Trending
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Dragon's Lair The Movie

Dragon's Lair Returns
4138 Backers

LURUCHA: A CHILDREN'S BOOK FROM A SCHOOL IN PERU
45 Backers

Mission: Tech the Halls
250 Backers

Anystreaming
97 Backers

BomBoard- Portable Watercraft That's A Blast!

Whitewater, United States Technology

Story | Updates 4 | Comments 3 | Backers 55 | Gallery 15

1.3k
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The World's Only Personal Watercraft that Rides in Your Car for Anytime, Anywhere Fun!

#outdoors #vehicle #fun #water #sports

Anders Stubkjaer
Email Verified

Technology
Whitewater, Wisconsin
United States
5 team members

Contact · See More Details

We wanted to create a machine that made the on-water lifestyle available to anyone who can find water to ride on.
FREEDOM

Be one of the first to experience BomBoard. **Have a blast**, **blow off steam**, or just **enjoy the sun anytime, anywhere**. -- ***Life is Better on a BomBoard!***

Portable/ Modular	Affordable
Lightweight	Safe/Easy to Ride
450 cc Engine	3 Riding Positions
45MPH	FUN!

PEOPLE ARE TALKING

$88,250 USD

88% of $100,000 flexible goal

55 backers

9 hours left

Select a Perk

Featured

$2495 USD

EARLY ADOPTER SPECIAL

EARLY ADOPTER - Back By Popular Demand – Save $1,500! $2,495 gets you one of the first BomBoards and guarantees your place in the earliest delivery groups. Be one of the first to hit the water on a BomBoard bearing your “Original BomBoarder” numbered badge to call out your role in bringing BomBoard to the waterways!! 48 states only. Delivery Dec. 2016 – Jan. 2017

1 claimed
Estimated delivery: January 2017
Ships to: United States

$5 USD

BomBacker - Mini-BomBoard

$5 gets you a cardboard origami model of the real thing. Put it on your desk, hang it above your bed or play with it in the bathtub until you can play with the real thing! Free shipping via USPS Worldwide

6 claimed
Estimated delivery: January 2016
Ships Worldwide

$39 USD + Shipping

Hella-Awesome Hoodie

Gets you an Awesome BomBoard Hoodie!! ($39 + $9 Shipping) Wear your BomBoard love on your sleeve. This warm hoodie is a fitting tribute to life flying across the waves! Get our factory direct, ultra high quality, BomBoard embroidered or printed hoodie. ($70 value!) Navy Blue, Black, White S, M, L, XL, & XXL sizes

8 claimed
Estimated delivery: January 2016
Ships to: United States

"I think you may want one.
I know I do!
I am on-board with the BomBoard!"
Nick Calderone, Right This Minute Viral Video Show

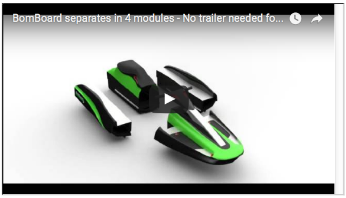
"BomBoard is the most significant breakthrough in a decade because it represents the merger of Thrill and Athleticism with Portability and Affordability."
John Jones, Chicago Venture Magazine

gizmag **calls BomBoard:**

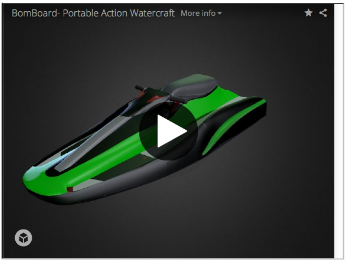
Standout water toys and small watercraft of 2015

GET ALL FOUR PIECES OF THE ACTION!

In seconds, the BomBoard separates into four easily transportable modules. Load it in the back of your car and find BomBoarding adventure on the waterway(s) of your choice. When you are done riding, it can be stored away in an instant.



THE PERSONAL WATERCRAFT THAT RIDES IN YOUR CAR.



Launch our interactive 3D model. Click and hold anywhere on the screen. then move your mouse to see the BomBoard from any angle. Click the numbers for explanations of each module.

