

Traditional jewellery for everyone

A tradition of exquisite original jewelry is a trademark of both Tacori and Baron's Jewelry. They both take pride in creating unique hand-crafted pieces that are sure to bring a smile to any wearers face. Baron's Jewelry and Tacori join together in a common goal of complete customer satisfaction and high quality guaranteed to each and every customer.

Tacori jewelry design house was opened in 1967 in Glendale, California when Haig Tacorian and his wife Gilda decided to combine their European flair with California's relaxed, effortless style. Their original focus was on pearls but expanded to include diamonds in the 1990's. By 2005, Tacori became a leader in bridal jewelry including engagement rings and bridal wear accessories. Popular television shows "The Bachelor" and "The Bachelorette" made them a household name by featuring Tacori's product lines. The design house is known for their trademark crescent silhouette. Tacori was named "Top 5 Most Visible Brands" in 2013 by INDESIGN magazine and that same year, they were named a finalist in the Communications category of Jewelers of America annual GEM award because of their ad campaign, "Par Chance." Tacori takes pride in creating each piece with the same family legacy, combining passion into work and life. Each design reflects the Tacori family devotion to creating exquisite heirlooms that will be treasured for generations and become tangible memories that create your legacy. They ensure each piece is created with the same dedication to quality and superb attention to detail. No two Tacori pieces are alike because they use exquisite artistry and precise science with each design as well as high tech methods and individual hand selection. These methods and Tacori's dedication to quality are why each piece will become timeless symbols that join individuals and generations.

Baron's Jewelry, your [Tacori Dealer Livermore CA](#), opened its doors in 1967 in Livermore, California when Bart Heller created a beautiful store devoted to creating smiling faces. They are dedicated to providing the finest jewelry at affordable prices by offering the best designers who guarantee excellent craftsmanship and exquisite beauty like Tacori and other world renowned jewelry designers. Baron's also offers their customer LEGACY collection hand-crafted by some of the most qualified craftsman in the business. One unique feature of Baron's custom line is they welcome the customer to help take part in designing their piece of jewelry. Baron's remains committed to making your jewelry purchasing experience unforgettable by treating each customer like family and devoting themselves to superb customer service.