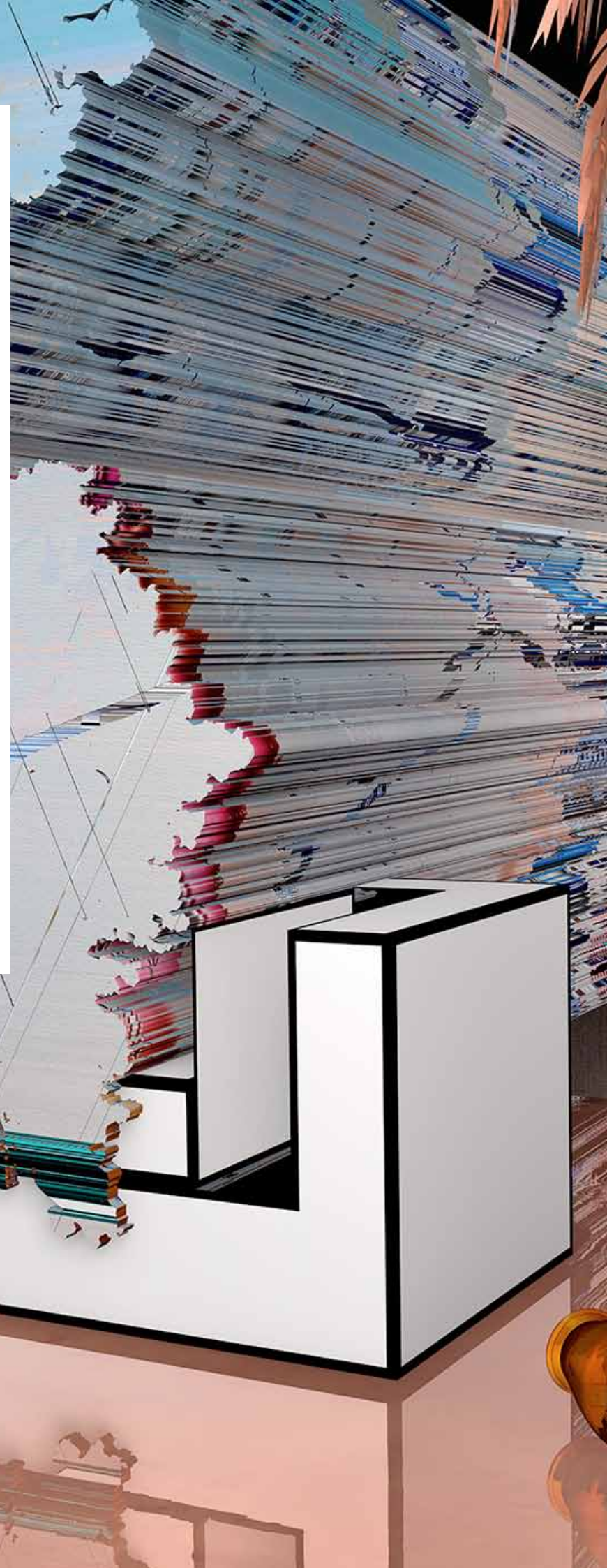
<http://onehundredpercentreal.net/>
100percentreal is an upcoming group exhibition that features the work of five emerging new media artists based in Toronto, Canada. The exhibition is made up of two components; the IRL exhibition at Xpace Cultural Centre, as well as the digital exhibition hosted online at onehundredpercentreal.net
Curated by Adrienne Crossman

<http://www.hypermediadreams.com/>
Hypermedia Dreams is a hivemind of collective consciousness that creates the digital mesh of our reality. It's a collective of artists, techno-shamans and technomancers around the world who dabbles in the secret art of digital. Curated by Haydi Rokat

<http://www.not-found-exhibition.com/>
Not_Found_Exhibition is a display of online artworks that are no longer active. Artworks that have disappeared for reasons other than their original paths and are lost or displaced.
Curated by Cesar Escudero Andaluz vs Mario Santamaría.



