

REBECCA BRATEK

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rebeccaabratek.com

EXPERIENCE

ASSOCIATE EDITOR | *Breaking News/NBCUniversal*

Feb. 2015-present | New York, N.Y.

Drive short-form updates and social posts to Breaking News' platforms, Tumblr, Twitter and Google+. Monitor breaking news developments and vet user-submitted content to report on national and international news.

SOCIAL MEDIA | *CUNY Graduate School of Journalism*

Aug. 2014-Dec. 2014 | New York, N.Y.

Manage the school's social media through Twitter (Buffer and Tweetdeck), Facebook, Google+ and LinkedIn as a part of a social media team. Live coverage of school and local events.

INTERN | *The Los Angeles Times/Tribune Publishing Co.*

June 2014-Aug. 2014 | Washington, D.C.

General assignment reporter for Washington bureau, covering Capitol Hill, the White House and government agencies. Write daily breaking news stories and longer enterprise pieces. Published in other Tribune papers, Tribune's wire service and on latimes.com.

INTERN | *Narratively*

Jan. 2014-present | New York, N.Y.

Review, edit and copy edit pieces submitted for publication. Lay out digital pieces, including graphics, pictures, text and video on narratively.ly.

CONTRIBUTOR | *The Nabe*

Sept. 2013-June 2014 | New York, N.Y.

Write two stories a week for thenabe.me.

INTERN | *The Buffalo News*

June 2013-Aug. 2013 | Buffalo, N.Y.

Edit features, local news and international copy for grammar and style. Write headlines and web headlines. Assist with updating buffalonews.com. Freelance stories for features and business desks.

MANAGING EDITOR | *The Spectrum*

Sept. 2010-May 2013 | Buffalo, N.Y.

Manage 50 editors and staff writers for thrice-weekly paper. Write news, features and opinion pieces on daily deadlines. Member of board of directors. Help teach 300-level English class to staff writers. Previously served as news editor (2011-12) and staff writer (2010-11).

FREELANCE WRITER | *Townsquare Media of Buffalo, Inc.*

Aug. 2012-Aug. 2013 | Buffalo, N.Y.

CUNY GRADUATE SCHOOL OF JOURNALISM

Master of Arts, concentration in urban reporting, earned December 2014 | New York, N.Y.

UNIVERSITY AT BUFFALO, SUNY

Bachelor of Arts, English; certificate of journalism, earned May 2013 | Buffalo, N.Y.

TECHNICAL SKILLS

- HTML, CSS and Javascript
- Fluent in and adaptable to various CMS
- Social media literate (Facebook, Twitter, Instagram, Tumblr, Snapchat)
- Efficient in video and still capture and editing in various programs (Photoshop, Lightroom, iMovie, Final Cut)
- Knowledgeable in social media management and engagement (Buffer, HootSuite, Tweetdeck)
- Well-versed in Microsoft Office and Google Drive
- Data visualization proficient, including Excel, Open Refine, Fusion tables and various visualization software

WRITING SKILLS

- Strong knowledge of AP Style
- Quick and clean writer on tight, multiple daily deadlines
- Experienced writer in both web and print
- Efficient editor of content and copy
- Versatile in subject matter, including local and national politics and various social issues
- Engaged and focused in interviews

EDUCATION