

KATYA KRASNER

MOBILE: 07754354882

EMAIL: KATYA.KRASNER@GMAIL.COM

Profile -

Design student in Goldsmiths Design BA course. I am a Russian born, Israeli raised, with passion and experience in digital communication and graphic design; including print and layout, typography and iconography, with strong photography and cinematography interests. Pushing towards involvement in social design with the knowledge of creative processes to create connection between people and their surroundings. For harmonized existing of the community and services of the officials.

Education -

2007 - 2010

High school - Graphic Design course

2010 - 2012

Graphic Designer in IDF Spokesperson Unit -

The position of the graphic designer in the IDF included variety of roles.

Answering creative briefs, producing visual outcomes mainly in the shape of a graphic product, but printed books, as well as delivering to print.

The position also required to perform as a mentor, managing new comers, providing feedback on the work and taking responsibility for the outcomes.

2014 - Ongoing

Goldsmiths University of London - BA course in Design.

As a design student, I think , create and analyze creatively.

Gaining methods to process and critically view the environment, while taking into account sustainable performances and influences.

Engaging design is the key for fruitful communication and meaningful results. Our briefs are based on reality, but in the freedom of university it is easier to be imaginative and create atmosphere that could be copied and applied in real situations.

Work Experience -

2012-2014

Freelance Graphic Designer

During this period I've worked on some identity designs for individual clients as well as some posters and event designs.

And some self - initiated projects of personal explorations.

Other skills -

Organisation skills:

Took part in the Scouts Movements, organizing weekle activities as well as annual trips and hikes, and summer camps for ages 13-14.

Planned out events for the Women Skate Community.

Silk printing:

Of paper and posters. Taken as a persoanl interest course. Mainly executed on personal projects of family and friends presents in a form of posters, t-shirts and bags.

Other activities -

I'm practicing longboarding in all its diceplince for 5 years now, build and maintained the community of women in the sport in Israel, mainly for the perpose of empowering and bringing progress for women in the extreme sports, and promoting an Israeli board company, by riding for them and using social media for promotion.

Photography for documenting everypart of my work and social events. As well as an art hobby.

Independent hiking in Snowdonia, Wales. For navigation development and familiarity with the land.