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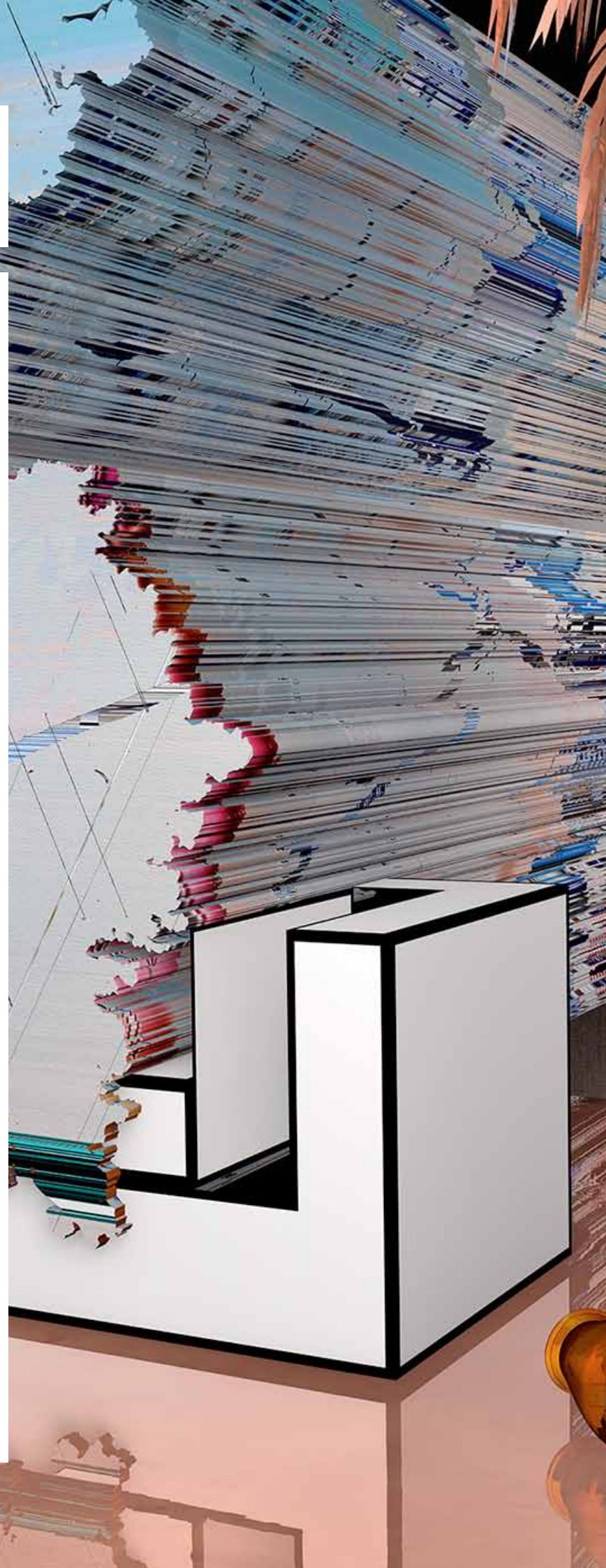
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Where are the embassies of this second edition?

Transfer - Brooklyn
University of the Art - Philadelphia
UMASS Student Union Gallery - Amherst
Nootropic Automat - New Orleans
PDX Hackerspace - Portland
Noisebridge - San Francisco
Great Wall of Oakland - Oakland
Xspace Cultural Centre - Toronto
Perte de Signal - Montreal
Vivo Media Arts Centre - Vancouver
Bilbao Arte - Bilbao
Hangar - Barcelona
Plutón CC - Valencia
La Térmica - Málaga
Arebyte Gallery - London
Galerie Charliot - Paris
Ateliers Quatrepourcent - Nancy
Scatolabianca - Milan
WOWA - Rimini
Digital3mpire - Düsseldorf
Interface Cultures LAB - Linz
D'une Certaine Gaieté - Liege
Hacklab01 - Zagreb
Inquiry Inc - Osijek
Propaganda Art Room - Thessalonica
Lampa Studio - St. Petersburg
ETAJ - Novossibirsk (Siberia)
Station - Beirut
Superliquidato - Cluj-Napoca
Space Debris - Istanbul
AUS College of Art and Design - Sharjah
El Museo del Chopo - Mexico DF
LaGun - Ciudad Juarez
Mirante - São Paulo
Federal University of Espírito Santo - Vitória
NNM Studio - Lima
Espacio Pla - Buenos Aires
Universidad Nacional de las Artes - Buenos Aires
Taller Monstruo - Santiago
Intelligentsia Gallery - Beijing
OMNI space - Bandung
Our Monster - Seoul
Fort Delta - Melbourne



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How can anyone participate?

