

---

# 50 shades of Fog: Design meets art fair

By Anh-Minh Le | January 8, 2016 | Updated: January 8, 2016 11:38am

---

0



---

Fog fairgoers can see a preview of “Flower and Corpse Glitch, Set of 12,” a digital work by Japanese collective teamLab presented by Pace gallery.

---

The third annual Fog Design + Art fair opens Thursday to the public. During the four-day event, the Fort Mason Festival Pavilion will be brimming with furniture, fine art and design objects from 43 exhibitors. “This is a unique experience for the Bay Area to have the best dealers from all over the country under one roof,” says interior designer Douglas

Durkin, one of the co-founders of Fog.

“It has a very wide range of dealers,

from the highly established to younger, more emerging ones. We feel that the dialogue between art and design is key to Fog’s perspective, and we have worked very hard to create an atmosphere that is inspiring and accessible, and national in viewpoint.”

While the exhibitors at Fort Mason may be the main draw, you don’t have to be an aficionado or a collector to enjoy the fair and various other arts-related events happening around town next weekend. Here’s all you need to know:

*Anh-Minh Le is a freelance writer. E-mail: [home@sfchronicle.com](mailto:home@sfchronicle.com).*

**Pop shop:** No need to break the bank in order to take home a little something from Fog. Event designer and Fog co-founder Stanlee Gatti will once again curate 21POP, a pop-up shop that highlights artisans and their handmade wares. The theme for this year’s shop is Cut It Out. “The entire installation will involve people who are cut-out artists — leather, paper, wood and ceramics,” says Gatti. San Francisco store and gallery Park Life will also have a presence near the front of the pavilion.

**Even the food is curated:** Lindsay and Michael Tusk, the husband-and-wife team behind Cotogna and Quince, are returning as well, setting up a sit-down restaurant on the premises. San Francisco cafe and bakery Jane will operate a couple of casual spots to grab food to go. (According to Durkin, Jane has developed a special coffee blend that will be available only at the fair, and the cafe has commissioned Matt Dick of Small Trade Co. to

---

## MORE DESIGN

---



**African textiles tell couple’s story and artisans’ history**



**J.Rachman shop an oasis of exquisite vintage on Market Street**



**California chic**

---

design a new apron that will be sold at the fair.)

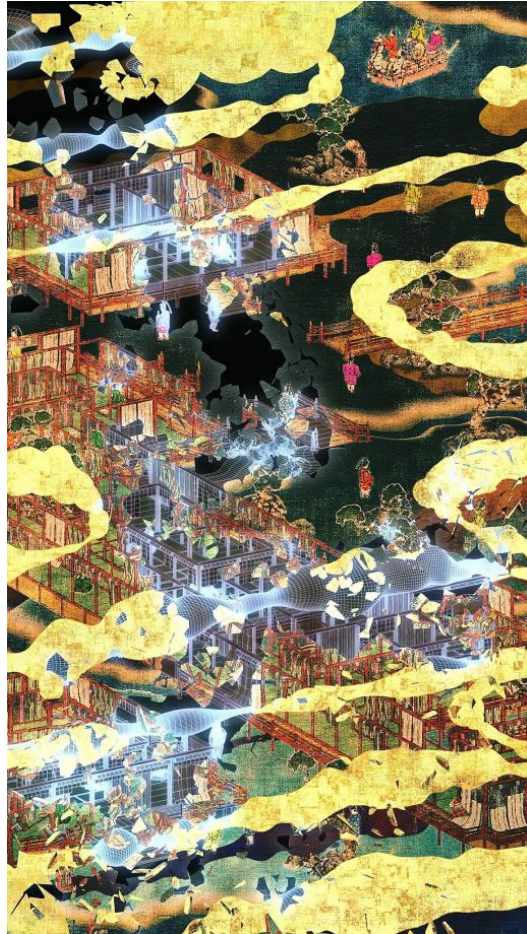


Photo: Pace Gallery

---

#### IMAGE 1 OF 4

Pace gallery offers a sneak peek at its upcoming Art + Technology exhibition showcasing the work of teamLab, a 400-member art collective in Japan. Pictured, teamLab's "Flower and Corpse Glitch" series.