$250 USD

NEW PERK!! - WAY2RIDE REBEL

YOU ASKED FOR IT! - Your $250 fully refundable deposit secures your place in line, earns you an "Original BomBoarder" badge, saves you $125 off the List Price and places you in Delivery group 4. As your delivery date nears you can: 1. Pay the $3,620 remaining balance (plus shipping) or finance at $99/month. 2. Request a full refund of your deposit. We want to make it as easy as possible to get you on a BomBoard! US only Delivery group 4

2 claimed
Estimated delivery: March 2017

$1995 USD

VIP CORE ENTHUSIAST

Save $1,000! A $1,995 refundable deposit puts you in VIP delivery status with just 25 machines ahead of you. As your delivery draws near you have two options: 1. Pay/ finance the $1,000+shipping remaining balance and take delivery 2. Request a refund of your down payment. It's that simple and risk free to own one of the very first Original BomBoards! US only. Delivery Group 2

11 claimed
Estimated delivery: January 2017

$2495 USD

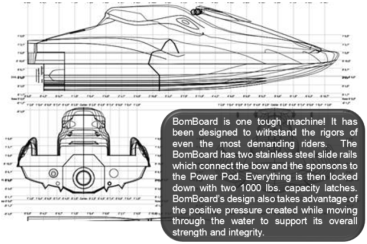
Early Adopter

Early Adopter – Save $1,500! $2,495 gets you one the first 100 early-bird limited edition production BomBoards with your "**SOLD OUT**er" badge attached to call out your help in bringing BomBoard to the waterways!! 48 states only. Delivery Dec. 2016 – Jan. 2017

25 out of 25 claimed
Estimated delivery: December 2016
Ships to: United States

Do you think this campaign contains prohibited content? Let us know.

BOMBOARD IS TOUGH!



BomBoard is one tough machine! It has been designed to withstand the rigors of even the most demanding riders. The BomBoard has two stainless steel slide rails which connect the bow and the sponsons to the Power Pod. Everything is then locked down with two 1000 lbs. capacity latches. BomBoard's design also takes advantage of the positive pressure created while moving through the water to support its overall strength and integrity.

BOMBOARD WINS 2015 NASA TECH BRIEFS CREATE THE FUTURE CONTEST!

NASA TECH BRIEFS

Our BomBoard beat out 143 global entries to place first in NASA Tech Briefs' **2015 Design the Future Contest** in the Consumer Products category. Winners in other categories included: NASA Armstrong Flight Research Center, NASA Kennedy Space Center, and Langley Research Center/Lockheed Martin. The judges also cited their personal interest in riding one!

TECH TOYS 360 EDITORIAL.

TECH TOYS 360

Recently, the international technology TV series **Tech Toys 360** Did an editorial piece on BomBoard's innovation which will be aired on the Discovery Channel at a future date.

Bomboard Soundbite full mix
360
JOHN WEST
BOMBOARD - CREATOR
bomboard

BECOME A BOMBOARD LEGEND!

This is your chance to become a BomBoarding legend by owning and riding one of the very first machines. In recognition of our early supporters, all machines purchased during our campaign will have a commemorative, serialized, die-cast badge permanently mounted on their hulls.

★ LAUNCHED IN 2016 ★
Original
BOMBOARDER
SERIAL No. ______________
Whitewater, Wisconsin

PERKS.

FEATURED:

VIP CORE ENTHUSIAST
$1,995 USD

★ LAUNCHED IN 2016 ★
Original
BOMBOARDER
SERIAL No.
Whitewater, Wisconsin

Save $1,000!

A $1,995 refundable down payment puts you in VIP delivery status with just 25 machines ahead of you. As your delivery draws near you have two options:

1. Pay/finance the $1,000 + shipping remaining balance and take delivery.
2. Request a refund of your down payment. It's that simple and risk free to own one of the very first Original BomBoards!