There is an open public unlimited pavilion aka Homeostasis Lab that displays a selection of artwork submissions from artists and general public interested in participating in the event, but who were not invited by any curator. You can submit to the two curators assigned specifically to this space.

An active open call was released early this year, and will run until the last day of the event, allowing everyone interested to have a chance to submit their work also during the event. The content of this pavilion will be curated and renewed everyday until last day of the biennial.

All infos at:

<http://www.homeostasislab.com>

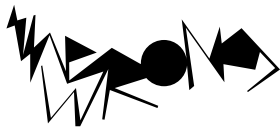
How is it funded?

The Wrong (again) has no sponsors nor any support from any institution, so in order to fund the event, The Wrong launched a crowdfunding campaign via Indiegogo to cover its expenses; technical structure including servers, data traffic, domain registers to name the pavilions, and staff structure expenses, and to be able to retribute with a symbolic fee to each member of the team of curators and their selected artists as a gratification for an extraordinary effort, compromise and to support their amazing practice.

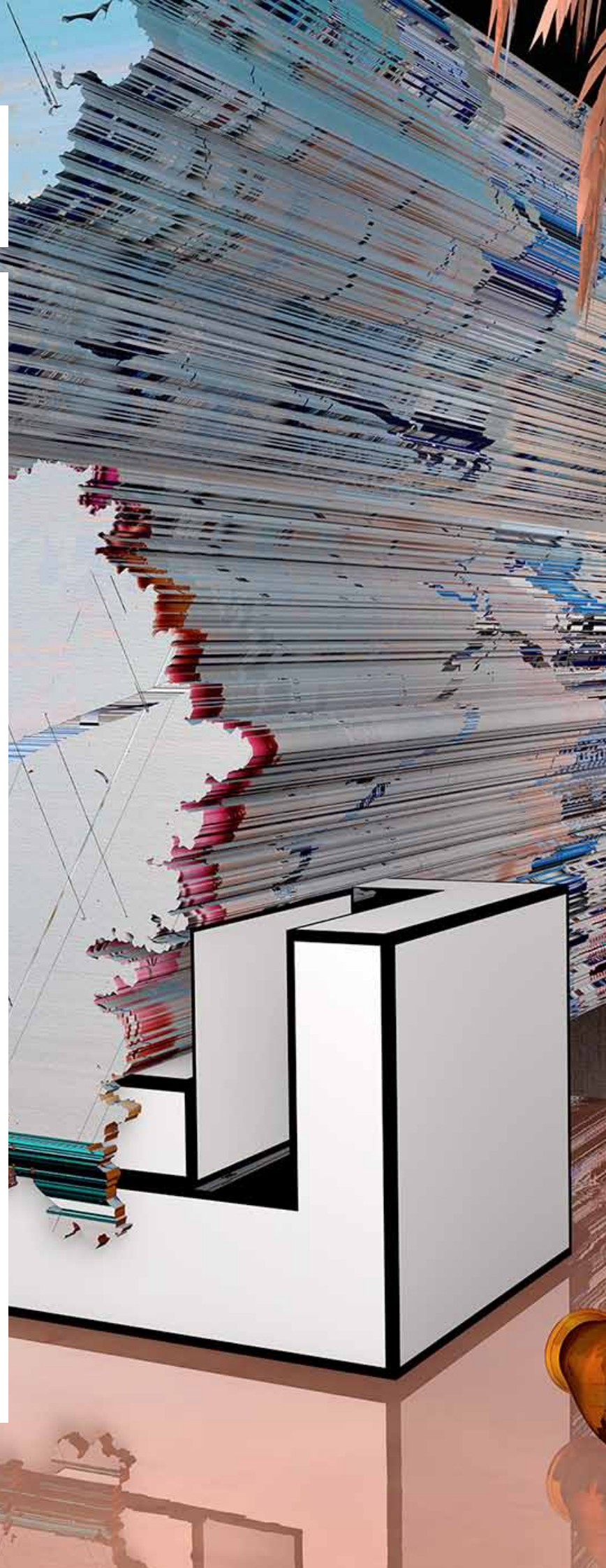
The Wrong is the largest and most artist friendly biennale ever... and it needs your economic support. So please donate

Crowdfunding campaign page:

<http://igg.me/at/thewrong/x/10787636>



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— service —

The Wrong (again)
New Digital Art Biennale

Dates: November 1st. 2015 to January 31st. 2016
Location: Online at <http://thewrong.org>
and in the embassy network worldwide.

