

SHOCK YOUR RETAIL SYSTEM

DC RECRUIT
WITH DALE CALVERT



Launch Your Business

SCRIPTS

The Training Webinar is online at www.mlmhelp.com/tlc

TEXT BUSINESS ANNOUNCEMENT

Send a text to everyone in your phone to
start planting seeds!

Hi Firstname,

Can you do me a favor?

Please share this website with
people you know who want to
lose weight.

(Your website goes here)

Thanks!

PEOPLE YOU KNOW LETTER

Hi **Aunt Mary,**

I need a favor, can you help me out?

Dawn and I just started a home based business marketing a great line of weight loss and health products with an established twelve year old company with customers all over the world. You may have heard the buzz around this company it is called Total Life Changes, (TLC).

Statistics tell us that at any given time over 50% of the population has a desire to lose weight and improve their health.

These products work
(You personal testimony goes here)

Can you please pass this brochure along to a friend, family member or co-worker who you know is currently on a diet?

Thanks so much for your help, and I will touch base with you in a couple of days.

Dale

Phone Follow Up

Hi Aunt Mary this is Dale how are you and Uncle Joe doing?

(Listen)

I just wanted to call you and make sure you got the brochure I mailed you,
do you receive it?

G R E A T, who did you pass it along to?

(95% of the time, they will say nobody yet)

No problem, who where you going to give it to?

(Let them respond, they will usually say my neighbor, my co-worker, etc.)

Can you do me a favor?

(They will normally say sure or reply positively)

Can you just give your brochure to somebody else and I will send one to your neighbor,
do you know their address?

(collect as much information as possible Odds are you can find their address online)

Thanks so much for your help, if you see Neighbor, tell them I will be mailing them a brochure

Before, I let you go, you or Uncle Joe wouldn't want to try the product would you?

BROCHURE FOLLOW UP

Hi _____

This is Dale Calvert I sent you a brochure a couple of days about our weight loss tea, did you receive it?

GREAT

I just want to check with you and see what questions I need to answer for you, before we get you started?

(Normally very simple questions like how many times a day do you drink the tea?)

Did you want to put that on your Visa or Mastercard?

