



Larra Conville

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Dear Hiring Manager,

One of the most important thing to know about me is that I like to think outside the box and approach things from a different, more creative, angle.

As a substitute for a cover letter, here is my artist statement:

I have never climbed Mt. Everest. I have never met a platypus; and I have never defeated an enemy with a single blow. There is excitement in knowing that there are still things that I have not done and places that I have not been. As my bucket list continues to grow, my eagerness to explore grows with it.

What others see as a simple text layout or graphic, I see as an opportunity to construct a combination of images that has never existed prior to that moment. One of my favorite adventures as an artist is the endeavor of seizing a mistake and using it in a way that I didn't intend to. More often than not, my favorite pieces have resulted from an unintentional key stroke.

"The life of a designer is a life of fight. Fight against the ugliness. Just like a doctor fights against disease. For us, the visual disease is what we have around, and what we try to do is cure it somehow with design."
— Massimo Vignelli

Sincerely yours,

Larra Conville