US only. Delivery Group 2

ENTHUSIAST BACKER
$995 USD

★ LAUNCHED IN 2016 ★
Original
BOMBOARDER
SERIAL No.
Whitewater, Wisconsin

Save $500!

Your $995 refundable down payment moves you up to group 3 in the delivery schedule, saves you $500 and takes a big bite out of the remaining balance. As always, as your delivery nears you can:

1. Pay/finance the $2,500 + shipping remaining balance.
2. Request a refund of your down payment. We want to make it as easy as possible for you to help us make BomBoarding the newest action watersport.

US only. Delivery Group 3

$39 + $9 HELLA-AWESOME HOODIE

BomBoard
Portable Action Watercraft
NAVY BLUE
BLACK
WHITE

Get our factory-direct, ultra-high quality, BomBoard embroidered or printed hoodie. ($70 value!)

Free shipping via USPS
S, M, L, XL, XXL sizes
United States only
Delivery in mid-January

$5 BOMBACKER

You're the future BomBoarder!
Gets you a super-cool, 6" mini-model of the BomBoard to display where you want!

Worldwide delivery
Delivery - mid-January 2016

$2,495 EARLY ADOPTER (SAVE $1,500!)

LAUNCHED IN 2016
Original
BOMBOARDER
SERIAL No.
Wisconsin
SOLD OUT

Limit: 25
Lower 48 states only
Maxium 1 per household
Not transferable
Delivery Dec. 2016–Jan. 2017

Be one of the first to own and ride the 25 limited-edition, production BomBoards!

Delivery Group 1

Refer your friends and for each one who backs our campaign, we'll thank you with **$$**! Starting today through the end of the campaign, you can earn:

-**$100** every time one of your friends backs a **$1,995** or **$995** BomBoard package.

- **$25** every time one of your friends backs a **$250** BomBoard Package.

HOW DO I GET STARTED? You must be logged into your Indiegogo account when you share the link in order for the referrals to count. But, check the updates for all of the instructions.

TECHNICAL DETAILS.

PERFORMANCE

Speed	45 mph (72 kmh)
Engine	45 HP @7500 rpm 43 Nm @6500 rpm Single cylinder Closed-loop liquid cooling Single overhead cam 4 valves

	Semi-dry sump Electronic fuel injection Electric start
Pump	140-mm, axial-flow pump 4-blade stainless-steel impeller

SIZE AND WEIGHT

Weight	Power Pod: 90 lbs (41 kg) Front Module: 35 lbs (16 kg) Sponsons: 40 lbs. (18 kg) Total Dry: 165 lbs. (75 kg)
Gas tank	Removable 3-gallon tank 18 lbs. of fuel
Riding time	2–4 hours depending on aggressiveness
Dimensions	Assembled length: 7' (213 cm) Assembled width: 2'11" (90 cm) Height: 20" (50 cm) Module length longest 3'6" (106 cm)

CONSTRUCTION AND MATERIALS

Hull	Modular construction Stainless-steel attachment rails 1,000 lbs. locking latches (2) Semi-monocoque frame (like aircraft) Module length longest 3'6" (106 cm) Unsinkable with foam filling Twin-sheet, thermoformed hatches
Handle Pole	Adjustable-length pole Start/stop/kill switch Aluminum

ACCESSORIES

Battery	Lightweight LifePO4
Bilge	Automatic electric pump
Colors	Multiple colors. You help us decide
Customization	Absolutely

BOMBOARD **CREW.**

John West

Founder and CEO (Captain)

John is a serial entrepreneur who has led two previous high-technology companies to achieve explosive growth and was recognized by KPMG as the Chicago Entrepreneur of the Year. The BomBoard is yet another example of a breakthrough product innovation that John has used to build successful companies. John's service as USMC Infantry Platoon Commander in Vietnam earned him the Bronze Star with Valor. He was also awarded two Purple Hearts.

Anders Stubkjaer

COO/CFO

Anders is an experienced COO/CFO/Administrator of startups and midsized companies. His roles as COO/CFO of an engine manufacturing and powersports company are invaluable to BomBoard during this early commercialization phase. He also served as the CFO of a $700 million division of a public company and CFO of a company that grew from $0 to $100 million in a few years' time.