---

**Drone photography:** For 2016, Altman Siegel Gallery will shine the spotlight on Trevor Paglen, whom Claudia Altman Siegel describes as “a well-known and important artist who has spent a lot of time in the Bay Area.” (Paglen earned a master’s of fine arts from the Art Institute of Chicago and a doctorate in geography from UC Berkeley.) Altman Siegel adds: “We will show a series of his gorgeous drone photos along with the ‘Autonomy Cube,’ a sculpture that doubles as a Wi-Fi hot spot.”

**Sneak peek:** At its booth, Pace Gallery will offer a sneak peek of an upcoming exhibition. “This year, we will focus on our newly announced program, Art + Technology, exclusively showcasing the work of teamLab, the incredible 400-plus person art collective

from Japan,” says Elizabeth Sullivan, director of the gallery’s Menlo Park outpost. The exhibition, “Living Space and Future Parks,” will open Feb. 6 in Menlo Park and will feature 20 interactive installations.

**Woodworking panel:** A Friday, Jan. 15, afternoon lecture titled “Visionary Wood: Northern California’s Woodworking Renaissance,” will offer “a discussion of Bay Area woodworking from the 1970s with an emphasis on the work of J.B. Blunk,” says Durkin. Sculptors John Bauer and Robert Strini will be joined by Mariah Nielson, the curator and director of Blunk’s estate. René de Guzman, senior curator at the Oakland Museum of California, and Gerard O’Brien, owner and curator of Reform Gallery and the Landing, round out the panel.

