

SARAH A. ROME O

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SKILLS

PROGRAMS: Photoshop, InDesign, Illustrator, Bridge, Dreamweaver, Muse, Sublime Text, Prezi, PowerPoint.
SPECIALTIES: Photo manipulation/retouching, typography and page layout. Strong grasp of HTML5 and CSS3, with some Javascript and JQuery. Very experienced with image copyright and art purchasing.

EDUCATION

FORDHAM UNIVERSITY

BA IN ENGLISH AND CREATIVE WRITING, CUM LAUDE

CONTINUING EDUCATION:

Course in **Typography** at School of Visual Arts, New York, NY, Summer 2011

Course in **Graphic Design** at Parsons, The New School for Design, New York, NY, Summer 2012

Course in **Letterpress Design** at The Cooper Union, New York, NY, Fall 2012

Certificate Program in **Web/Digital Graphic Design** at Pace University, New York, NY, Spring-Summer 2013

Course in **Figure Drawing** at The Cooper Union, New York, NY, Spring 2014

Course in **Front End Web Development** at General Assembly, New York, NY, Fall 2015

RELEVANT EXPERIENCE

Graphic Designer, May 2013 - Present

TOR AD/PROMO AND MARKETING, MACMILLAN PUBLISHING, NEW YORK, NY

- Design promotional and marketing materials for Tor Books including bookmarks, risers, brochures, postcards, boxed sets, sell sheets and advertisements for newspapers, magazines and conventions
- Create web pieces including landing pages, banner ads and email blasts
- Develop branding concepts for our yearly showings at Comic Con and design corresponding booth skins, animated presentation and printed materials
- Responsible for all production duties including price negotiation with printers
- In November of 2014, I was promoted from junior designer to designer

Freelance Graphic Designer, July 2014 - Present

VARIOUS COMPANIES, NEW YORK, NY

- Design advertisements and promotional materials monthly on a freelance basis
- Primary clients are Macmillan Children's Publishing Group and For-Shore Weed Control

Junior Graphic Designer/Art Assistant, June 2010-May 2013

PUTNAM ADULT ART, PENGUIN GROUP, NEW YORK, NY

- Maintained schedules and tracked budgets for Putnam Art Department
- Performed photo research and negotiated rights with image houses
- Managed cover edits, routes and reprints
- Uploaded finished covers to online feeds and submitted final files to archival system
- Acted as a liaison between all Penguin departments, vendors and freelancers
- Designed original book covers
- In March of 2012, "junior designer" was added to my title and design became the primary focus of my job

Film Festival Intern, February 2009-April 2009

RAINDANCE FILM SHOWCASE, LONDON, UK

- Provided office support for largest independent film festival in the UK
- Assisted festival founder in researching, editing and writing clips for his latest book, *130 Projects to Get You into Filmmaking*
- Performed photo research and negotiated rights
- Wrote articles for the website and news magazine
- Helped run classes and assisted at special events
- Created, edited and distributed promotional materials

Home Design Editorial Intern, August 2008-December 2008

FAMILY CIRCLE MAGAZINE, MEREDITH CORP., NEW YORK, NY

- Assumed the editorial assistant's duties after her departure from the magazine, allowing me to write the March 2009 "Home News" column
- Contacted PR representatives to gather product information and samples
- Attended press events and helped with other market work
- Researched home goods featured in monthly consumer column, wrote corresponding copy