



The Gauge

Better Heating & Air
423—512—3060

Volume 2, Issue 4
October, 2015

Special Announcement

Better Heating & Air hired Paul Taylor as their Public Relations Coordinator on October 18, 2015. The decision to hire Mr. Taylor was made in an effort to remain true to you, our current customers and clients, as we continue to grow and expand. Until now we

“We want our clients to know we see them as our most valuable asset.” - Curtis Sapp, Owner

have always focused primarily on residential work but we are excited to be expanding our commercial sales and service holdings. We are looking to fill a need in our area and bring our idea of stellar customer service to individuals and companies in the commercial arena. **BH**

Heating & Cooling Tips

No matter what kind of heating and cooling system you have in your house, you can save money and increase your comfort by properly maintaining and upgrading your equipment. By combining proper equipment maintenance and upgrades with recommended insulation, air sealing, and thermostat settings, you can save about 30% on your energy bill while reducing environmental emissions.

Service Calls for only \$75

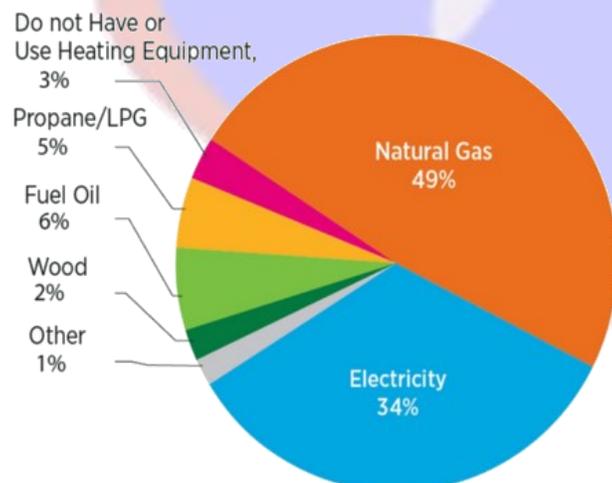
- Set your programmable thermostat as low as comfortable in the winter and as high as comfortable in the summer—raise or lower the setpoint when you are sleeping or away from home.

- Clean or replace filters on furnaces and air conditioners once a month or as recommended.
- Turn off kitchen, bath, and other exhaust fans within 20 minutes after you are done cooking or bathing; when replacing exhaust fans, consider installing high-efficiency, low-noise models.

“You can save about 30% on your energy bill”

- During winter, keep the draperies and shades on your south-facing windows open during the day to allow sunlight to enter your home and closed at night to reduce the chill you may feel from cold windows.
- During summer, keep the window coverings closed during the day to block the sun’s heat.

Household Heating Systems



Long Term

- Select energy-efficient products when you buy new heating and cooling equipment.
- For furnaces, look for a high Annual Utilization Efficiency (AFUE) rating. The national minimum is 78% AFUE. For air conditioners, look for a high Seasonal Energy Efficiency Ratio (SEER). The current minimum is 13 SEER.

Source: Buildings Energy Data Book 2011, 2.1.1 Residential Primary Energy Consumption, by Year and Fuel Type (Quadrillion BTU and Percent of Total)

Courtesy of www.energy.gov/energysaver/tips-heating-and-cooling