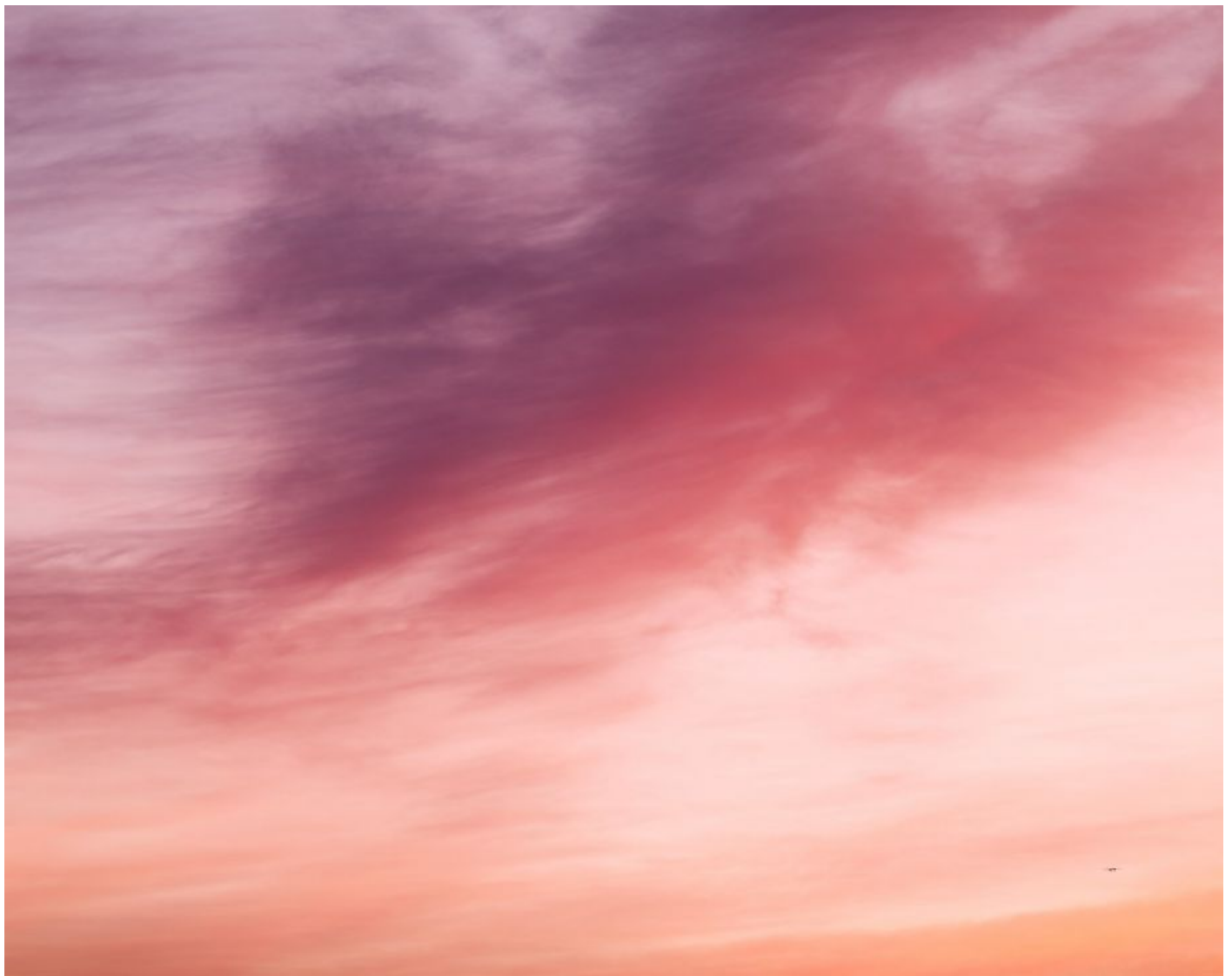


Photo: Courtesy Altman Siegel Gallery

---

Trevor Paglen’s drone photos will be featured by Altman Siegel Gallery.

**Cultured reading** Later that day, Fog attendees can visit a reading room created by Cultured magazine. “We’ve commissioned designer Charles de Lisle to conceive the space as an immersive environment,” says executive editor Tali Jaffe. “The space will feature a wall-to-wall, floor-to-ceiling installation by San Francisco artist Jenny Sharaf, who’s known for her vibrant murals. Another key feature of the booth is the living magazine wall, where guests connect with the space on another plane by taking copies of Cultured, and thus shape the booth’s design through this subtractive activity.” The magazine commissioned designer Lindsay Adelman to fabricate a special version of her “Heavy Light.” It is featured in the current issue and will be available exclusively at Fog.

**B-I-N-G-O** On Saturday night, Jan. 16, the Thing Quarterly, an object-based publication headquartered in San Francisco, will host a bingo party at Hotel Zetta. The event celebrates the release of Issue #28, which features works by Tamara Shopsin and Jason Fulford. The pair conceived of 1,000 ceramic bingo balls that were handmade and hand-numbered in Oakland. And there’s a surprise: While 999 of the balls have a cubic zirconia inside of them, one includes a 1.5-carat diamond. (For an invitation to the free event, e-mail [support@thethingquarterly.com](mailto:support@thethingquarterly.com).)

**Get involved:** The final Fog program takes place at 1 p.m. on Sunday, Jan. 17. The panel for “The Changing Face of San Francisco’s Art Scene” will include Altman Siegel, Rappaport, Jonn Herschend of the Thing Quarterly and Alison Gass of Stanford’s Cantor Arts Center — all of whom will be discussing how the city is evolving and the best way to get involved in the community.





Photo: Liz Hafalia, The Chronicle

---

J.B. Blunk furniture displayed in the Reform Gallery booth at the Fog Art + Design fair at Fort Mason Pavilion in S.F.

---

**Fog Design+Art**, Thursday-Sunday, Jan. 14-17, Fort Mason Festival Pavilion in San Francisco. Tickets \$20 online, \$25 at the door. [www.fogfair.com](http://www.fogfair.com).



**Anh-Minh Le**  
Freelance Writer

