



## EDUCATION

### INTERNATIONAL SALES SPECIALIST IN SPORTS BACHELOR IUT ANNECY LE VIEUX - UNIVERSITY OF SAVOIE (Currently)

SINCE 2015

Studies are focused on the sports industries in an international context. I work on topics like project management, marketing and branding strategies, trade relations... Students will also lead projects in partnership with companies like Salomon, Rossignol, Millet.

### E-MARKETING BACHELOR IPAC ANNECY (Graduated)

2014-2015

This bachelor is a work linked training based on web marketing (community managing, communication, S.E.O...) which highlighted the role of on-line strategies within global marketing strategies.

### «COMMUNICATION AND ADVERTISING» BTS (HND) ISCOM LYON (Graduated with honors)

2012-2014

These studies allowed me to understand the mechanics of companies and markets thanks to accounting, company law and marketing courses. I learnt the advertising way of managing customers with the customer brief, the copy-strategy...

## YOANN REGIS

Looking for a marketing internship in the sports industry

«Sports allowed me to live unique life experiences. Since I play and teach football and since I explore the outdoor world in various ways, life only got more exciting.

The brands, their strategies, their products and the people that use and love them are what motivates me to keep learning. My dream is to work on those aspects for a passionated company of this passionated industry. »



## CONTACT

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Driving Licence

## WORK EXPERIENCES

### U13 YOUTH FOOTBALL SQUAD TRAINER - VOLUNTEER US SEMNOZ VIEUGY

SINCE 2015

I am in charge of supervising the team in specific training exercises and I coach the team during the week-end's fixtures.

### JUNIOR COMMUNICATION MANAGER - INTERNSHIPS ANTEO.PRO (6 months) and PROLUTECH.CDE (2 months)

2013-2014

I did community managing, article writing, CRM...

### WEBSITE CREATION SELF EMPLOYED

SINCE 2012

## SKILLS AND LANGUAGES

### SOFTWARES

⦿ Microsoft Office ⦿ Adobe CS5 ⦿ Sony Vegas

### LANGUAGES

⦿ French - Mother tongue ⦿ Dutch - Fluent ⦿ English - Fluent