

S.C. YOUNG FILMMAKERS PROJECT SCORING RUBRIC

Five judges will score each entry based on the scoring system below. Each judge will score each of the four categories from 1-5, 5 being the highest. The highest possible score from each judge for a single entry is 20. Each judge's score will be combined to create the entry's total score, for a total max score of 100.

CATEGORY	SCORE
STORY & SCRIPT	<i>1-5</i>
Is it a story, with a middle, beginning, and end and not just a concept? Is it unique and compelling? Does it achieve the film's goal? (I.e., if it's a comedy, is it funny? A thriller, scary?)	
PRODUCTION VALUE	<i>1-5</i>
Is the film technically sound? Are camerawork, lighting, audio, acting, sets, props, etc., adequate? If special effects are used, are they executed well and used for good reason?	
EDITING	<i>1-5</i>
Does the editing create an entertaining flow? Are scenes constructed creatively and smartly? Do they transition nicely? Overall, does the edit do what it should -- serve and tell the story without getting in the way?	
OVERALL CREATIVITY & IMPACT	<i>1-5</i>
Is it especially unique and creative? Will audiences like it? Would you tell your friends to watch it?	
TOTAL SCORE FROM EACH JUDGE	<i>Max of 20</i>

Any entry that does not incorporate the SC State Park setting and signage, as required by the rules, will automatically lose five points from each judge. In addition, any entry that does not follow the run-time requirements (minimum of 30-seconds, max of two-minutes) will be deducted an additional 5 points from each judge.