

SPREADING AWARENESS

About Galvanized and Coated Steel Products



Friday, 12th February 2016

The Westin - Goregaon, Mumbai

GCP-2015
300 Plus Delegates from
100 Plus Companies

USER PROSPECTIVE

PRODUCT VIEW

MARKET

LOGISTIC & PACKAGING

TECHNOLOGY

- ◆ Approximately 10% Coated steel is imported.
- ◆ It can reach 20% by year 2025.

"Stop the Tsunami before it hits us"
Get insight and a way out at
GCP Summit.

Organized by :



STEEL GROUP

CONNECTING-THE-STEEL-WORLD-



About the 4th GCP Summit



AGENDA

SESSION 1: Product requirements for end-users

- 1) Automotive segment supply and demand perspective
- 2) Developments and requirements in the white goods industry
- 3) Pre-painted Steel in Construction & PEB

Panel Discussion: Indian Coated Steel Market, Chinese import, a threat and way out

SESSION 2: Producers View and Challenges

- 1) Galvalume replacing Galvanized, impact and analysis
- 2) Sustainable Solution for Coated Products
- 3) Coated Steel Supply Demand & future challenges

Panel Discussion: Quality Awareness & Standardization

SESSION 3: New Products and Technology

- 1) Galvanneal– Differences from Galvanize
- 2) Innovation in Paint Technology
- 3) PPGI a future replacement for powder coating

SESSION 4: Packaging and Logistic

- 1) Packaging Technology
- 2) Material Tracking and Yard Management
- 3) Logistic challenges

After the grand success of first, second & third GCP Summit, Steelgroup.co.in is organising the annual gathering of coated & profiled steel manufacturer, users, processors, technology, equipment & service providers on 12th February, 2016 in Mumbai.

The Annual GCP Summit platform offers unparalleled business network opportunities with large, medium & small players from the Galvanizing, Coating and Profiling sectors under one roof.

With the growing market scenario, there is a great need of sharing information and having one to one interaction with key players and decision makers including end users of coated products.

GCP Summit is the only business networking forum in India for people and companies to network with key players and understand challenges and opportunity in downstream processing of steel, coating, and profiling areas globally.

This unique event also offers exhibition opportunities for products & equipment manufacturer and service providers to display their products and directly meet with prospective buyers and decision makers.



Benefits to the Speakers/Presenting Companies

- ◇ 2 Complimentary delegates for the conference
- ◇ Opportunity to distribute company literature/flyers during the session
- ◇ Company's logo on the session backdrop during the sessions
- ◇ 15 minutes to present the technology through PPT/AV
- ◇ Company's names listing in the conference directory
- ◇ Opportunity to distribute giveaways during the sessions
- ◇ Sharing the database of conference participants
- ◇ Logo visibility at the venue on multiple signage

Cost for each speaking slot and presentation is \$2000 (INR 1 Lacs + Applicable taxes) Select the topic from the list above and send us your abstract with names and profile of speaker before 11th January, 2016, India.

Exhibition Opportunity

Conference platform also offers exhibition opportunity during the programme. We will have free space for the lead sponsors and limited number of built up booths are available in 3x2 and 2x2 sqm (square meter) size. Due to space constraint 3x2 will be on first cum first basis.

Benefits to the Exhibitors

- ◇ 2 Complimentary delegates for the conference
- ◇ Name in the exhibitors/conference directory
- ◇ One full page color advertisement in conference proceeding CD
- ◇ Logo in the exhibitor's signage at venue
- ◇ Listing in the pre conference promotion html mailer
- ◇ Logo and short profile on the conclave website
- ◇ Sharing the database of conference participants

Cost for each build up booth (3 x 2Mts) is \$3000 (INR 1.5 Lacs + Applicable taxes) & Cost for each build up booth (2 x 2Mts) is \$2000 (INR 1 Lacs + Applicable taxes) Please contact us & send your booth request before 11th January, 2016. Build up booths are on first come first basis.

Company Highlights :

- ◇ Company Logo will be placed on the Company Highlights Signage at the venue.
- ◇ 2 Complimentary delegates for the Conference.
- ◇ Name in the exhibitors/conference directory.
- ◇ Listing in the Pre conference promotion html mailer.
- ◇ Logo & short profile on the conclave website.
- ◇ Company Brochure in Delegate Kit.

Cost of Company Highlight Package for each company is Rs 40,000 + Applicable taxes. Please contact us & send your company Details before 11th January, 2016.



GCP-2016 Summit Partners

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Company Highlight



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Marketing Partner



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For further details please contact :

Mr. Ajay Tambe

Contact Number : +91-9322199557

E-Mail : ajay.tambe@steelgroup.co.in

Mr. Amit Purohit

Contact Number : +91-9575944333/9926744333

E-Mail : amit@steelgroup.co.in

367 Powai Plaza, Opp.Pizza Hut, Hiranandani Powai, Mumbai - 400076

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