

19/10/2015

Dear Park Direct UK Ltd,

I have been alleged driver of the vehicle of xxxx xxx by the registered keeper and wish to invoke your appeals process for the parking charge notice reference number: \*\*\*\*\* dated 07/10/2015.

I deny all liability to pay this parking charge on the following grounds:

Park Direct signage is non-compliant with the British Parking Associations' Code of Practice and no contract was made with the driver.

The use of Automatic Number Plate Recognition for Notice to Keeper cases, is the only photographic evidence you can use according to the British Parking Associations Codes of practice and from the pictures raised on the parking charge notice, you can clearly see that the use of automatic number plate recognition is absent, furthermore a front and back view of the car is supposed to be used, suggesting bad practice on your part.

The parking charge notice issued does not specify a particular contravention and the photographic evidence provided cannot be corroborated as evidence that the driver breached any contract on that day.

The parking charge is disproportionate, punitive and does not reflect a genuine pre-estimate of loss to your company or the landowner for the alleged contravention.

As you are aware POPLA have upheld all appeals where this is raised and I invite you to cancel this parking charge now. However should you deny this appeal then please issue a POPLA code for the next stage of the appeals process. Failure to supply a POPLA code will result in formal complaints being made to the BPA and the DVLA.

Further appeal points will be raised at POPLA for consideration which will include the unredacted contract with the landowner being requested.

Yours faithfully

Mannerssr

Alleged driver