Founded by David Quiles Guilló.
Organised by ROJO® <http://rojoprojects.co>

The Wrong Council are
Marisa Terrizzi, Jon Cates, A. Bill Miller
Carrie Gates, Curt Cloninger

Delegates
Julia Borges Araña, Guilherme Brandão,
Gerhardt Rubio Swaneck

The Wrong (again) oficial imagery by
Stefan Saalfeld

Partners
CARGO <http://cargocollective.com>
ARTSTACK <http://theartstack.com>
BLACKDOVE <http://blackdove.com>
Canal180 <http://canal180.pt>
NETWORK AWESOME <http://networkawesome.com>

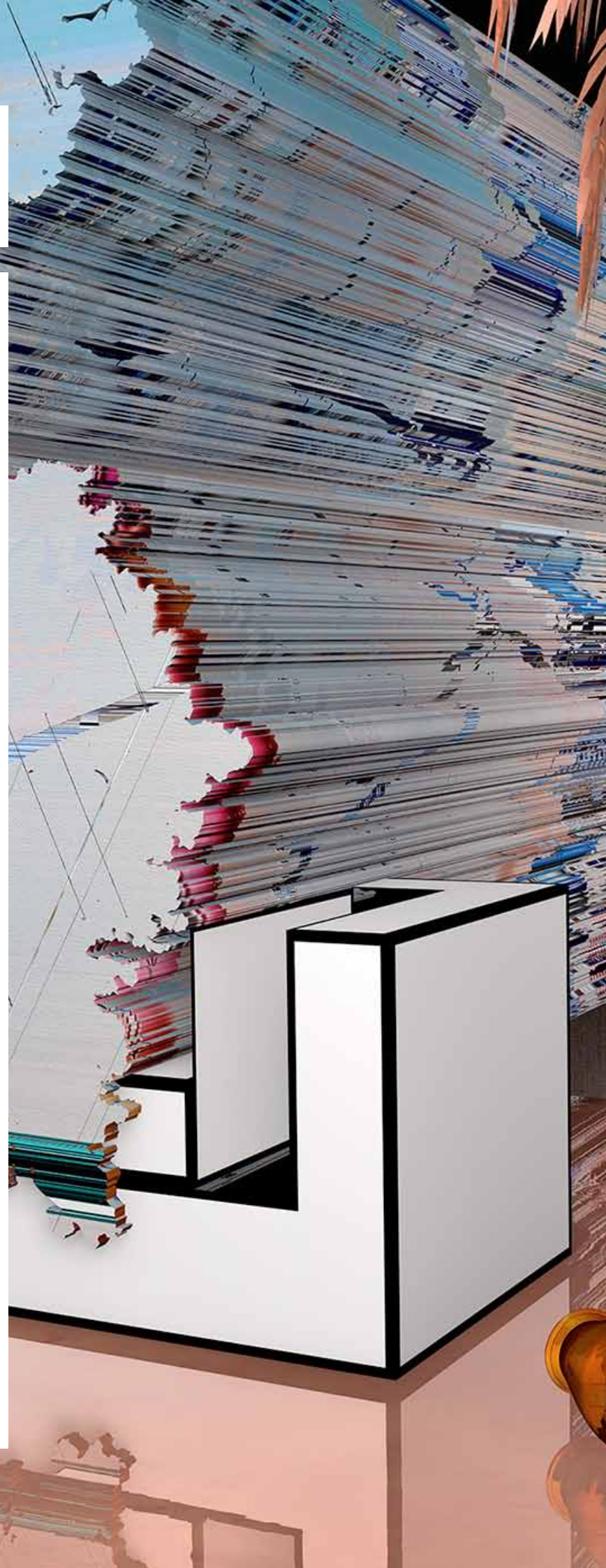
— contact —

For press information, request of images, or to
arrange interviews with curators and artists
participating in The Wrong, please contact:

David Quiles Guilló
+34 619 251 233
thewrongbiennale@gmail.com

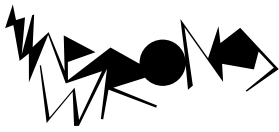


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