



**FORCES OF NATURE**  
Benefiting Event Pros Take Action  
March 5, 2016

## Social Media Sharing and Content Guidelines

### General Information

Facebook Event Page: <https://www.facebook.com/events/214400925565503/> or search "Forces of Nature"

Twitter: @FONPgh

Instagram: @FONPgh

Event Hashtag: #FONPgh

### Sharing

***Share with Forces of Nature and promotional partner Revive Marketing Group, Party Mosaic, All Occasions/ Marbella, ISES.***

- Email your content, business information, photos, and video to [fonpgh@gmail.com](mailto:fonpgh@gmail.com) or [info@revivemarketinggroup.com](mailto:info@revivemarketinggroup.com).

***Share with your own networks!***

- Invite your friends to the event link on Facebook
- Post the event link to your own profile and business page(s) on Facebook
- Be sure to tweet, Instagram, Facebook at least 1x weekly leading up to the event.
- Release teasers and promote your own business.

### Content Examples

***Color Vignette Designers, ISES Table Designers, Vendors, Contributors***

- Release teasers of your design in Twitter, Facebook and Instagram.
- **Photos are preferred! Post teaser photos, inspiration photos, current work, and behind-the-scenes peeks.**
- Please be sure to tag @FONPgh and use the hashtag #FONPgh in your posts.
- @FONPgh and all promotional partners will re-post and re-gram your content.