VICTORIA HAMBLETON

ART DIRECTOR | DESIGNER

EDUCATION

Savannah College of Art & Design

2014 - 2016 (expected)

Candidate, Master of Arts, Graphic Design

Savannah College of Art & Design 2013

Bachelor of Arts, Visual Communication

AWARD & HONORS

Savannah College of Art & Design

Artistic Scholarship 2013

Savannah College of Art & Design

Academic Honors Scholarship 2013

Savannah College of Art & Design

Honors Graduate Scholarship 2015

PROFESSIONAL SKILLS

- Branding
- Art Direction
- Logotype Design
- Typographic Design
- Web Design
- Digital Advertising
- Email Marketing
- Editorial Design
- Presentation Design [PowerPoint]
- Environmental Design
- Photography
- Package Design
- Basic HTML/CSS
- Adobe Creative Suite [Id, Ai, Ps, Dw]

PROFESSIONAL EXPERIENCE

Art Director

April 2014 - Present

MME | New York, NY

Lead all design projects for MME clients:

Moët Hennessy, The James Hotels, The Surrey Hotel, Affinia Hotel Collection, Denihan Hospitality Group. Projects include the creation and deployment of e-vites, e-newsletters, banner advertisements, social media content, social media advertising, digital applications, apparel, environmental signage, stationary, presentations, websites and print advertisements.

Graphic Designer

January 2014 - March 2014

Teen Vogue • Conde Nast | New York, NY

Contract designer for Teen Vogue's in house advertising department; projects included designing advertorials and other internal print marketing materials. Design of Teen Vogue environmental signage as well as digital marketing materials: e-vites, e-blasts and web assets.

Graphic & Web Design Intern

January 2014 - March 2014

Black & Black Creative | New York, NY

Designed and implemented concepts across all digital platforms (web and mobile) and designed various print materials for Black & Black clients, including Document Journal, Morgan Lane, Dottie the Collectista, and Solid & Striped. Created assets for Black & Black social media platforms. Designed various email marketing campaigns.

PORTFOLIO

vlynndesign.com access code: vlynn2016

