

# SARAH J BERMAN

Illustrator & Designer

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## EXPERIENCE

### WHOLE SYSTEMS, Medical Illustrator

Brooklyn, NY | October 2015 - Present

- + Create high quality, digital vector illustrations of anatomical systems
- + Work with Medical Writer to complete art asset packages for Educational Modules, including charts and infographics, on a range of topics from Microbiology to Human Systems

### FREELANCE, Illustration + Graphic Design + Photography

Global | Sept 2011 - present

- + Illustration & Design: Medical Illustration, Pharma, Branding, Lettering, Sell Sheets, Licensing shows, Album artwork, Event Posters, Design for Web and Print
- + Photography: Weddings and Events, Professional headshots, Portraiture, Product photos

### BIG TENT ENTERTAINMENT, In-House Illustrator + Graphic Designer

Manhattan, NY | Sept. 2014 - October 2015

- + Design in-house marketing illustrations and graphics for CMO on brand-specific projects like DOMO, Miffy, Pixfusion, Discovery Kids, Campbells, BWW, NFLPA, GAP, and Doritos
- + Digitally create and implement textiles and patterns onto clothing, household items, etc.
- + Oversee social media concepts and networking strategies for brand growth
- + Lead designer for app development, concepts, Website and Kick Starter design
- + Shoot, direct, and edit studio photographs for company stock images
- + Animate, shoot, and edit videos

### GENSPACE, Member + Bioartist

Brooklyn, NY | January 2015 - June 2015 (hiatus)

- + Working with and studying techniques using Jellyfish fluorescence as illustration medium
- + Designed and developed an interactive installation including Arduino technology and coding

### IMAGINE SCIENCE/GOOGLE NY, Selected Volunteer

New York City, NY | Oct. 2014

- + Worked events at Google NY, Museum of the Moving Image, and Museum of Natural History
- + Set-up and promotion for art and science festival

### CONNECTED HEALTH SOLUTIONS, Intern

Brooklyn, NY | May - June 2013

- + Assisted with shooting educational PSA videos for the NYS dept. of health
- + Drafted medical and scientific illustrations for PSA videos
- + Sourced ways of branching out health education to the public through design

## SKILLS

PHOTOSHOP  
ILLUSTRATOR  
INDESIGN  
VECTOR ART  
AFTER EFFECTS  
LIGHTROOM  
MAYA AUTODESK  
MUDBOX  
MS OFFICE  
BASIC HTML  
WACOM TABLET  
SLR + DSLR CAMERAS  
DARKROOM PROCESS  
ARDUINO  
HAND LETTERING  
RETOUCHING  
MARKETING

## EDUCATION

### PARSONS THE NEW SCHOOL FOR DESIGN, 2011 - 2015

New York City, NY | **BFA ILLUSTRATION**

Graduated Departmental Honors & University Honors Awards **3.8 GPA**

### PARSONS PARIS, SPRING 2014

Paris, France | **ARTS MEDIA & TECHNOLOGY**

## HONORS

- + **STUDIO360 / WNYC NPR**, May 2015 New York City  
Radio Episode Interview Feature on Bioart work and process
- + **MOLESKINE**, May 2015 Manhattan, NY  
Winner of Cover Illustration Contest, printed on notebooks by brand
- + **INDUSTRY CITY @ DESIGN WK**, May 2015 Brooklyn, NY
- + **I.M.A.G.E. GALLERY SHOW**, March 2015 Brooklyn, NY
- + **FORMAT.COM SPOTLIGHT FEATURED ARTIST**
- + **BOLOGNA BOOK FAIR**, May 2014 Bologna, Italy  
Alliance Francais "Gourmandise" illustration competition & exhibition
- + **MOUVEMENTS/MOVEMENTS**, May 2014 Paris, France  
Exhibition of Innovative works at Parsons Paris Gallery