



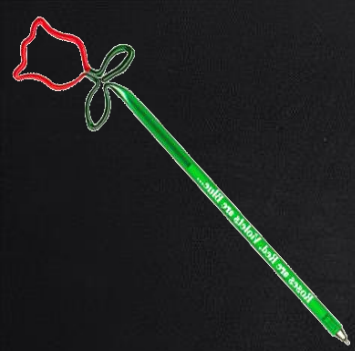
7 INTERESTING FACTS  
TO CELEBRATE  
**VALENTINE'S** DAY



HELLO!

HELLO!

I am Gary Taylr



# ABOUT THE PRESENTATION

Every year, we get a lot of orders for **giveaways** to celebrate Valentine's Day. It's the same this year as well. We have decided to celebrate **Valentine's Day** with this list of **fun facts**. We hope you enjoy them!





WHO USED THE WORDS

“FROM YOUR VALENTINE” FIRST?

Emperor Claudius II banned Roman men from marrying during wartime. A bishop named Valentine performed secret weddings. During his jail time he wrote a letter to jailor's daughter:

“From your Valentine”



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## VALENTINE'S DAY CARDS

U.S. Greeting Card Association reveal  
**145 million cards** are exchanged for  
Valentine's Day in the US alone





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FEBRUARY 14 IS SAD!

HAPPY  
SINGLES  
AWARENESS DAY

Valentine's Day has competition.  
February 14 is also celebrated as **Singles  
Awareness Day** (SAD) by people in the  
USA!

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## FIRST CHOCOLATE BOX

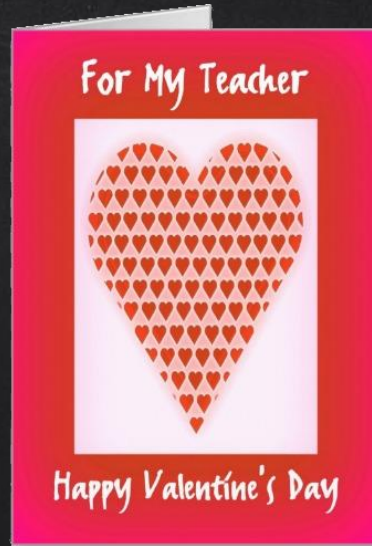


Richard Cadbury is credited with introducing the world's first box of chocolates.

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## TEACHERS RECEIVE MORE VALENTINE'S DAY CARDS

i. Did you know that teachers receive the most Valentine's Day cards?



ii. Each teacher deals with a minimum of 30-150 students on a daily basis.





## A LITTLE HISTORY ABOUT CUPID



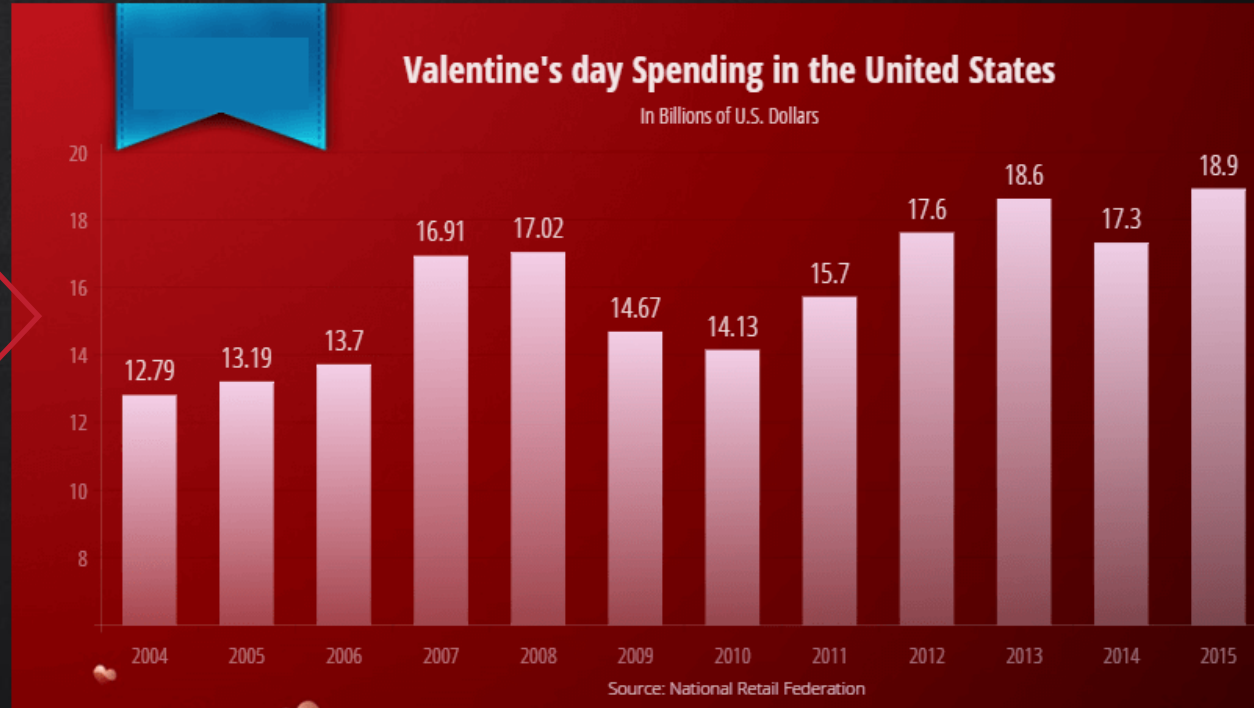
Always pictured with a bow and arrow, he is ready to pierce people's hearts to let love blossom!

He is the son of Venus, the powerful goddess of love and beauty.



# AMERICANS SPENT TO CELEBRATE VALENTINE'S DAY

**\$18.9 billion** – That's how much Americans spent to celebrate Valentine's Day 2015!



# Thanks!



# HELLO! 😊

## I am Gary Taylr

I am a regular participant in discussions related to business and marketing and love exchanging ideas and connecting with like-minded people.

**Any questions?**

You can find me on [Google+](#), [Facebook](#) and [Twitter](#).

<http://blog.promodirect.com/2015/02/7-interesting-facts-celebrate-valentines-day/>