Mike Cubberly

Director of Marketing

Mike loves communicating his extreme sports passion with the BomBoarding community. Mike worked for a leading content marketing agency and led the marketing/operations efforts for a celebrity-founded Internet startup. Mike is an extreme sports fanatic specializing in BMX biking where, in his early years, he was considered a semi-pro in the industry.

Dr. Britt Cobb

Powertrain Development

Britt is a highly regarded expert in small-engine design and emissions. In cooperation with John Deere, he received the Clean Air Technology of the Year Award from the EPA and has many patents in his name. In the past, Britt has assisted companies such as Porsche, Polaris, GM, Ford, McDonnell-Douglas, and Pratt Whitney Aircraft with their high-performance engine technologies.

Beatrice Davis

Public Relations

Beatrice has extensive experience in public relations, branding, social media promotions, entertainment, movie production, and events planning. She is also on the board of PZM, a motorsports clothing company.

John Olin

Advisor

John is the SVP and CFO of Harley Davidson Motorcycle Company. John's experience at Harley Davidson provides BomBoard with expert guidance in creating a powerful brand. In addition, John' strong financial management experience in the powersport industry will help achieve outstanding financial performance.

Tom Schubert

Advisor

Tom's background as an engineer, watersports enthusiast, and start-up company investor is helping BomBoard manage our start-up and growth processes. Previously, Tom founded and was CEO of a medical equipment company that was ultimately sold for over $100 million, providing him with the experience to assist BomBoard scale its business.

Patrick Snyder

Advisor

Patrick is the Executive Director of the United States Association for Small Business and Entrepreneurship (USASBE) based at the University of Wisconsin in Whitewater. Patrick is totally immersed in the the world of entrepreneurship on an everyday basis. He has introduced BomBoard to a host of valuable individuals and resources that will help the company build its business.

CURRENT STATUS.

After building eight generations of prototypes and performing hundreds of hours of testing, we have arrived at a working model that achieves the thrilling performance, ease of transport and cost levels we had initially targeted for the BomBoard.

We are now ready to commercialize and bring it into volume production.

UPCOMING TASKS.

The task of producing BomBoards, is less complex than other motorized products because of its simple powertrain, unique construction materials/fabrication methods, and the goal to outsource major component manufacturing to a team of world-class suppliers. While the manufacturing process is well understood, additional time must be included for obtaining regulatory approvals (mainly emissions) and for the extensive testing of components and assembled BomBoards. Thus ensuring the product meets our rigorous quality standards.

The following timeline milestones, summary and Gantt chart provide a more detailed view of the process.

BOMBOARD TIMELINE

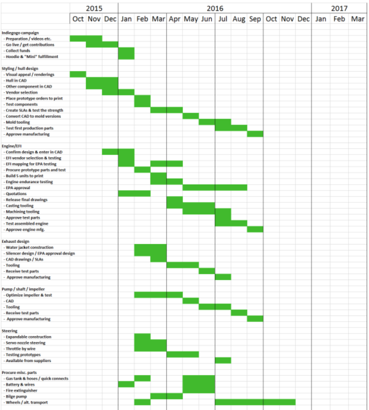
JUST IN TIME FOR A HOLIDAY SURPRISE!

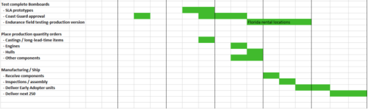
TIMELINE	ACTIVITY
Q4 2015	• Finalize visual design • Create complete CAD database • Begin vendor selection
Q1 2016	• Complete production drawings • Finalize vendors • Release tooling and part orders
Q2 2016	• Build initial 3 prototypes to print • Test initial units • Submit units for EPA and Coast Guard approvals • Order vendor supplied parts for 40 pre-production builds
Q3 2016	• Receive EPA and Coast Guard approvals and certifications • Build 10 units from vendor-supplied parts • Begin field testing of pre-production units • Order parts for production
Q4 2016	• Continue field testing of pre-production units • Begin initial production build • Ship to initial customers

COMMENTS:

- Staff will be added throughout this process.
- Formalized and rigorous testing procedures will be followed to ensure quality.
- All issues will be documented and resolved.
- No product shipments will be made utill quality standards are met.

