
FIVE FOOT SEVEN



14.2k followers



1.4k followers



6.1k followers



38.5k+ page views

As of January of 2016 I will be offering advertising slots for bloggers and businesses. All of the information is below, but if you need anything else you can email queries to issyaldridge@gmail.com. The standard advertising package lasts for one month before being renewed, however this can be discussed if you're looking to be advertised for a longer period of time. Currently, I only accept payments through PayPal.

The Platinum Package

£8

- 250px x 250px space for a banner for your blog/website
- Promotional posts on a platform of your choice (followings listed above) linking to your blog/website
- Included in a 'Meet the Advertisers' blog post at the beginning of each advertising month. Each advertiser will have their blog/website link, and an introductory paragraph included in the post. The introductory paragraph should be no more than 200 words and can be submitted via email.

The Gold Package

£6

- 250px x 250px space for a banner for your blog/website
- Included in a 'Meet the Advertisers' blog post at the beginning of each advertising month. Each advertiser will have their blog/website link, and an introductory paragraph included in the post. The introductory paragraph should be no more than 200 words and can be submitted via email.

The Silver Package

£3

- Included in a 'Meet the Advertisers' blog post at the beginning of each advertising month. Each advertiser will have their blog/website link, and an introductory paragraph included in the post. The introductory paragraph should be no more than 200 words and can be submitted via email.

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Advertising FAQ

Q. When does the advertising month begin?

The advertising month begins on the 25th. On that day, the banners in the sidebar will be updated and the 'Meet The Advertisers' post will be published.

Q. What is the last submission day to reserve a spot in the month's advertising?

Final submissions must be received by 20th of each month, and the submission box for the next month will open on the 27th. You will receive an email confirming your spot on the advertising list, and also requesting payment and the introductory paragraph. If no payment has been received by the 24th, then your spot will be given to another brand or blogger.

Q. I'm a brand, can I advertise?

Yes! The packages apply to both bloggers and brands, however if you wish to advertise a banner which is larger than 250px x 250px, then we will have to discuss different pricing to those stated in the packages.

Q. Do you offer any other forms of advertising?

I can offer sponsored and paid for blog posts which can be arranged over email. Pricing of these can be discussed depending on what you wish, however I will only work with brands which have relevance to my blog, and other bloggers who have similar interests either in beauty, fashion or lifestyle. I am also prepared to offer promotion on my social media platforms, and stats for these are listed above and also in my media kit which is available on request.

Q. Do you have any blog statistics?

Yes I do! If you drop me an email to issyaldridge@gmail.com requesting my media kit, then I will happily send a copy over to you. I update my media kit on a monthly basis so all figures will be accurate.