IMPLEMENTATION SCHEDULE.





RISKS AND CHALLENGES.

Bringing a motorized watercraft into production entails certain inherent risks such as optimizing hull and powertrain design, proper material and component selection, supplier selection and quality, achieving schedule timelines, and obtaining regulatory approvals. We have worked through many of these risks factors in building and testing of 8 generations of prototypes.

In building these prototypes we have drawn upon the expertise of specialized engineering firms where needed, incorporated already proven technologies whenever possible, and built strong relationships with a core of trusted suppliers. For example, the engine we selected has been in volume production since 2009 and is used by a number of manufacturers in very demanding on and off-road motorcycle applications.

We have also continuously consulted with emission specialists and the U.S. Coast Guard to ensure we meet all regulatory requirements. As a final measure, we will always perform final assembly ourselves and thoroughly test to ensure all quality standards are met before shipment to customers.

Maybe the most important risk mitigation factor is the experience and knowledge of the management team. Our Founder and CEO, John West, has twice before set up volume manufacturing operations from the ground up to mass produce products more complex than the BomBoard. His successful navigation through the product commercialization process in the past provides the knowledge and experience to help overcome any unforeseen obstacles that may arise.

Our powertrain engineer Dr. Britt Cobb, has overseen many new engine implementations and won the Clean Air Technology of the Year Award from the EPA. In addition, our COO/CFO, Anders Stubkjaer, managed a much more complex motorcycle engine manufacturing operation prior to joining the company. Customers, rest assured. No product will be shipped until it has passed our rigorous final test procedures. Our goal is to turn early Indiegogo supporters into raving fans of both our company and our products.

THE PRESS IS BLOWN AWAY BY BOMBOARD.

gizmag
Milwaukee BizTimes
AdrenalineTV
MIKESHOUTS
Milwaukee-Wisconsin Journal Sentinel
FANRTO
PRORIDER Watercraft Magazine
TRENDHUNTER
Right This Minute
The Viral Videos Show
Market Wired
The Awesomer
PWC Today
Xconomy
Nautic Expo trends
WisBusiness.com
GIZMODO
Wisconsin Angel Network
LIKECOOL
PersonalWatercraft.com
IJSBA International Jet Sports Boating Association
TheJetSki.Club
The Watercraft Journal
axs
ROADS & RIDES

FAQ.

Can I *gift* a perk?

What a great idea! During the checkout process, fill in the name of the recipient as the person ordering the perk and use your information for handling the payment.

What is the *shipping cost*?

We have not finalized shipping costs yet, however, we expect they will be in the $150 – $200 range, per BomBoard. Shipping is *not* included with the BomBoard perks

Is it *fun*?

Hell yeah! The BomBoard is as (or more!) fun as any personal watercraft (but more stable, so *anyone* can ride it!)

Is it *ocean-worthy*?

Yes! The BomBoard performs brilliantly in fresh *and* saltwater! The light weight, means the BomBoard rides *atop* larger ocean waves so you get more up and down motion and it's easier to do thrilling air shots off the waves!

What is the *warranty*?

BomBoards come with industry standard one year warranty. An extended warranty will be available.

Where do I get the BomBoard *serviced*?

A BomBoard can be serviced at a number of BomBoard service centers. If a service center if not located in your area, we can arrange for pickup and delivery of the affected part or you can drop it off at a UPS store.

We will offer an exceptional service level rarely available from dealers including 24 hour turnaround in our service centers.

Is it *noisy*?

The BomBoard will make *some* noise, but we are currently working to further muffle the sound with our "water box". However, that being said, even as is, the BomBoard is not *nearly* as noisy as the traditional personal watercraft and most power boats.

What are the *engine specs* and is it *environmentally friendly*?

We're using a modern designed, 450 cc engine - producing approximately 45hp and just so happens to be a dirt bike engine (you KNOW they're tough & quick!)

As far as environmentally friendly, the BomBoard boasts a clean, four-stroke engine with electric fuel injection (EFI), which is permitted on *all* waterways open to powerboats.

Is it *safe*? *Durable*?

YES TO BOTH! The prototype, despite the four-piece modularity, is made from fiberglass and carbon fiber, and the production board will be made with even stronger materials. Strong material for a thrilling ride!

Where will it be *manufactured*?

The BomBoard will be manufactured in Whitewater, Wisconsin and we will source components from worldwide suppliers.

How is it *regulated*?

BomBoards are treated the same as other personal watercrafts from a legal perspective. *Life jackets required!*

What *age* do you need to be to ride?

The BomBoard has the exact same age limit regulation as traditional personal watercrafts (in most states, riders must be at least 12 years of age).

What are the *registration requirements*?

The BomBoard must be registered in your state and you will have to pay associated local sales taxes and registration fees.

As a service, we will help you get your BomBoard registered and YOU out on the water!

Do I need a *drivers license*?

No. No state requires a drivers license to ride a BomBoard. However, most states *do* require people under a certain age to take a safety course available on or off-line.

Any Other Questions? Reach out, we'd love to hear from you!

info@bomboard.com

BomBoard
Portable Action Watercraft
Thanks for your support!

BOMS AWAY!

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Help make it happen

for BomBoard- Portable Watercraft That's A Blast! and the team!

SELECT A PERK

Other Campaigns You Might Like

PHOTOGRAPHY

Vicki Valkyrie's Holiday!

Help me make my favorite characters come to life! :)

$1,600 USD

320% 57 hours left

FOOD

Help defend farmers charged in rare sheep case

Help Montana Jones & Michael Schmidt defend charges of disobeying kill order for healthy rare sheep.

$61,490 CAD

InDemand

FILM

'Life is but a Dream' The Casey Smith Story

No one man can live forever, but his words can.

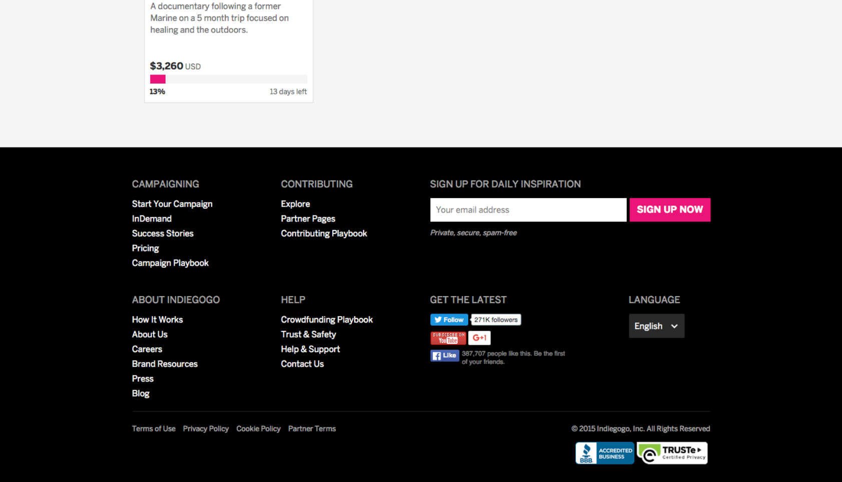
$4,673 USD

117% 21 days left

FILM

To See Them As They Are

To See Them As They Are



A documentary following a former Marine on a 5 month trip focused on healing and the outdoors.

$3,260 USD

13% 13 days left

CAMPAIGNING

- Start Your Campaign
- InDemand
- Success Stories
- Pricing
- Campaign Playbook

CONTRIBUTING

- Explore
- Partner Pages
- Contributing Playbook

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LANGUAGE

English

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